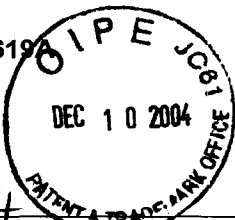


FORM PTO-1619A

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Name (line 1) Priscilla S. Fox

Execution Date
Month Day Year

10/27/04

Second Party

Name (line 1)

Name (line 2)

Execution Date
Month Day Year

Receiving Party

- ☐ Mark if additional names of receiving parties attached

Name (line 1) The Dial Corporation

Name (line 2)

Address (line 1) 15501 North Dial Boulevard

Address (line 2)

Address (line 3) Scottsdale

Arizona

85260

City

State/Country

Zip Code

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PATENT

Correspondent Name and Address

Area Code and Telephone Number

(602) 382-6337

Damon L. Boyd

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Patent Application Number(s)

10/916,643

Patent Number(s)

If this document is being filed together with a new Patent Application, enter the date the patent application was
signed by the first named executing inventor.

Month Day Year

Patent Cooperation Treaty (PCT)

Enter PCT application number
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indicated herein.

Damon L. Boyd, Reg. No. 44,552

Name of Person Signing

Signature

Date

7 December 2004

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the address(es) indicated below, have invented a(n) WATER SOLUBLE SHEET COMPOSITION for which application for Letters Patent of the United States was applied for on August 11, 2004, assigned Application Serial No. 10/916,643 and has been executed on even date herewith;

AND WHEREAS, The Dial Corporation (hereinafter "ASSIGNEE"), a corporation having its principal place of business at Phoenix, Arizona and a mailing address of 15501 North Dial Boulevard, Scottsdale, Arizona 85260, is desirous of acquiring an interest therein;


AND WHEREAS, a "formal application," as referred to herein, shall mean any provisional, non-provisional, design, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents do sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the aforesaid applications, to the invention as described in the aforesaid applications, and to all formal applications which may be filed based in whole or in part on one or more of the aforesaid applications, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREE to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements and formal applications based thereon, growing out of or relating to the invention; and, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the invention hereby transferred and any improvements therein,

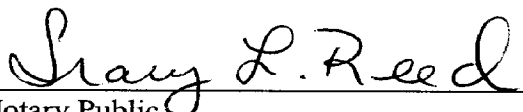
AGREEING, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the invention or improvements therein, and the perfecting of title thereto in ASSIGNEE.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Priscilla S. Fox	<u>2727 E. Ironwood Drive</u> <u>Phoenix, AZ 85028</u>	<u></u>	<u>October 27, 2004</u>

STATE OF Arizona)
) ss.
County of Maricopa)

On this 27th day of October, 2004, before me, a notary public in and for said county, appeared Priscilla S. Fox, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.


Notary Public

My commission expires: 6/24/2007



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