PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mark Douglas Bramley	03/27/2005

RECEIVING PARTY DATA

Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11092510

CORRESPONDENCE DATA

Fax Number: (206)224-0779

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (206)682-8100

Email: efiling@cojk.com

Correspondent Name: Tracy S. Powell, Esq.

Address Line 1: Christensen O'Connor Johnson Kindness

Address Line 2: 1420 Fifth Avenue, Suite 2800
Address Line 4: Seattle, WASHINGTON 98101-2347

NAME OF SUBMITTER: Tracy S. Powell

Total Attachments: 1

source=305735.01 PDF Exec Assignment#page1.tif

H \$40.00

PATENT REEL: 015974 FRAME: 0133

PATENT ASSIGNMENT I/WE, Mark Douglas Bramley ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "EFFICIENT GEOGRAPHIC NAME SEARCHING SYSTEM AND METHOD" ("APPLICATION"), which: will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Christensen O'Connor Johnson KindnessPLLC, 1420 Fifth Avenue, Suite 2800, Seattle, Washington 98101-2347, who are associated with Customer No. 38991, to insert here in parentheses (U.S. Application No. 11/092,510, filed 3/28/05) this APPLICATION's U.S. application number and filing date, when known; was filed on and was given U.S. Application No.; is filed concurrently herewith; Microsoft Corporation, a Washington corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title, and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES")): For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns, and transfers to the ASSIGNEE the entire and exclusive rights, title, and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES); ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES). Mark Douglas Bramley

TSP:lal

RECORDED: 05/04/2005

Page I of I

PATENT REEL: 015974 FRAME: 0134