

12-15-2004

FLH Ref. No.: 450103-04750.1

12-13-04



U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks 102901551

original documents or copy thereof.

## 1. Name of conveying party(ies)

Carsten SCHWESIG  
John POISSON  
Eduardo SCIAMMARELLA  
Norikazu HIRAKI  
Ryoichi IMAIZUMI

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

## 2. Name and address of receiving party(ies)

Name: Sony Pictures Entertainment Inc.  
Internal Address:  
Street Address: 10202 West Washington Boulevard  
City, State, Zip: Culver City, CA 90232

Name: Sony Corporation  
Internal Address:  
Street Address: 7-35 Kitashinagawa 6-Chome  
City, State, Zip: Shinagawa-ku, Tokyo 141, JAPAN

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment  
☐ Security Agreement  
☐ Merger  
☐ Change of Name  
☐ Other

Execution Date(s): November 22, 2004

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

Entitled: INTERFACE FOR MEDIA PUBLISHING

A. Patent Application No.(s) 10/783,284 filed February 20, 2004

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William S. Frommer  
Internal Address: FROMMER LAWRENCE & HAUG LLP  
Street Address: 745 FIFTH AVENUE  
City: NEW YORK State: N.Y. Zip: 10151

## 6. Total number of applications and patents involved

1

## 7. Total fee (37 CFR 3.41)

\$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account 50-0320

## 8. Deposit account number: 50-0320

(Attach duplicate copy of this page if paying by deposit account)

Do not use this space

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Hans R. Mahr

Name of Person Signing

Signature

December 9, 2004

Date

Total number of pages including cover sheet, attachments, and document 10

12/14/2004 EDOOPER 00000145 10783284

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00237984

PATENT  
REEL: 016062 FRAME: 0369

Attorney Docket No - 450103-04750.1

**ASSIGNMENT**

WHEREAS, I, as a below named inventor, residing at the address stated next to my name, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in INTERFACE FOR MEDIA PUBLISHING for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address,

AND WHEREAS, SONY PICTURES ENTERTAINMENT INC., a Delaware corporation, with offices at 10202 West Washington Boulevard, Culver City, California 90232, and SONY CORPORATION, a Japanese corporation, with offices at 7-35 Kitashinagawa 6-Chome, Shinagawa-Ku, Tokyo 141, Japan (hereinafter referred to as ASSIGNEES) are desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEES, their successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEES, as the assignees of the whole right, title and interest therein,

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEES or their designee(s), as ASSIGNEES or their successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters patent which may be granted for my aforesaid invention, as the ASSIGNEES thereof shall hereafter require and prepare at their own expense;

And I further agree that ASSIGNEES will, upon their request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

And I hereby authorize and request my attorney(s) of record in this application to insert the application number and filing date of this application in the spaces that follow: Application Number 10/783,284, Filing Date, February 20, 2004

This assignment executed on the dates indicated below.

Carsten SCHWESIG

Name of first or sole inventor

Execution date of U.S. Patent Application

Tokyo, JAPAN

Residence of first or sole inventor

CARSTEN SCHWESIG

Signature of first or sole inventor

OCT 12, 2004

Date of Assignment

John POISSON

Name of second inventor

Execution date of U.S. Patent Application

Hooksett, NH

Residence of second inventor

Signature of second inventor

Date of Assignment

Eduardo SCIAMMARELLA

Name of third inventor

Execution date of U.S. Patent Application

New York, NY

Residence of third inventor

Signature of third inventor

Date of Assignment

Noriakazu HIRAKI

Name of fourth inventor

Execution date of U.S. Patent Application

Kanagawa, JAPAN

Residence of fourth inventor

Signature of second inventor

Date of Assignment

Ryoichi IMAIZUMI

Name of fifth inventor

Execution date of U.S. Patent Application

Tokyo, JAPAN

Residence of fifth inventor

Ryoichi Imaizumi

Signature of fifth inventor

October 8, 2004

Date of Assignment

**ASSIGNMENT**

WHEREAS, I, as a below named inventor, residing at the address stated next to my name, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in INTERFACE FOR MEDIA PUBLISHING for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address;

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NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEES, their successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEES, as the assignees of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEES or their designee(s), as ASSIGNEES or their successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

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Tokyo, JAPAN

Residence of first or sole inventor

Signature of first or sole inventor

Date of Assignment

John POISSON

Name of second inventor

Execution date of U.S. Patent Application

Hooksett, NH

Residence of second inventor

Signature of second inventor

11-22-2004  
Date of Assignment

Eduardo SCIAMMARELLA  
Name of third inventor

\_\_\_\_\_  
Execution date of U.S. Patent Application

New York, NY  
Residence of third inventor

\_\_\_\_\_  
Signature of third inventor

\_\_\_\_\_  
Date of Assignment

Norikazu HIRAKI  
Name of fourth inventor

\_\_\_\_\_  
Execution date of U.S. Patent Application

Kanagawa, JAPAN  
Residence of fourth inventor

\_\_\_\_\_  
Signature of second inventor

\_\_\_\_\_  
Date of Assignment

Ryoichi IMAIZUMI  
Name of fifth inventor

\_\_\_\_\_  
Execution date of U.S. Patent Application

Tokyo, JAPAN  
Residence of fifth inventor

\_\_\_\_\_  
Signature of fifth inventor

\_\_\_\_\_  
Date of Assignment

Attorney Docket No.: 450103-04750.1

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Carsten SCHWESIG

Name of first or sole inventor

Execution date of U.S. Patent ApplicationTokyo, JAPAN

Residence of first or sole inventor

Signature of first or sole inventorDate of AssignmentJohn POISSON

Name of second inventor

Execution date of U.S. Patent ApplicationHooksett, NH

Residence of second inventor

Signature of second inventorDate of Assignment

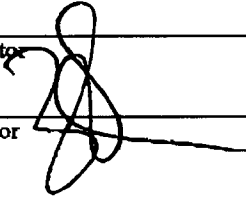
Eduardo SCIAMMARELLA

Name of third inventor

New York, NY

Residence of third inventor

Signature of third inventor



Execution date of U.S. Patent Application

Date of Assignment

10.16.04Norikazu HIRAKI

Name of fourth inventor

Kanagawa, JAPAN

Residence of fourth inventor

Signature of second inventor

Execution date of U.S. Patent Application

Date of Assignment

Ryoichi IMAIZUMI

Name of fifth inventor

Tokyo, JAPAN

Residence of fifth inventor

Signature of fifth inventor

Execution date of U.S. Patent Application

Date of Assignment

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John POISSON

Name of second inventor

Execution date of U.S. Patent Application

Hooksett, NH

Residence of second inventor

Signature of second inventor

Date of Assignment



Eduardo SCIAMMARELLA

Name of third inventor

New York, NY

Residence of third inventor

Signature of third inventor

Execution date of U.S. Patent Application

Date of Assignment

Norikazu HIRAKI

Name of fourth inventor

Kanagawa, JAPAN

Residence of fourth inventor

Norikazu Hiraki

Signature of second inventor

Execution date of U.S. Patent Application

12 / OCT / 2004

Date of Assignment

Ryoichi IMAIZUMI

Name of fifth inventor

Tokyo, JAPAN

Residence of fifth inventor

Signature of fifth inventor

Execution date of U.S. Patent Application

Date of Assignment