Form PTO~1595 (Rev. 09/ 04) OMB No. 0651-0027 (exp. 8/30/2005)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office
PATENTS	
To the Director of the U.S. Petent and Trademark Office: Please	
1. Name of conveying party(les)/Execution Date(s): BARRY BRYANT (11/10/2004) AND PAUL STAUDT (11/10/2004)	2. Name and address of receiving party(les)
	Name:HARVEST ONE MEDIA, LLC
Execution Date(s): <u>November 10, 2004</u> Additional name(s) of conveying party(les) stached? Yes X No	Streat Address:
3. Nature of Conveyance:	94 DIAMOND SPRING ROAD
Security Agreement Change of Name	City: DENVILLE
Government Interest Assignment	State: NEW JERSEY
Executive Order 9424, Confirmatory License	Country: United States of America zip: 07834
Other	Additional name(s) & addrese(es) Yes X No attached:
A. Patent Application No.(e) 10/987,823 60/552,472 Additional numbers attached?	B. Patent No.(s)
5. Name and address to whom correspondence concerning document should be mailed:	6, Total number of applications and 2
Name: Raymond B. Churchill, Jr. LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP Internal Address: Atty. Dkt.: Street Address: 600 South Avenue West	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 80.00 Authorized to be charged by credit card Authorized to be charged to deposit eccount Enclosed None required (government interest not affecting title)
City: Westfield	8. Payment information
State: NJ Zip: 07090	e. Credit Card Last 4 Numbers
Phone Number: (908) 518-6398	Expiration Date b. Deposit Account Number 12-1095
Fax Number: (908) 654-7866 Email Addrese: rchurchill@idikm.com	b. Deposit Account Number 12-1095 Authorized User Name Raymond B. Churchill,
9. Signature	March 21, 2005
Signature	
Raymond B. Churchill, Jr 44,617 Name of Person Signing	Total number of pages including cover 3 sheet, attachments, and documents:

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ASSIGNMENT OF UTILITY APPLICATION	Tomer PTO/Silv16 (6-00) Modifi Docket Number (Optional)
	HARVON 3.0-001
Vhereas, I, Barry Bryant	of
57 Indian Spring Trail, Denville, NJ 07834	
ereafter referred to as assignor, have with others invented certain	n new and useful improvements in
SYSTEMS AND METHODS FOR AUTOMATED MAS	S MEDIA COMMERCE
for which an application for a United States Latters Pate	
Application Number	
Tor which an application for a United States Letters Paten	
and	· · · · · · · · · · · · · · · · · · ·
Vhereas, <u>Harvest One Media, LLC</u> corporation of herein referred to as "assignee" whose mailing a	
99 Diamond Spring Road, Denville, NJ 07834	ddresa is
desirous of acquiring the entire right, title and interest in the sar	ne;
acknowledged, and other good and valuable consideration. I as aid assegnee my entire right, title and interest for the United Ste o said invention and the aforesaid utility patent application and a release applications and patents applied for or granted therefor outfities, for said Invention, including without limitation all applica- riority or benefit of the aforesaid utility application pursuant to	tes of America and all other countries in and all original, divisional, continuation, substitute In the United States of America and all other tiona and patents for said invention claiming any law or treaty, and including the dark to
The such priority or benefit and the Commissionar of Patents acquested to issue all patents on said improvements or result asignee of the entire interest therein; and the undersigned for asigns do hereby agree and covenant without further remun- ivisional, continuation, reissue and other applications for Lat asignments thereof to said assignee or its easigns, to communic lots known to the undersigned respecting said improvement interferences or other legal proceedings in which any of said appli- ion all lawful papers, make all rightful oaths, and to do general uccessors, assigns and nominees to obtain patent protection expenses incident to said applications to be borne and paid by said	and Trademarks is hereby authorized and ting therefrom to said salignes herein, as me and my legal representativas, heire and aration, to execute and deliver all original, tars Patent on said improvements and all ate to said easignee or its representatives all us, whenever requested, to testify in any lications or patents may become involved, to ly everything necessary to aid assignee, its for said improvements in all countries, the d assignee.
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ASSIGNMENT OF UTILITY APPLICATION	Docket Number (Optional)
	HARVON 3.0-001
Whereas, I, Paul Staudt	
51 Elm Street, Apt. C1, Morristown, NJ 076	<u> </u>
hereafter referred to as assignor, have with others invented certail	
SYSTEMS AND METHODS FOR AUTOMATED MASS	
for which an application for a United States Latters Pater	
Application Number	
I for which an application for a United States Letters Patent and	
and and	was executed by me on '
Whereas, Harvest One Media, LLC	
a corporation of harein referred to as "assignes" whose malling and	
<u>_ 94</u> Diamond Spring Road, Denville, NJ 07834	
s desirous of acquiring the entire right, title and interest in the sam NOW. THEREFORE, in consideration of the sum of <u>one</u> do	,
aid aseignee my entire right, title and inverses for the United State o said invention and the aforesaid utility patent application and a r relasue applications and patents applied for or granted therefor i ountries, for said invention, including without limitation all applicat routh or benefit of the aforesaid utility application pursuant to a falm such priority or benefit and the Commissioner of States	in onginal, divisional, continuation, substitute in the United States of America and all other tions and patents for said invention claiming
equested to issue all patents on said improvements or results asignee of the entire interest therein; and the undersigned for n ssigna do hereby agree and covenant without further remune ivisional, continuetion, reissue and other applications for Lette asignments thereof to said assignee or its assigns, to communicat its known to the undersigned respecting said improvements terferences or other legal proceedings in which any of said applic gr all tervitul papers, make all rightful oeths, and to do generally accessors, assigns and nominees to obtain patent protection for penses incident to said applications to be home and paid by said as assignor, hereby assign to paid accident all of multiplications to be home and paid by said	and Trademarks is hereby authorized and ing therefrom to said assignes herein, as ne and my legal representatives, helps and ration, to execute and deliver all original, and my legal representatives and all ration, to execute and deliver all original, and my legal representatives and and my legal representatives and its to said assignee or its representatives all s, whenever requested, to testify in any pations or patents may become involved, to y everything nacessary to ald assignee, its or said improvements in all countries, the assignee.
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PATENT REEL: 015938 FRAME: 0724

RECORDED: 03/21/2005

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