

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BARPOINT.COM, INC.	04/11/2005
RECEIVING PARTY DATA	
Name:	NEOMEDIA TECHNOLOGIES, INC.
Street Address:	2201 Second Street
City:	Fort Myers
State/Country:	FLORIDA
Postal Code:	33901
PROPERTY NUMBERS Total: 4	
Property Type	Number
Patent Number:	6430554
Patent Number:	6651053
Patent Number:	6675165
Patent Number:	6766363
CORRESPONDENCE DATA	
Fax Number:	(631)980-7997
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Anthony R Barkume
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Total Attachments: 2	
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PATENT

ASSIGNMENT

WHEREAS, BarPoint.com, Inc. (now LoyaltyPoint, Inc.), a corporation of the State of Delaware, having a principal address at Lilburn, 3885 Crestwood Parkway, Duluth, Georgia 30096, "Assignor", is the owner of the entire right, title and interest in and to the following United States Patents in the United States of America:

<u>Patent No.</u>	<u>Issue Date</u>	<u>Title</u>
6,430,554	August 6, 2002	INTERACTIVE SYSTEM FOR INVESTIGATING PRODUCTS ON A NETWORK
6,651,053	November 18, 2003	INTERACTIVE SYSTEM FOR INVESTIGATING PRODUCTS ON A NETWORK
6,675,165	January 6, 2004	METHOD FOR LINKING A BILLBOARD OR SIGNAGE TO INFORMATION ON A GLOBAL COMPUTER NETWORK THROUGH MANUAL INFORMATION INPUT OR A GLOBAL POSITIONING SYSTEM
6,766,363	July 20, 2004	SYSTEM AND METHOD OF LINKING ITEMS IN AUDIO, VISUAL, AND PRINTED MEDIA TO RELATED INFORMATION STORED ON AN ELECTRONIC NETWORK USING A MOBILE DEVICE

and the inventions disclosed therein;

WHEREAS, NeoMedia Technologies, Inc., a corporation organized under the laws of the State of Delaware with its principal place of business located at 2201 Second Street, Fort Myers, Florida 33901, "Assignee", desires to acquire the entire right, title and interest in and to said inventions and in and to the above-identified Letters Patents of the United States;

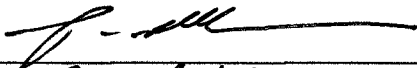
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee, its legal representatives, successors and assigns, the entire

right, title and interest in and to the above-identified Patents and the inventions disclosed therein, including any corresponding foreign patent rights and the right to sue for past infringements of said Patents, to be held and enjoyed by Assignee as fully and entirely as they would have been held and enjoyed by Assignor to the end of the term for which the above-identified Patents have been granted.

Upon said considerations, Assignor hereby agrees with Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with these presents, and that Assignor will, at any time upon request, without further or additional consideration, execute such additional assignments and other writings and do such additional acts as Assignee may deem necessary or desirable to perfect Assignee's enjoyment of this grant.

BarPoint.com, Inc. (now LoyaltyPoint, Inc.)

Date: 4/11/05


By: PAUL ROBINSON
Title: CEO