UNUS #04-R100-B-EDG/R; Docket #J6897/2(C) RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE PATENTS ONLY PATENT & TRADEMARK OFFICE To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. NAME OF CONVEYING PARTY(IES): NAME AND ADDRESS OF RECEIVING PARTY(IES): NAME: Unilever Home & Personal Care USA, Division of Conopco, Inc. RAJESH PATEL JACK POLONKA STREET ADDRESS: 33 Benedict Place **QUYNH PHAM** CITY: Greenwich STATE: CT ZIP: 06830 ALEXANDER LIPS ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? PREM CHANDAR YES [ ] NO [XX] ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? NO [XX] YES [ ] NATURE OF CONVEYANCE: [ ] CHANGE OF NAME [XX] ASSIGNMENT [ ] SECURITY AGREEMENT [ ] MERGER [ ] OTHER EXECUTION DATE: FEBRUARY 14, 2005; FEBRUARY 15, 2005; FEBRUARY 17, 2005; FEBRUARY 15, 2005; FEBRUARY 15, 2005 APPLICATION NUMBER(S) OR PATENT NUMBER(S): 11/043,315 FILED: JANUARY 26, 2005 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS: PATENT APPLICATION NO.(S): 11/043,315 PATENT NO.(S) ADDITIONAL NUMBERS ATTACHED? [ ] YES [XX] NO NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER INTELLECTUAL PROPERTY GROUP, 700 SYLVAN AVENUE - C-2 SOUTH, ENGLEWOOD CLIFFS, NEW JERSEY 07632 TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1 6. [ ] ENCLOSED TOTAL FEE (37 CFR 3.41): \$40.00/patent [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account) DO NOT USE THIS SPACE STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW.

RONALD A. #OATZ, ATTORNEY FOR APPLICANT(S) REGISTRATION NO. 31,774

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 10

OMB NO. 0651-0011 (EXP. 4/94)

#### DO NOT DETACH THIS PORTION

MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231

PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0661-0011), WASHINGTON, D.C. 20231

PATENT REEL: 015950 FRAME: 0383

#### **ASSIGNMENT**

WHEREAS, RAJESH PATEL, a citizen of the United States, residing at 151 Andrew Avenue, Apt. 261, Naugatuck, Connecticut 06770; JACK POLONKA, a citizen of the United States, residing at 1419 Longview Avenue, Peekskill, New York 10566; QUYNH PHAM, a citizen of the United states, residing at 23 Sussex Road, Berkeley Heights, New Jersey 07974; ALEXANDER LIPS, a citizen of Germany, residing at 217 Lighthouse Terrace, Edgewater, New Jersey 07020; and PREM CHANDAR, a citizen of Malaysia, residing at 24 Smith Court, Closter, New Jersey 07624, respectively, invented certain improvements in

# BEAUTY WASH PRODUCT BAR COMPOSITIONS DELIVERING ENHANCED VISUAL BENEFITS TO THE SKIN WITH SPECIFIC OPTICAL ATTRIBUTES

(bearing Attorney's Docket Number J6897/2(C)) which is found in:

`	(2),			
	(a)		U.S. patent application executed on	
	(b)	X	To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.	
		U.S	i. application Serial No. <u>///০43, 3/5</u> filed on <u>January 26, 20</u> 05	
	(c)	П	International Application No. PCT/	

AND WHEREAS, **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, a corporation of New York having a principal place of business at 33 Benedict Place, Greenwich, Connecticut 06830, desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said

application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, may be necessary in this or any foreign country fully to secure to said, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns. any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITN	ESS WHEREOF, I hav , 2005.	ve hereunto set my hand	and seal this	day
STATE OF COUNTY OF	)	RAJESH PATEL	(Seal)	
	day of e individual described i hat he/she executed th	, 2005 before me came RAJESH PATE in and who executed the foregoing instrum the same.		
		Notary Public		

