

Form PTO-1595 (Rev. 09/04)  
OMB No. 0651-0027 (exp. 8/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

## RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

**BARRY BRYANT (11/10/2004) AND PAUL  
STAUDT (11/10/2004)**

Execution Date(s): November 10, 2004

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**3. Nature of Conveyance:**

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Name: HARVEST ONE MEDIA, LLC

Internal Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

**94 DIAMOND SPRING ROAD**

City: DENVILLE

State: NEW JERSEY

Country: United States of America Zip: 07834

Additional name(s) & address(es) attached? ☐ Yes ☒ No

**4. Application or patent number(s):**

**A. Patent Application No.(s)**

10/987,823  
60/552,472

☐ This document is being filed together with a new application.

**B. Patent No.(s)**

Additional numbers attached? ☐ Yes ☒ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: **Raymond B. Churchill, Jr.  
LERNER, DAVID, LITTENBERG,  
KRUMHOLZ & MENTLIK, LLP**

Internal Address: Atty. Dkt.:

Street Address: **600 South Avenue West**

City: Westfield

State: NJ Zip: 07090

Phone Number: (908) 518-6398

Fax Number: (908) 654-7866

Email Address: rchurchill@ldlkm.com

**6. Total number of applications and patents involved:**

**2**

**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 80.00**

- ☐ Authorized to be charged by credit card  
☒ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 12-1095  
Authorized User Name Raymond B. Churchill,

**9. Signature:**

  
Signature  
**Raymond B. Churchill, Jr. - 44,617**  
Name of Person Signing

March 21, 2005


Date

Total number of pages including cover sheet, attachments, and documents:

**3**

CH \$80.00 121095 10987823

Former PTO/SB/18 (8-00) Modified LDLKM

<b>ASSIGNMENT OF UTILITY APPLICATION</b>	Docket Number (Optional) <b>HARVON 3.0-001</b>
<p>Whereas, I, <u>Barry Bryant</u> of <u>57 Indian Spring Trail, Denville, NJ 07834</u></p> <p>hereafter referred to as assignor, have with others invented certain new and useful improvements in <u>SYSTEMS AND METHODS FOR AUTOMATED MASS MEDIA COMMERCE</u></p> <p><input type="checkbox"/> for which an application for a United States Letters Patent was filed on _____</p> <p>Application Number _____</p> <p><input checked="" type="checkbox"/> for which an application for a United States Letters Patent was executed by me on _____ and _____</p> <p>Whereas, <u>Harvest One Media, LLC</u></p> <p>a corporation of _____ herein referred to as "assignee" whose mailing address is <u>94 Diamond Spring Road, Denville, NJ 07834</u></p> <p>is desirous of acquiring the entire right, title and interest in the same;</p> <p>NOW, THEREFORE, in consideration of the sum of <u>one</u> dollars (\$ <u>1.00</u> ), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.</p> <p>I, as assignor, hereby assign to said assignee all of my right, title and interest in United States Provisional Application No. <u>60/552,472</u>, filed <u>March 12, 2004</u>, and in the invention disclosed therein in all countries of the world including the right to claim priority or benefit of said Application No. <u>60/552,472</u> pursuant to any law or treaty in the countries of the world.</p> <div style="display: flex; justify-content: space-between; margin-top: 20px;"> <div style="text-align: center;"> <u>11.10.04</u> (Date)         </div> <div style="text-align: center;">  (Signature)         </div> </div> <p>State of _____ ) SS: County of _____ )</p> <p>On this _____ day of _____, before me personally came the above-named <u>Barry Bryant</u>, to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein set forth.</p> <p style="text-align: center;">_____ (Notary Public)</p>	

☒ Total of 2 forms are submitted.

LD-510A

former PTO/SB/A 8 (8-00) Modified LDLKM

## ASSIGNMENT OF UTILITY APPLICATION

Docket Number (Optional)

HARVON 3.0-001

Whereas, I, Paul Staudt of  
51 Elm Street, Apt. C1, Morristown, NJ 07960

hereafter referred to as assignor, have with others invented certain new and useful improvements in  
SYSTEMS AND METHODS FOR AUTOMATED MASS MEDIA COMMERCE

☐ for which an application for a United States Letters Patent was filed on \_\_\_\_\_  
 Application Number \_\_\_\_\_

☒ for which an application for a United States Letters Patent was executed by me on \_\_\_\_\_  
 and \_\_\_\_\_

Whereas, Harvest One Media, LLC  
 a corporation of herein referred to as "assignee" whose mailing address is  
84 Diamond Spring Road, Danville, NJ 07834

is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00 ), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interference or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

I, as assignor, hereby assign to said assignee all of my right, title and interest in United States Provisional Application No. 60/552,472, filed March 12, 2004, and in the invention disclosed therein in all countries of the world including the right to claim priority or benefit of said Application No. 60/552,472 pursuant to any law or treaty in the countries of the world.

11/10/04  
 (Date)

Paul Staudt  
 (Signature)

State of \_\_\_\_\_ ) SS:  
 County of \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, before me personally came the above-named Paul Staudt, to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein set forth.

\_\_\_\_\_  
 (Notary Public)

☒ Total of 2 forms are submitted.

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