

11-30-2004

U.S. DEPARTMENT OF COMMERCE  
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102891711

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

Robert Ray Wells

Execution Date(s) ~~11/29/2004~~ April 29, 2004

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**3. Nature of conveyance:**

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Name: USAdvantage, Inc.

Internal Address: \_\_\_\_\_

Street Address: P.O. Box 7854

City: Charlotte

State: NC

Country: USA Zip: 28241

Additional name(s) & address(es) attached? ☐ Yes ☒ No

**4. Application or patent number(s):**

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

10/834948

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Jason S. Miller

Internal Address: \_\_\_\_\_

Street Address: 4701 Hedgemore Drive

Suite 250

City: Charlotte

State: NC Zip: 28209

Phone Number: 704-523-1193

Fax Number: 704-523-1194

Email Address: jmillier@mebpatentlaw.com

**6. Total number of applications and patents involved:**

1

**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- ☒ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**

a. Credit Card Last 4 Numbers 5905

Expiration Date 08/07

b. Deposit Account Number \_\_\_\_\_

Authorized User Name Jason S. Miller

**9. Signature:**

Signature

11/05/2004 11/24/2004

Date

Jason S. Miller

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

11/29/2004 ECOOPER 00000274 10834948

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PATENT  
REEL: 016018 FRAME: 0618

## ASSIGNMENT

Of Patent Application for: Buoyant Apparatus For Attachment To  
Beverage Insulators Holding Beverage Containers

THIS ASSIGNMENT, made this 29<sup>th</sup> day of April, 2004, by:

**Robert Ray Wells**  
7920 OakBark Lane  
Charlotte, NC 28226

WHEREAS, the said assignor has invented certain new and useful improvements in *Buoyant Apparatus For Attachment To Beverage Insulators Holding Beverage Containers* set forth in an application for Letters Patent of the United States, executed on even date herewith; and,

WHEREAS, USAdvantage, Inc., a company duly organized under and pursuant to the laws of the State of North Carolina and having its principal place of business at 7920 Oakbark Lane, Charlotte, North Carolina 28226, (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon;

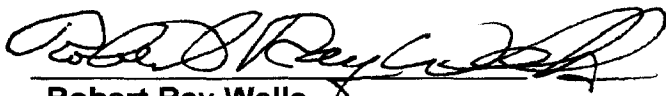
NOW, THEREFORE, in consideration of ONE DOLLAR (\$1.00) and other good and sufficient considerations, the receipt of which is hereby acknowledged, the said assignors have sold, assigned, transferred and set over and by these presents, do sell, assign, transfer and set over, unto the assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations, and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the said assignee, for its own use and behoof and the use and behoof of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, the said assignor hereby covenants and agrees to and with the said assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, the said assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and the application for Letters Patent above

mentioned, and that the same are unencumbered and that the said assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, the said assignor hereby covenants and agrees to and with the said assignee, its successors, legal representatives and assigns, that the said assignors will, whenever counsel of the said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to the said assignee, its successors, legal representatives and assigns, but at the cost and expense of the said assignee, its successors, legal representatives and assigns.

AND the said assignor hereby requests the Commissioner of Patents to issue said Letters Patent of the United States to the said assignee, as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use and behoof of the said assignee, its successors, legal representatives and assigns.




Robert Ray Wells

Date: 4/29/04

STATE OF NORTH CAROLINA

COUNTY OF \_\_\_\_\_

On this 29 day of April, 2004, personally before me came Robert Ray Wells, known to me, and known to me to be the persons described in and who signed the foregoing Assignment and being duly sworn, acknowledged that they executed the same.

  
Notary Public

(Notary Seal)

My commission expires MY COMMISSION EXPIRES NOV. 6, 2007