

12-15-2004

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To the Honorable Commissioner of Patents

original documents or copy thereof.

12-13-04

1. Name of conveying party(ies):

- (a) Timothy P. Darr
- (b) Thomas H. Dillon
- (c) Sherrill J. Packebush
- (d) Michael K. Grant
- (e) James Singh
- (f) Jacob D. Leffler
- (g) Jeremy S. Wacksman
- (h) Neil C. Thier

Additional name(s) of conveying party(ies) attached?

Yes  No

2. Name and address of receiving party(ies):

Name: Trilogy Development Group, Inc.  
 Street Address: 5001 Plaza on the Lake  
 City: Austin State: Texas Zip: 78746  
 Country: U.S.A.

3. Nature of Conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: 8/3/04; 8/2/04; 12/6/04; 7/31/04; 12/7/04

Name and address of receiving party(ies):

Name: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Country: \_\_\_\_\_

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

Patent Application No.(s) 10/912,743  
 Title: Retail Recommendation Domain Model

B. Patent No.(s)

Additional numbers attached?  Yes  No

2004 DEC 13 AM 8:37  
OPR/FINANCE

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael Rocco Cannatti  
 Internal Address: HAMILTON & TERRILE, LLP  
 Street Address: P.O. BOX 203518  
 City AUSTIN State TX ZIP 78720

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): ..... \$40.00

- Check for Fee Enclosed
- Charge Deposit Account 502264 for any additional fees required for this conveyance and credit deposit account 502264 any amounts overpaid

DO NOT USE THIS SPACE

8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael Rocco Cannatti (34.791)  
 Name of Person Signing

Michael Rocco Cannatti  
 Signature

12/7/04  
 Date

Total number of pages including cover sheet, attachments, and documents: 6

12/14/2004 BTOM11 00000052 10912743  
 01 FC:8021 40.00 DP

**ASSIGNMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, we

Timothy P. Darr	of	Bristow, Oklahoma
Thomas H. Dillon	of	Austin, Texas
Sherrill J. Packebush	of	Austin, Texas
Michael K. Grant	of	Austin, Texas
James Singh	of	Austin, Texas
Jacob D. Leffler	of	Austin, Texas
Jeremy S. Wacksman	of	Evanston, Illinois
Neil C. Thier	of	Austin, Texas

hereby sell, assign and transfer to Trilogy Development Group, Inc., a Delaware corporation, having a place of business at 5001 Plaza on the Lake, Austin, Texas 78746, its successors and assigns, the entire right, title and interest throughout the world in our invention in:

**RETAIL RECOMMENDATION DOMAIN MODEL**

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request the Commissioner of Patents and Trademarks to issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 3 day of August, 2004.



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Timothy P. Darr

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James Singh

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Thomas H. Dillon

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Jacob D. Leffler

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Sherrill J. Packebush

\_\_\_\_\_  
Jeremy S. Wacksman

\_\_\_\_\_  
Michael K. Grant

\_\_\_\_\_  
Neil C. Thier

Attorney Docket No.: T00114

**ASSIGNMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, we

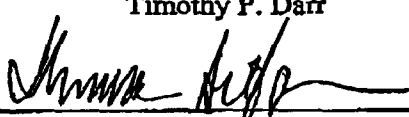
Timothy P. Darr	of	Bristow, Oklahoma
Thomas H. Dillon	of	Austin, Texas
Sherrill J. Packebush	of	Austin, Texas
Michael K. Grant	of	Austin, Texas
James Singh	of	Austin, Texas
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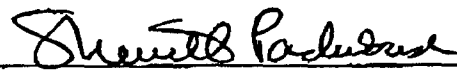

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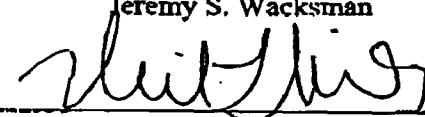
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Executed this 2<sup>nd</sup> day of AUGUST, 2004.

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 Timothy P. Darr  
  
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 Thomas H. Dillon

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 James Singh  
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 Jacob D. Leffler

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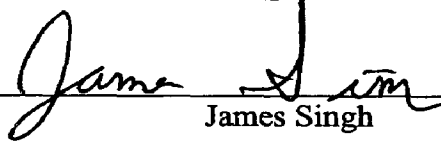
Timothy P. Darr	of	Bristow, Oklahoma
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Jeremy S. Wacksman	of	Evanston, Illinois
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**RETAIL RECOMMENDATION DOMAIN MODEL**

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request the Commissioner of Patents and Trademarks to issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 6th day of December, 2004.

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Timothy P. Darr	James Singh
_____	_____
Thomas H. Dillon	Jacob D. Leffler
_____	_____
Sherrill J. Packebush	Jeremy S. Wacksman
_____	_____
Michael K. Grant	Neil C. Thier

Attorney Docket No.: T00114

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Executed this 31<sup>st</sup> day of July, 2004.

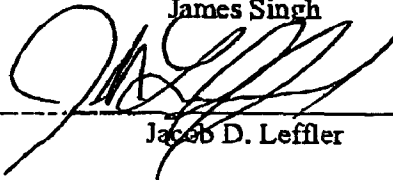
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Executed this 7 day of December, 2004.

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Timothy P. Darr

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James Singh

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Thomas H. Dillon

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Jacob D. Leffler

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