Form PTO-1595 (Rev. 09/04) OMB No. 0651-0027 (exp. 6/30/2005)

12-07-2004

U.S. DEPARTMENT OF COMMERCE Inited States Patent and Trademark Office

· AICH	10 ONL 1		
To the Director of the U.S. Patent and Trademark Office: Ple	ase record the attached documents or the new address(es) believes		
1. Name of conveying party(ies)/Execution Date(s)	2. Name and address of receiving party(ies)		
Norwood Promotional Products, Inc., Norwood Operating Company, LLC, Renaissance Publishing Company, LLC, Advertising Unlimited, LLC, The McCleery-Cumming Company, LLC	Name: Bank of America, N.A., as Agent Internal Address: Suite 3400		
Execution Date(s) 08/16/04 Additional name(s) of conveying party(ies) attached? Yes N	Street Address: One South Wacker Drive		
3. Nature of conveyance: Assignment Merger	City: Chicago		
Security Agreement Change of Name	State: IL		
Government Interest Assignment Executive Order 9424, Confirmatory License	Country: USA Zip: 60606		
Other	Additional name(s) & address(es) attached? Yes		
29180917 29194357 60516083 29190740	D434900 D440765 D442368 D450088 D451548 D474649 D471009 D478623 D472431 5551592 D323530 D325395 4443833 4926300 D488675		
Additional numbers 5. Name and address to whom correspondence	D471009 D478623 D472431 5551592 D323530 D325395 4443833 4926300 D488675 attached? Yes No 6. Total number of applications and patents		
Additional numbers 5. Name and address to whom correspondence concerning document should be mailed:	D471009 D478623 D472431 5551592 D323530 D325395 4443833 4926300 D488675 attached? Yes No 6. Total number of applications and patents involved: 19		
Additional numbers 5. Name and address to whom correspondence	D471009 D478623 D472431 5551592 D323530 D325395 4443833 4926300 D488675 attached? Yes No 6. Total number of applications and patents involved: 19 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 160 Authorized to be charged by credit card		
Additional numbers 5. Name and address to whom correspondence concerning document should be mailed: Name: Internal Address: Street Attn: Penelope J.A. Agodoa Federal Research Company, LLC	D471009 D478623 D472431 5551592 D323530 D325395 4443833 4926300 D488675 attached? Yes No 6. Total number of applications and patents involved: 19 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 100		
Additional numbers: 5. Name and address to whom correspondence concerning document should be mailed: Name: Internal Address: Street Attn: Penelope J.A. Agodoa	D471009 D478623 D472431 5551592 D323530 D325395 4443833 4926300 D488675 attached? Yes No 6. Total number of applications and patents involved: 19 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 100 Authorized to be charged by credit card. Authorized to be charged to deposit account Enclosed		
Street Attn: Penelope J.A. Agodoa Federal Research Company, LLC 1030 15th Street, NW, Suite 920 City: Washington, DC 20005 202.783.2700 State: Phone Number:	D471009 D478623 D472431 5551592 D323530 D325398 4443833 4926300 D488675 attached? Yes No 6. Total number of applications and patents involved: 19 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 160 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed None required (government interest not affective account accoun		
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GRANT OF SECURITY INTEREST IN PATENTS

GRANT OF SECURITY INTEREST IN PATENTS, dated as of August 16, 2004, from NORWOOD PROMOTIONAL PRODUCTS, INC., a Delaware corporation ("NPPI"), and each of the direct and indirect subsidiaries of NPPI listed on the signature pages hereto (collectively the "Grantors"), to BANK OF AMERICA, N.A., as a Lender and Agent for the Lenders or other financial institutions party to that certain Loan and Security Agreement ("Loan Agreement") of even date herewith, as amended from time to time (the "Grantee"). Capitalized terms used herein without definition shall have the meanings ascribed to such terms in the Loan Agreement.

WHEREAS, Grantors are the owners of all right, title and interest in, to and under the patents and patent applications set forth on <u>Schedule A</u> attached hereto ("<u>Patents</u>");

WHEREAS, Grantee desires to acquire a security interest in, and lien on, all of Grantors' right, title and interest in and to the Patents; and

WHEREAS, Grantors are willing to grant to Grantee a security interest in and lien upon the Patents.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, and subject to the terms and conditions of the Loan Agreement, Grantors hereby grant to Grantee a first security interest in, and a lien upon, all of Grantors' right, title and interest in and to the Patents including, without limitation, the inventions and improvements described and/or claimed therein together with any and all reissues, divisions, continuations, renewals, extensions and continuations-in-part thereof, all income, royalties, damages and payments now or hereafter due and/or payable under and with respect thereto, including, without limitation, damages and payments for past or future infringements thereof, the right to sue for past, present and future infringements thereof, and all rights corresponding thereto throughout the world.

