

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mr. Charles D. West</td> <td>04/21/2005</td> </tr> <tr> <td>Mr. Noel Carino</td> <td>04/20/2005</td> </tr> </tbody> </table>		Name	Execution Date	Mr. Charles D. West	04/21/2005	Mr. Noel Carino	04/20/2005
Name	Execution Date						
Mr. Charles D. West	04/21/2005						
Mr. Noel Carino	04/20/2005						
RECEIVING PARTY DATA							
Name:	B & N Investments, LLC						
Street Address:	713 N. Woods Chapel Rd						
City:	Blue Springs						
State/Country:	MISSOURI						
Postal Code:	64015						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Patent Number:</td> <td>5572800</td> </tr> </tbody> </table>		Property Type	Number	Patent Number:	5572800		
Property Type	Number						
Patent Number:	5572800						
CORRESPONDENCE DATA							
Fax Number:	(816)931-7212						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	(816) 931-7200						
Email:	ShipleLawson@jacoblbc.com						
Correspondent Name:	William J. Jacob						
Address Line 1:	4901 Main St.						
Address Line 2:	Suite 220						
Address Line 4:	Kansas City, MISSOURI 64112						
NAME OF SUBMITTER:	William J. Jacob						

Total Attachments: 5
 source=executed assignment#page1.tif
 source=executed assignment#page2.tif
 source=executed assignment#page3.tif
 source=executed assignment#page4.tif

500028652

**PATENT
 REEL: 015931 FRAME: 0551**

OP \$40.00 5572800

ASSIGNMENT

WHEREAS, WE, NOEL CARINO of BLUE SPRINGS, MISSOURI, and CHARLES D. WEST, of MONROE, MICHIGAN are the current joint owners of United States Patent No. 5,572,800, entitled AIR FRESHENER DISPENSING ATTACHMENT FOR HAIR DRYERS, (hereinafter referred to as the "West 800" patent or the "Patent"), and the technology and inventions disclosed therein; and

WHEREAS, B & N INVESTMENTS, LLC, a limited liability company duly organized under the laws of the State of MISSOURI, and having its principal place of business at 713 N. WOODS CHAPEL RD, BLUE SPRINGS, MISSOURI 64015, is desirous of acquiring an interest in, to and under said Patent, technologies and inventions.

NOW, THEREFORE, to all whom it may concern be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledge, WE, NOEL CARINO, and CHARLES D. WEST, as co-owners, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said B & N INVESTMENTS, LLC, the full and exclusive right, title and interest, throughout the world, in, to and under the following:

- (a) said invention as fully set forth and described in the specification of the West '800 patent therefor;
- (b) the prosecution history wrapper for the same, and all records, files, documents and otherwise information relevant to the maintenance, prosecution, and preparation of the Patent;
- (d) any and all reissues of said Letters Patent of the United States of America;

(e) any and all applications for Letters Patent upon said invention that may hereafter be filed in any and all countries foreign to the United States of America;

(f) any and all refilings, divisions and continuations of said foreign-filed applications;

(g) any and all Letters Patent of countries foreign to the United States of America which may issue from the said foreign-filed applications, refilings, divisions and continuations; and

(h) any and all extension of, and additions to, said Letters Patent of countries foreign to the United States of America.

ALL of the above shall be held and enjoyed by said B & N INVESTMENTS, LLC for its own use and behoof, and for its successors, legal representatives and assigns, to the full end of the term for said Letters Patent, and we do hereby authorize and request the Commissioner of Patents and Trademarks to record this Assignment as constructive notice of transfer.

Executed this 20 day of April, 20 05.

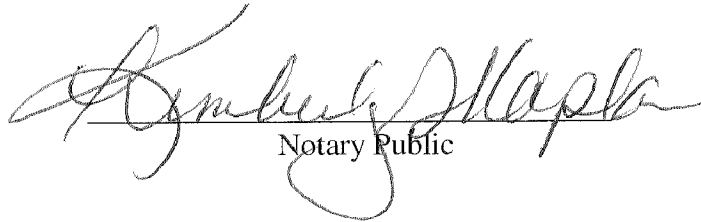


NOEL CARINO

CHARLES D. WEST

STATE OF Missouri)
) SS.
COUNTY OF JACKSON

On this 20 day of April, 2005, before me personally appeared NOEL CARINO, to me known to be the persons described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.


Notary Public

My Commission Expires:

8/9/08

KIMBERLY D. KAPLAN
Notary Public - Notary Seal
STATE OF MISSOURI
Buchanan County
My Commission Expires: August 9, 2008

(e) any and all applications for Letters Patent upon said invention that may hereafter be filed in any and all countries foreign to the United States of America;

(f) any and all refilings, divisions and continuations of said foreign-filed applications;

(g) any and all Letters Patent of countries foreign to the United States of America which may issue from the said foreign-filed applications, refilings, divisions and continuations; and

(h) any and all extension of, and additions to, said Letters Patent of countries foreign to the United States of America.

ALL of the above shall be held and enjoyed by said B & N INVESTMENTS, LLC for its own use and behoof, and for its successors, legal representatives and assigns, to the full end of the term for said Letters Patent, and we do hereby authorize and request the Commissioner of Patents and Trademarks to record this Assignment as constructive notice of transfer.

Executed this _____ day of _____, 20_____.

NOEL CARINO



CHARLES D. WEST

STATE OF MICHIGAN)
) SS.
COUNTY OF WAYNE)

On this 21st day of APRIL, 2005, before me personally appeared CHARLES D. WEST, to me known to be the persons described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Deborah A. Knight
Notary Public

My Commission Expires:
DEBORAH A. KNIGHT
Notary Public, Wayne County, MI
~~My Commission Expires Jan. 21, 2008~~