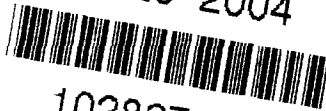


10-26-2004



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2004 OCT 22 PM 2:34

FINANCE SECTION

1. Name of conveying party(ies):

Name THOMAS J. HAYES
Name SCOTT D. BROWN

Additional name(s) of conveying party(ies) attached?

Yes No

10-22-04

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: October 13, 2004

2. Name and address of receiving party(ies):

Name: Pactiv Corporation

Internal Address: _____

Street Address: 1900 West Field Court

City: Lake Forest State: Illinois Country: U.S.A.

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) 29/207,864, filed June 18, 2004

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John C. Gatz

Internal Address: _____

JENKENS & GILCHRIST

Street Address: 225 West Washington, Suite 2600

City: Chicago State: IL Zip: 60606-3418

6. Total number of applications and patents involved: 1

7. Total fee (37 C.F.R. 3.41)----- \$ 40.00

Enclosed

Authorized to be charged to deposit account if payment is inadequate.

8. Deposit account number:

10-0447 (47097-01314USPD)

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John C. Gatz, Reg. No. 41,774

Name of Person Signing

Signature

October 19, 2004

Date

Total number of pages including cover sheet, attachments and document: _____

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P.O. Box 1450
Alexandria, VA 22313-1450

CHICAGO 297016v1 47097-01314USPD

PATENT
REEL: 015929 FRAME: 0600

ASSIGNMENT

WHEREAS, We, **THOMAS J. HAYES** and **SCOTT D. BROWN**, have invented a certain new, original and ornamental design for the following: **BOWL** for which we have made application for United States Design Patent; and,

WHEREAS, **PACTIV CORPORATION**, a corporation organized and existing under the laws of State of Delaware, having its principal place of business at 1900 West Field Court, Lake Forest, Illinois 60045 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives the entire right, title and interest in and to said invention and in and to said applications and all patents which may be granted therefore, and all provisionals, divisions, reissues, substitutions, continuations, continuation-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to the said ASSIGNEE of our entire right, title and interest.

We also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

We further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

We hereby further agree that we will communicate to said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to us respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

We further authorize and direct our attorneys to insert below* the serial number and filing date of said application now identified as Case Docket No. **47097-01314USPD** as soon as the same shall have been made known to them by the United States Patent Office.

*Serial Number: 29/207,864

Filing Date: June 18, 2004