IN WITNESS WHEREOF, I have of February, 2005.	e hereunto set my hand and seal this $\hat{\mathbb{N}}$ day
STATE OF AJ ) COUNTY OF Berger )	11
On this fath day of Februard known to be the individual described in a acknowledged that he/she executed the s	, 2005 before me came JACK POLONKA to me and who executed the foregoing instrument, and same.
	Active L. Cruy - Cleman  Notary Public  DIXIE E. CRUZ-ALEMAN  NOTARY PUBLIC OF NEW JERSEY  MY COMMISSION EXPIRES APRIL 14, 2007
IN WITNESS WHEREOF, I have of , 2005.	e hereunto set my hand and seal this day
STATE OF ) COUNTY OF )	QUYNH PHAM
On this day of known to be the individual described in a acknowledged that he/she executed the s	, 2005 before me came QUYNH PHAM to me and who executed the foregoing instrument, and same.
	Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this /j day of
STATE OF NJ )  COUNTY OF BERGEN )  ALEXANDER LIPS (Seal)
On this /5 day of Fabruary , 2005 before me came ALEXANDER LIPS to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.
Notary Public  DIXIE E. CRUZ-ALEMAN  NOTARY PUBLIC OF NEW JERSEY  MY COMMISSION EXPIRES APRIL 14, 2007
IN WITNESS WHEREOF, I have hereunto set my hand and seal this day of referrery , 2005.
STATE OF N. J. (Seal) COUNTY OF BERGEN ) PREM CHANDAR
On this /5 day of Fabruary , 2005 before me came PREM CHANDAR to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Public

DIXIE E. CRUZ-ALEMAN NOTARY PUBLIC OF NEW JERSEY MY COMMISSION EXPIRES APRIL 14, 2007

### <u>ASSIGNMENT</u>

WHEREAS, RAJESH PATEL, a citizen of the United States, residing at 151 Andrew Avenue, Apt. 261, Naugatuck, Connecticut 06770; JACK POLONKA, a citizen of the United States, residing at 1419 Longview Avenue, Peekskill, New York 10566; QUYNH PHAM, a citizen of the United states, residing at 23 Sussex Road, Berkeley Heights, New Jersey 07974; ALEXANDER LIPS, a citizen of Germany, residing at 217 Lighthouse Terrace, Edgewater, New Jersey 07020; and PREM CHANDAR, a citizen of Malaysia, residing at 24 Smith Court, Closter, New Jersey 07624, respectively, invented certain improvements in

# BEAUTY WASH PRODUCT BAR COMPOSITIONS DELIVERING ENHANCED VISUAL BENEFITS TO THE SKIN WITH SPECIFIC OPTICAL ATTRIBUTES

(bearing At	ttorne	ey's Docket Number J6897/2(C)) which is found in:
(a)		U.S. patent application executed on
(b)	X	To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.
	U.S	6. application Serial No. 11/043 315 filed on JANUARY 26,2005
(c)		International Application No. PCT/

AND WHEREAS, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., a corporation of New York having a principal place of business at 33 Benedict Place, Greenwich, Connecticut 06830, desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said

application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, may be necessary in this or any foreign country fully to secure to said, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this  $^{14}$  day of FERICUARY , 2005.

STATE OF CT )
COUNTY OF Fairfield )

Rajesh Patel (Seal)

On this 14 day of February, 2005 before me came RAJESH PATEL to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Notary Public

ALBERT MEROLA JR.
NOTARY PUBLIC
MY COMMISSION EXPIRES APR. 30, 2005

-2 of- 4

PATENT REEL: 015950 FRAME: 0389

IN WITNESS of	WHEREOF, I hav , 2005.	ve hereunto set my hand and seal this day
STATE OF COUNTY OF	)	JACK POLONKA (Seal)
On this day known to be the indiv acknowledged that he	idual described in	, 2005 before me came JACK POLONKA to me and who executed the foregoing instrument, and same.
		Notary Public
IN WITNESS of February	WHEREOF, I hav , 2005.	ve hereunto set my hand and seal this/ <sup>7/h</sup> day
STATE OF NJ COUNTY OF	)	QUYNH PHAM (Seal)
On this lith day known to be the indivacknowledged that he		, 2005 before me came QUYNH PHAM to me and who executed the foregoing instrument, and same.
		Aire E. Cruz-Aleman Notary Public  DIXIE E. CRUZ-ALEMAN NOTARY PUBLIC OF NEW JERSEY MY COMMISSION EXPIRES APRIL 14, 2007

of IN WITNESS	WHEREOF, I ha , 2005.	ive hereunto set my	hand and seal this da
STATE OF COUNTY OF	)	ALEXANDER LIPS	(Seal)
		ed in and who execute	eame ALEXANDER LIPS to ed the foregoing instrument
		Notary Public	
IN WITNESS of	WHEREOF, I ha , 2005.	ive hereunto set my	hand and seal this da
STATE OF COUNTY OF	)	PREM CHANDAR	(Seal)
On this day known to be the indiv acknowledged that he	vidual described in	and who executed the	ne PREM CHANDAR to me e foregoing instrument, and
		Notary Public	