

Form PTO-1595 (Rev. 06/04)  
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PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

BRAUNER, ARNE H.  
MAYS, GARY L.  
MALAY, JEFFREY J.

Execution Date(s) March 7, 2005

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

2. Name and address of receiving party(ies)

Name: General Mills, Inc.

Internal Address: \_\_\_\_\_

Street Address: Number One General Mills Blvd

P O Box 1113

City: Minneapolis

State: MN

Country: US Zip: 55440

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s): ☐ This document is being filed together with a new application.

A. Patent Application No.(s)

29/220,684

B. Patent Registration No.(s)

Additional number(s) attached? ☐ Yes ☒ No

5. Name and address of party to whom  
correspondence  
concerning document should be mailed:

Name: General Mills, Inc.

Internal Address: Annette M. Frawley M04-SE-16

Street Address: Number One General Mills Blvd

P O Box 1113

City: Minneapolis

State: MN Zip: 55440

Phone Number: 763-764-4158

Fax Number: 763-764-2268

Email Address: annette.frawley@genmills.com

6. Total number of applications and patents  
Involved 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☐ Authorized to be charged by credit card  
☒ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers \_\_\_\_\_

Expiration Date \_\_\_\_\_

b. Deposit Account Number 07-0900

Authorized User Name Annette M. Frawley

9. Signature:

Annette M. Frawley  
Signature

11 March 2005  
Date

Annette M. Frawley

Total number of pages including cover

6629US-DS2

Name of Person Signing

sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450



30173

PATENT TRADEMARK OFFICE

700161242

PATENT  
REEL: 015883 FRAME: 0813

CH \$40.00 070900 29220684

# ASSIGNMENT

Serial No.: 29/220.684Filed: January 4, 2005

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we hereby assign to General Mills, Inc. a corporation of Delaware hereinafter referred to as "Assignee", its successors, legal representatives and assigns the entire right, title and interest in and to our invention or improvements in

## BOTTLE

and in and to the application for Letters Patent of the United States therefor, executed by us on or about the 7th day of MARCH, 2005, and in and to any continuation, continuation-in-part, divisional and substitute applications therefor, and in and to any reissue or extension of any Letters Patent that may be granted upon any such applications.

We hereby authorize and request the Commissioner of Patents to issue said Letters Patent to said Assignee.

For said consideration we hereby agree, upon request of said Assignee, its successors, legal representatives or assigns, to execute any and all continuation, continuation-in-part, divisional and substitute applications for said invention or improvements, and make any rightful oath or supplemental oath or affidavit relating thereto, and any application for reissue or extension of any Letters Patent that may be granted upon any such applications that said Assignee, its successors, legal representatives or assigns may deem necessary or expedient, and for said consideration we further agree upon the request of said Assignee, its successors, legal representatives or assigns, in the event of said application or any continuation, continuation-in-part, divisional or substitute therefor, or Letters Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in Interference, to cooperate to the best of our ability with said Assignee, its successors, legal representatives or assigns in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, and we hereby agree to perform, upon such request, any and all lawful affirmative acts to obtain said Letters Patent and vest all rights therein hereby conveyed in said Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made. And for said consideration we hereby assign to said Assignee, its successors, legal representatives and assigns the entire right, title and interest in and to said invention or improvements for any and all foreign countries including our rights under the International Convention for the Protection of Industrial Property and agree upon request of the said Assignee, its successors, legal representatives or assigns to execute any and all documents that shall be required of us, to be executed in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary to invest title in said foreign applications and patents in said Assignee, its successors, legal representatives and assigns.

WITNESS our hands and seal on the date(s) indicated.

Inventor ARNE H. BRAUNERState of Minnesota )County of Hennepin )

ss.

Signature

Date

On this 7th day of March, 2005 before me, a Notary Public in and for the County and State aforesaid, appeared ARNE H. BRAUNER to me personally known to be the same persons whose names are subscribed to the foregoing instrument, and acknowledged that they executed said instrument as their free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the day and year last above given.



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PATENT TRADEMARK OFFICE

Theresa M. Welinski  
Notary Public

PATENT

REEL: 015883 FRAME: 0814

Serial No.: 29/220,684Filed: January 4, 2005

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Inventor GARY L. MAYS  
State of Minnesota )  
County of Hennepin ) ss.

Gary L. Mays 03-07-05  
Signature Date

On this 7<sup>th</sup> day of March, 2005, before me, a Notary Public in and for the County and State aforesaid, appeared GARY L. MAYS to me personally known to be the same persons whose names are subscribed to the foregoing instrument, and acknowledged that they executed said instrument as their free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the day and year last above given.



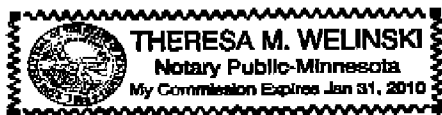
Theresa M. Welinski  
Notary Public

Inventor JEFFREY J. MALAY  
State of Minnesota )  
County of Hennepin ) ss.

Jeffrey J. Malay 3/7/2005  
Signature Date

On this 7<sup>th</sup> day of March, 2005, before me, a Notary Public in and for the County and State aforesaid, appeared JEFFREY J. MALAY to me personally known to be the same persons whose names are subscribed to the foregoing instrument, and acknowledged that they executed said instrument as their free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the day and year last above given.



Theresa M. Welinski  
Notary Public