

11-17-2004

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To the Director of the U.S. Patent and Trademark Office. Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Lenny Sands

11-15-04

Execution Date(s) May 4, 2004

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

2. Name and address of receiving party(ies)

Name: Homeland Housewares, LLC

Internal Address: _____

Street Address: 1175 Wilshire Boulevard

Suite 1150

City: Los Angeles

State: California

Country: US Zip: 90025

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

29/205,079

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Daniel M. Cislo, Esq.

Internal Address: Cislo & Thomas, LLP

Street Address: 233 Wilshire Boulevard

Suite 900

City: Santa Monica

State: California

Zip: 90401

Phone Number: 310-451-0647

Fax Number: 310-394-4477

Email Address: _____

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ Prev. Paid

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 03-2030

Authorized User Name Daniel M. Cislo

9. Signature:

Signature

11/15/04

Date

Daniel M. Cislo, Esq.

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

DESIGN PATENT ASSIGNMENT

This assignment made on MM , 2004 by Lenny Sands of Encino, California (Assignor), to Homeland Housewares, LLC having a place of business at 11755 Wilshire Boulevard, Suite 1150, Los Angeles, CA 90025 (Assignee).

WHEREAS, Assignor has invented a new, original, and ornamental design entitled Mugs, for which a United States Design Patent application will be filed, further identified by Cislo & Thomas' Docket No. 04-13523- CIP (Design Patent Amendment);

WHEREAS, Assignor believes himself to be the original, first, and sole inventor of the Design(s) disclosed and claimed in said Design Patent Application; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment his entire right, title and interest in and to said Design(s) and said Design Patent Application in the United States and throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee his entire right, title and interest in and to said Design(s), and said Design Patent Application for said Design(s) in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

Further Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing or enforcing said Design

Patent Application in the United States and throughout the world for said Design(s), and for perfecting, recording or maintaining the title of Assignee, its successors and assigns to said Design(s), and said Design Patent Application for said Design(s) in the United States and throughout the world.

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Design Letters Patent granted for said Design(s), whether on said Design Patent Application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of his entire interest in said Design(s).

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date first above written and as set forth below.

“Assignor”

Date: May 4, 2004
MONTH DAY


Lenny Sands

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