

10-19-2004

RECOR



102862497

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below

**1. Name of conveying party(ies)/Execution Date(s):**

I.S.N.Y., INC. (a New York Corporation) and Ike Sutton  
17 Stone Arch Road  
Old Westbury, NY 11568

Execution Date(s) September 26, 2004

Additional name(s) of conveying party(ies) attached?  Yes  No

**3. Nature of conveyance:**

- Assignment  Merger
- Security Agreement  Change of Name
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Name: Just Products, Inc.

Internal Address: \_\_\_\_\_

Street Address: 68-1025 Kaniku Drive, #315

City: Kamuela

State: Hawaii

Country: US

Zip: 96743

Additional name(s) & address(es) attached?  Yes  No

1659 J.S. PTO  
29/214605  
100504

**4. Application or patent number(s):**

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?  Yes  No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Robert M. Ashen, Esq.

Internal Address: Law Office of Robert A. Seldon

Street Address: 10940 Wilshire Boulevard

Eighteenth Floor

City: Los Angeles

State: CA

Zip: 90024

Phone Number: 310.274.8060

Fax Number: 310.858.1922

Email Address: rashen@pacbell.net

**6. Total number of applications and patents involved:**

1

**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

**8. Payment Information *If Necessary***

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 01-2529

Authorized User Name Robert M. Ashen

**9. Signature:**

10/4/04

Date

Signature

Robert M. Ashen

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

10/18/2004 ECOOPER 00000004 29214605

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40.00 OP

Attorney Docket: JST-HLDR-DSN

ASSIGNMENT


I. S. N. Y., Inc., a New York Corporation, 17 Stone Arch Road, Old Westbury, New York 11568, and its employee, Ike Sutton, for good and valuable consideration, have assigned and do hereby assign to Just Products, Inc. having a place of business at 68-1025 Kaniku Drive, #315, Kamuela, Hawaii 96743, its successors, assigns and legal representatives, their entire right, title and interest in and to all subject matter invented by Ike Sutton and others in the U.S. design patent application entitled:

HOLDER FOR CANS, BOTTLES, GLASSES, CUPS AND THE LIKE


and executed on 9/26, 2004; and in and to all future design patent applications and Letters Patent and all convention and Treaty rights of all kinds, in all countries throughout the world, for all such subject matter. I. S. N. Y., Inc., and Ike Sutton agree to sign all documents necessary to secure all said Letters Patent and rights, and request issuance of all said Letters Patent to the above assignee, Just Products, Inc., in accordance with this Assignment.

I. S. N. Y., Inc.

Date: 9/26/04, 2004

By   
Name and Title

Date: 9/26/04, 2004

  
Ike Sutton

