

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Vera Wang Becker	05/04/2005
RECEIVING PARTY DATA	
Name:	V.E.W. Ltd.
Street Address:	225 West 39th Street
Internal Address:	9th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	29226757
Application Number:	29226776
Application Number:	29226782
CORRESPONDENCE DATA	
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Address Line 2:	20th Floor
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219
NAME OF SUBMITTER:	Duane A. Stewart III

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Total Attachments: 3
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**PATENT
 REEL: 015982 FRAME: 0932**

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ASSIGNMENT

WHEREAS, I, Vera Wang Becker have invented certain new and ornamental designs disclosed in U.S. patent applications entitled: "Flower Jewelry Cuff" filed in the United States Patent and Trademark Office on March 31, 2005, as Application No. 29/226,757; "Flower Stud Earring," filed in the United States Patent and Trademark Office on March 31, 2005, as Application No. 29/226,776; and "Earring," filed in the United States Patent and Trademark Office on March 31, 2005, as Application No. 29/226,782;

AND WHEREAS, V.E.W. Ltd. (hereinafter the "Assignee"), is desirous of acquiring the entire right, title and interest in and to said applications and the designs therein disclosed;

NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration paid to me by said Assignee, receipt whereof I hereby acknowledge, I do hereby assign, sell, transfer, and set over unto said Assignee the entire right, title, and interest in and to said applications and the designs therein disclosed for the United States and all foreign countries and any Letters Patent which may issue therefor in the United States and all foreign countries and all divisions, reissues, continuations, renewals, and/or extensions thereof, including all priority rights under the International Convention associated therewith for each country and the United States, said Assignee to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, reissues, continuations, renewals, and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by me had this Assignment not been made.

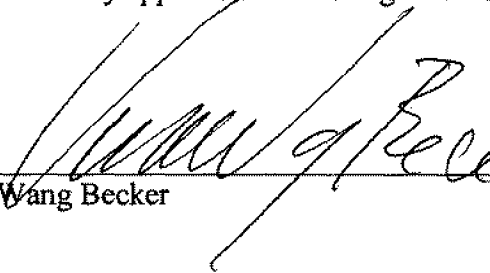
The Commissioner of Patents and Trademarks is requested to issue such Letters Patent in accordance herewith. I covenant that I am the lawful owner of the said applications and designs, that the same are unencumbered, that no license has been granted by me to make, use, or vend the said designs, and that I have the full right to make this Assignment.

And for said consideration, I agree that I will communicate to said Assignee or the representatives thereof any facts known to me respecting said designs and will, upon request, but without expense to me, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal, and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said Assignee or by counsel for said Assignee, to assist or enable said Assignee to obtain and enforce full benefits from the rights and interests herein assigned, and, in the event of any application or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof. This Assignment shall be binding upon my heirs, executors, administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of said Assignee.

Atty. Ref. Nos. 050268
050269
050270

And for said consideration, the undersigned hereby agrees to execute, at the request of said Assignee, all documents in connection with any application for foreign letters patent therefor.

Executed: 5-4-2005
Date



Vera Wang Becker

Atty. Ref. Nos. 050268
050269
050270

State of NEW YORK
County of NEW YORK

SS:

Before me, a Notary Public in and for the said County and State, personally appeared VERA WANG BECKER, who acknowledged that she is the person who executed the foregoing Assignment and acknowledged it to be her free and voluntary act and deed.

Witness my hand and notarial seal this 4th day of MAY, 2005.

(Notarial Seal)

Patricia J. Kundar
Notary Public

PATRICIA J. KUNDAR
Notary Public, State of New York
No. 31-4646928
Qualified in Westchester County
Commission Expires 5-4-2005