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In Re the Application of:

UM, Bong Su; NA, Dong Won and LEE, Jun Woo)

Int'l. Serial No.: PCT/KR2003/002200

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Priority Date: October 23, 2002

U.S. Serial No.: Not yet assigned

For: "NAVIGATION SYSTEM AND
CONTROLLING METHOD FOR
THE MOTOR VEHICLE"

Atty. File No.: 4906SK-6

RECORDATION OF ASSIGNMENT

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Dear Sir:

Please record the attached original documents or copy thereof:

1. Name of conveying party(ies):

Bong Su Um
Dong Won Na
Jun Woo Lee

2. Name and address of receiving party(ies):

SK Telecom Co., Ltd.
99 Seorin-dong, Jongro-gu
Seoul 110-110, Korea

3. Nature of Conveyance:

<input checked="" type="checkbox"/>	Assignment	<input type="checkbox"/>	Merger
<input type="checkbox"/>	Security Agreement	<input type="checkbox"/>	Change of Name
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Execution Date: June 14, 2004

4. Application number(s) or patent number(s)
If this document is being filed together with a new application, the execution date of the application is: June 14, 2004
A. Patent Application No.(s): None.
B. Patent No.(s): None.

5. Name and address of party to whom correspondence concerning documents should be mailed:

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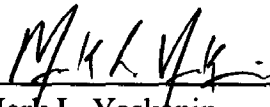
6. Total number of applications and patents involved: 1.
7. Total fee (37 CFR 3.41).....\$40.00.
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8. Deposit account number: 19-1970.
9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Total number of pages including cover sheet, attachments and document: 4

Respectfully submitted,

SHERIDAN ROSS P.C.

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Date: 6-23-2004

ASSIGNMENT

WHEREAS, WE, **Bong Su UM, Dong Won NA and Jun Woo LEE** of **Mujigaemaoul LG Apt. 213-1403, Gumi-dong, Bundang-gu, 463-500 Seongnam-si, Gyeonggi-do, Republic of Korea; Yangjimaoul Hanyang Apt. 603-1009, 29 Sunae-dong, Bundang-gu, 463-020 Seongnam-si, Gyeonggi-do, Republic of Korea; and 101, 154-4 Seokchon-dong, Songpa-gu, 138-843 Seoul, Republic of Korea**, have invented a certain new and useful invention entitled **NAVIGATION SYSTEM AND CONTROLLING METHOD FOR THE MOTOR VEHICLE** for which an application for Letters Patent of the United States has been prepared for filing, said application being identified as Attorney File No. 4906SK-6 and executed on even date herewith;

NOW THEREFORE, be it known that We, the said inventors, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, **SK Telecom Co., Ltd.**, a company organized under the laws of **Republic of Korea** and having a place of business at **99, Seorin-dong, Jongro-gu, 110-110 Seoul, Republic of Korea**, its successors, legal representatives and assigns, the aforesaid application for the territory of the United States of America and all continuation, divisional, continuation-in-part and reissue applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention, and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention in the United States or any other country; We also assign any right, title or interest in and to the said invention which has not already been transferred to the assignee, We warrant that We have made no assignment of the invention, application or patent therefor to a party other than **SK Telecom Co., Ltd.** and We are under no obligation to make any assignment of the invention, application, or patent therefor to any other party; and We further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention, but at the expense of said assignee.

The Commissioner of Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment, to **SK Telecom Co., Ltd.**, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

IN WITNESS WHEREOF, the party hereto has executed this Assignment as of the date indicated hereunder.

Date: June 14, 2004

By: Bong Su Um
Print Name: Bong Su UM

Date: June 14, 2004

By: Dong Won Na
Print Name: Dong Won NA

Date: June 14, 2004

By: Jun Woo Lee
Print Name: Jun Woo LEE

WITNESS:

Date: June 14, 2004

By: Dong Joon Jung
Print Name: Dong Joon Jung