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OND NO 0651-0027 eva 6/20/2005\	TS ONLY U.S. DEPARTMENT OF COMMERCE Patent and Tracemark Office
To the Director of the U.S. Patent and Trademark Office. Pleas	e record the attached documents or copy thereof.
Name of conveying party(les):	Name and address of receiving party(ies):
InstallShield Software Corporation	Name: Macrovision Corporation
mountain de la priesse.	A Corporation of Delaware
Additional name(s) of conveying party(ies) attached? ■ No □Yes	Internal Address:
3. Nature of Conveyance ■ Assignment	Street Address: 2830 De La Cruz Boulevard
☐ Security Agreement ☐ Change of Name	City: Santa Clara State/Provence: California Zip: 95050.
☐ Other:	Country: USA
Execution Date(s): July 1, 2004	Additional name(s) & address(es) attached? Yes No
 Application Number(s) or patent number(s): If this document is being filed together with a new applicat 	ion, the execution date of the application is:
A. Patent Application No.(\$)	B. Patent No.(s) 6,697,837; Des. 395,651
Additional numbers of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 2
Name: Patent Department Macrovision Corporation Internal Address: Street Address: 2830 De La Cruz Boulevard	7. Total Fee (37 CFR 3.41)\$80.00 Authorized to be charged to deposit account
City: Santa Clara State: California Zip: 95050	Deposit Account Number:
Ony, Odding Other Odding The 30000	13-0762
	(Attach duplicate copy of this page if paying by deposit account)
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Statement and signature.	
<u>-</u>	and correct and any attached copy is a true copy of the criginal
	<u>/</u>
James H. Salter (Reg. No. 35,668)	4/6/05
1	gnature (Date
Total number of pages locations or	over sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Mail Stop Assignment Recordation Services, Director of the USPTO
P.O. Box 1450, Alexandria, VA 22313-1450

PATENT REEL: 016016 FRAME: 0519

<u>ASSIGNMENT</u>

FOR GOOD AND VALUABLE CONSIDERATION the receipt and sufficiency of which is hereby acknowledged, InstallShield Software Corporation, a Delaware Corporation ("Assignor"), hereby sells, assigns, transfers and conveys to Macrovision Corporation, a Delaware Corporation ("Assignee"), its designees, successors, assigns and legal representatives, the entire right, title and interest in and to the intellectual property identified in Exhibit A attached hereto, and all divisionals, continuations, continuations-in-part, provisionals, re-examinations, re-issues, renewals, extensions, derivatives, pending applications, U.S. and foreign counterparts and/or utility models thereof, and all proceeds therefore (including but not limited to, all license royalties and proceeds of it fringement suits), and in and to any and all claims, causes of action, and/or damages for past, present and future infringement of any such intellectual property, or relating to any inventions, discoveries, designs, expressions, and/or goodwill described and/or created therein, including the right to collect royalties for all such infringements and the right to sue on all such causes of action in law and equity for Assignee's own use and benefit and the use and benefit of its successors, assigns and legal representatives, each and every of the foregoing rights, titles and interest herein assigned to be held and enjoyed by Assignee, its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made. Assignor hereby authorizes and requests the United States Patent and Trademark Office and other patent and trademark offices throughout the world to issue all patents and trademark registrations in the subject intellectual property to Assignee, to accept and prosecute any related applications in the name of the Assignee, and to accept claims of priority made now and in the future by Assignee. Assignor further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith reasonably necessary to perfect such right, title, and interest in Assignee and its successors, assigns, and legal representatives.

PATENT REEL: 016016 FRAME: 0520 IN TESTIMONY WHEREOF, Assignor represents it has authority to execute this Assignment and has caused this Assignment to be duly executed in its name and behalf by affixing its hand and seal thereto by its designated authorized officer, director or agent, whose name and title appear below.

Executed at Schaumburg, Illinois, this 15th day of July 2004.

INSTALLSHIELD	e/\FT	WARI	COE	RPORAT	TON
INSTALLSHIE		44722	- -	•	

Signature

Viresh Bhotla

Name

President

Title

Exhibit A

"End User Profiling Method", US 6,697,837 B1 (Rodov), dated February 24, 2004 Patents:

"Portion of a Display Screen With an Icon", D395,651, issued June 30, 1998

Trade and Service Mark Registration

RECORDED: 04/06/2005

INSTALLATION SOFTWARE d/b/a INSTALLSHIELD Foreign Trademark Registrations

MARK.	REG.	REG. DATE	GOODS/SERVICES;	OWNER	STATUS
COUNTRY: EUROPEAN COMMUNITY INSTALLSHIELD DIGITAL WIZARD BY INSTALL SHIELD and Design	30056781	9/14/2001	Computer software, computer software for use by applications developers to create installation programs and intelligent file handling applications; training materials and manuals for use by applications developers to create installation programs and intelligent file handling, applications; computer consulting services, computer programming for others. Data processing equipment and installations, data banks, computer, calculator note and networks, building articles for these goods; computer software in particular for insertion of digital information as included in Class 9. Apparatus for recording, transmission, processing and reproduction of sound, images or data. Availability of information and consultation or global networks, internet.	Installation Software Technologies, Inc. d/b/a InstallShield Software Corporation Installation Software Technologies, Inc. d/b/a InstallShield Software Corporation	Renewal due by March 14, 2007. Renewal due by July 31, 2010.
COUNTRY: GERMANY			<u> </u>	<u> </u>	-

PATENT REEL: 016016 FRAME: 0522