This Grant of Security Interest in Patents is made to secure the satisfactory performance and payment of the Obligations of the Grantors and shall be effective as of the date of the Loan Agreement.

This Grant of Security Interest in Patents has been granted in conjunction with the security interest granted to Grantee under the Loan Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Loan Agreement, all terms and provisions of which are incorporated herein by reference. If any provisions of this Grant of Security Interest in Patents are deemed to conflict with the Loan Agreement, the provisions of the Loan Agreement shall govern.

[signature page follows]

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IN WITNESS WHEREOF, the undersigned have caused this Grant of Security Interest in Patents to be duly executed and delivered as of the day and year first above written.

GRANTORS:

NORWOOD PROMOTIONAL PRODUCTS, INC. NORWOOD OPERATING COMPANY, LLC RENAISSANCE PUBLISHING COMPANY, LLC ADVERTISING UNLIMITED, LLC THE MCCLERY-CUMMING COMPANY, LLC

Name:

Thomas B. Roller

Title: President

PATENTS

CURRENT	INVENTION			
OWNER	TITLE	PATENT NO.	SERIAL NO.	STATUS
Norwood			DURENCE INC.	VALLEDO
Promotional	WHEELED			
Products, Inc.	DUFFLE	D434900	29/112926	GRANTED
Norwood	DOTTEE	3 13 1200	23,112,20	
Promotional				
Products, Inc.	DUFFLE BAG	D440765	29/112927	GRANTED
Norwood	DCTT EE DTG	21.0703	2,7,112,27	GIGHTIED
Promotional				
Products, Inc.	BRIEF BAG	D442368	29/112887	GRANTED
Norwood	DIGIDI DAG	D 112300	27/112007	GIGHTED
Promotional	WRITING			1
Products, Inc.	INSTRUMENT	D450088	137988	GRANTED
Norwood	II TO E RECIVEDITE	D 10000	137700	CIMITIE
Promotional	WRITING			
Products, Inc.	INSTRUMENT	D451548	138028	GRANTED
Norwood	DUAL	D431346	130020	GRANTED
Promotional	COMPARTMENT			
Products, Inc.	INSULATION BAG	D474649	29/159847	GRANTED
Norwood	INSULATION DAG	D474047	27/13/04/	GRANTED
Promotional	CD WALLET			
Products, Inc.	DESIGN	D471009	29/161734	GRANTED
Norwood	DESIGN	D471009	23/101/34	ORANIED
Promotional	NOTEPAD			
Products, Inc.	FOLDER DESIGN	D478623	29/161767	GRANTED
Norwood	SINGLE	D476023	29/101/07	GRANTED
Promotional	COMPARTMENT			•
Products, Inc.	·	D472431	29/159846	GRANTED
Norwood	INSOLATED DAG	15472451	29/139840	GRANTED
Operating	BEVERAGE			
Company	HOLDER	5,551,592	08/437324	GRANTED
Norwood	WRITING	3,331,392	06/43/324	GRANIED
Operating	INSTRUMENT			
Company	CLIP	D323530	07/451036	GRANTED
Company	PAPER CLIP	10040000	07/431030	OKANTED
Norwood	CONTAINER FOR			
Operating	SIMILAR			
Company	ARTICLE	D325395	07/533664	GRANTED
Norwood	MARICHE	223373	07733004	OKANTED
Operating				
Company	FLASHLIGHT	4,443,833	06/473080	GRANTED

PATENT REEL: 016038 FRAME: 0116

CURRENT OWNER	INVENTION TITLE	PATENT NO.	SERIAL NO.	STATUS
	DISPOSABLE FLASHLIGHT			
	WITH IMPROVED			
Norwood	ACTIVATOR			
Operating	FIELD OF THE			
Company	INVENTION	4,926,300	07/322655	GRANTED
INVENTOR -				
Assignment	WALKING TOY			
required	FIGURE		29/180917	ALLOWED
INVENTOR –				
Assignment				
required	TOTE BAG		29/194357	ALLOWED
INVENTOR –				
Assignment	FOLDABLE TOTE			
required	BAG		60/516083	FILED
INVENTOR –				
Assignment				FILED /
required	BOTTLE HOLDER		29/190740	ALLOWED
INVENTOR –				
Assignment	BEVERAGE			
required	CONTAINER	D488675	29/182205	GRANTED

RECORDED: 12/06/2004

PATENT REEL: 016038 FRAME: 0117