



11-29-2004

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☐ Mark if additional names of conveying parties attached

Name (line 1) Jarad W. Hall

Execution Date
Month Day Year
09 14 2004

Name (line 2)

Second Party

Name (line 1) Joshua Targownik

Execution Date
Month Day Year
09 14 2004

Name (line 2)

Receiving Party

☐ Mark if additional names of receiving parties attached

Name (line 1) Honda Motor Co., Ltd.

Name (line 2)

Address (line 1) No. 1-1, Minami-Aoyama 2-chome

Address (line 2) Minato-ku

Address (line 3) Tokyo

Japan

City

State/Country

Zip Code

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Correspondent Name and Address

Area Code and Telephone Number

301 365 9040

Name Patricia E. Hong

Address (line 1) Plumsea Law Group, LLC.

Address (line 2) 10411 Motor City Drive, Suite 320

Address (line 3)

Address (line 4) Bethesda, MD 20817

Pages

Enter the total number of pages of the attached conveyance document including any attachments

2

Application Number(s) or Patent Number(s)

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Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

Patent Application Number(s)

29/211,981

Patent Number(s)

If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor.

Month Day Year

Patent Cooperation Treaty (PCT)

Enter PCT application number only if a U.S. Application Number as not been assigned.

PCT

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PCT

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Number of Properties

Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Patricia E. Hong

Name of Person Signing


Signature

November 23, 2004

Date

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Execution Date
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ASSIGNMENT

WHEREAS, Jarad W. Hall of Manhattan Beach, California; Joshua Targownik of Los Angeles, California; Donald Lariviere of Whittier, California; Aimee Sadle of Pasadena, California; Donald Herner of Anahiem Hills, California; Thomas Kim of Reseda, California; and Robb Augustine of Dublin, Ohio; hereinafter (collectively) referred to as the Assignor, have invented certain new and useful improvements in

VEHICLE GRILLE

for which an application for Letters Patent of the United States has been prepared,

- ☐ the Declaration for said application executed on even date herewith;
☒ said application having been filed in the United States Patent and Trademark Office on August 25, 2004 and accorded Serial Number 29/211,981, and was amended on _____ (if applicable);
☐ said application having been filed under the Patent Cooperation Treaty on _____ and accorded Application No. _____, the United States of America being designated;

WHEREAS, Honda Motor Co., Ltd.

No. 1-1., Minami-Aoyama 2-chome

Minato-ku, Tokyo

JAPAN

is desirous of acquiring the entire right, title and interest in and to the aforesaid invention and in and to any Letters Patent of the United States or any foreign country which may be granted therefor;

NOW THEREFORE, for good and valuable consideration the Assignor by these presents do sell, assign, and transfer unto the Assignee, its successors, legal representatives and assigns, the full and exclusive right to the invention as described in said application, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations and extensions thereof;

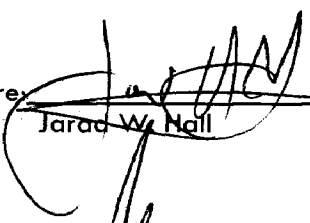
AND said Assignor authorizes and requests the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND said Assignor warrants and covenants that I/We have full right to convey the entire interest herein assigned and that I/We have not executed and will not execute any instrument or assignment in conflict herewith;

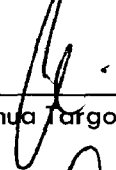
AND said Assignor agrees to communicate to said Assignee or its representatives any facts known to me/us respecting said invention, to execute all divisional, continuation, reissue and foreign applications, sign all lawful documents and make all rightful oaths relating to said invention, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

IN WITNESS WHEREOF, I/We have hereunto set my/our hand and seal.

Date: 9.14.04

Signature: 
Name: Jarad W. Hall

Date: 9/14/04

Signature: 
Name: Joshua Targownik


Date: 14, SEP. 04

Signature: 
Name: Donald Lariviere

Date: 9/14/04

Signature: 
Name: Aimee Sadle


Date: 9/14/04

Signature: 
Name: Donald Herner

Date: 9/14/04

Signature: 
Name: Thomas Kim

Date: 10/4/04

Signature: 
Name: Robb Augustine