

12-15-2004

SHEET



102901440

To the Honorable Commissioner of Patents and Trademarks, Please receive the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

- (a) Nirad Sharma  
(b) Michael K. Grant  
(c) Neil C. Thier  
(d) Alex Devine  
(e) Sherrill J. Packebush  
(f) Thomas H. Dillon  
(g) James Singh  
(h) Jeremy S. Wacksman  
(i) Chris Hyams  
(j) Timothy P. Darr

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

## 2. Name and address of receiving party(ies):

Name: Trilogy Development Group, Inc.Street Address: 5001 Plaza on the LakeCity: Austin State: Texas Zip: 78746Country: U.S.A.

## 3. Nature of Conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: 8/4/04; 12/7/04; 12/6/04

## Name and address of receiving party(ies):

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

Patent Application No.(s) 10/912,734

Title: System and Method for Generating Effective Recommendations

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael Rocco CannattiInternal Address: HAMILTON & TERRILE, LLPStreet Address: P.O. BOX 203518City AUSTIN State TX ZIP 787206. Total number of applications and patents involved: 1

## 7. Total fee (37 CFR 3.41): ..... \$40.00

- ☒ Check for Fee Enclosed  
☒ Charge Deposit Account 502264 for any additional fees required for this conveyance and credit deposit account 502264 any amounts overpaid

DO NOT USE THIS SPACE

## 8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael Rocco Cannatti (34,791)

Name of Person Signing

Signature

12/7/04

Date

Total number of pages including cover sheet, attachments, and documents: 5

12/14/2004 GTDN11 00000022 10912734

01 FC:8021

40.00 OP

**ASSIGNMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, we

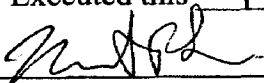
Nirad Sharma	of	Austin, Texas
Michael K. Grant	of	Austin, Texas
Neil C. Thier	of	Austin, Texas
Alex Devine	of	Austin, Texas
Sherrill J. Packebush	of	Austin, Texas
Thomas H. Dillon	of	Austin, Texas
James Singh	of	Austin, Texas
Jeremy S. Wacksman	of	Evanston, Illinois
Chris Hyams	of	Austin, Texas
Timothy P. Darr	of	Bristow, Oklahoma

hereby sell, assign and transfer to Trilogy Development Group, Inc., a Delaware corporation, having a place of business at 5001 Plaza on the Lake, Austin, Texas 78746, its successors and assigns, the entire right, title and interest throughout the world in our invention in:

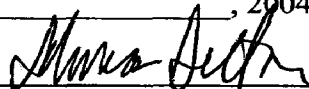
**SYSTEM AND METHOD FOR GENERATING EFFECTIVE RECOMMENDATIONS**

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request the Commissioner of Patents and Trademarks to issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 4 day of August, 2004.



Nirad Sharma

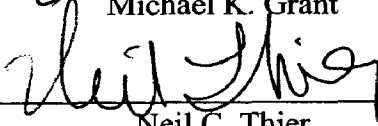


Thomas H. Dillon



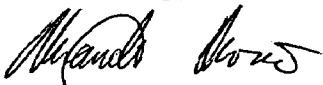
Michael K. Grant

James Singh

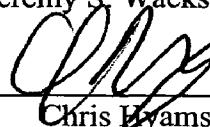


Neil C. Thier

Jeremy S. Wacksman



Alex Devine



Chris Hyams



Sherrill J. Packebush

Timothy P. Darr

**ASSIGNMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, we

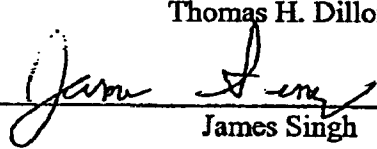
Nirad Sharma	of	Austin, Texas
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Alex Devine	of	Austin, Texas
Sherrill J. Packebush	of	Austin, Texas
Thomas H. Dillon	of	Austin, Texas
James Singh	of	Austin, Texas
Jeremy S. Wacksman	of	Evanston, Illinois
Chris Hyams	of	Austin, Texas
Timothy P. Darr	of	Bristow, Oklahoma

hereby sell, assign and transfer to Trilogy Development Group, Inc., a Delaware corporation, having a place of business at 5001 Plaza on the Lake, Austin, Texas 78746, its successors and assigns, the entire right, title and interest throughout the world in our invention in:

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for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request the Commissioner of Patents and Trademarks to issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 6th day of December, 2004.

_____ Nirad Sharma	_____ Thomas H. Dillon
_____ Michael K. Grant	 James Singh
_____ Neil C. Thier	_____ Jeremy S. Wacksman
_____ Alex Devine	_____ Chris Hyams
_____ Sherrill J. Packebush	_____ Timothy P. Darr

Attorney Docket No.: T00103

**ASSIGNMENT**

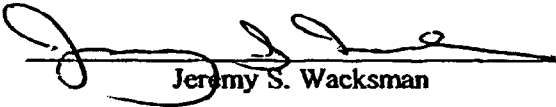
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Executed this 7 day of December, 2004.\_\_\_\_\_  
Nirad Sharma\_\_\_\_\_  
Thomas H. Dillon\_\_\_\_\_  
Michael K. Grant\_\_\_\_\_  
James Singh\_\_\_\_\_  
Neil C. Thier  
\_\_\_\_\_  
Jeremy S. Wacksman\_\_\_\_\_  
Alex Devine\_\_\_\_\_  
Chris Hyams\_\_\_\_\_  
Sherrill J. Packebush\_\_\_\_\_  
Timothy P. Darr

- 1 of 1 -

PATENT

REEL: 016061 FRAME: 0904

Attorney Docket No.: T00103

**ASSIGNMENT**

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Executed this 6 day of December, 2004.

\_\_\_\_\_  
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Thomas H. Dillon

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- 1 of 1 -