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Oliver SEEGER
Norbert MRONGA
Rainer HENNING
Raimund SCHMID

Additional name(s) of conveying party(ies) attached? Yes No

2. Name ar.

102908180

Name: BASF Aktiengesellschaft
Address: 67056 Ludwigshafen, Germany

3. Nature of Conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other

Execution Date: 10/01/04, 10/01/04, 10/05/04,
10/05/04

Additional name(s) and address(es) attached? Yes No

4. Application number(s) or patent number(s):

This document is being filed together with a new application

A. Patent Application No.(s)
10/510,962

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

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Name of Person Signing

Corwin P. Umbach
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December 15, 2004
Date

Registration Number: 24,618

Corwin P. Umbach, Ph.D.
Registration No. 40,211

Total number of pages including this cover sheet: 3

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Assignment of Application

0000053539

WHEREAS, I (WE)

Oliver Seeger, Donnersbergstr.20, 68163 Mannheim , Germany
Citizen of Germany

Norbert Mronga, Ringstr.2, 69221 Dossenheim , Germany
Citizen of Germany

Rainer Henning, Dr. Kausch-Str. 27, 67251 Freinsheim , Germany
Citizen of Germany

Raimund Schmid, Am Stecken 14b, 67435 Neustadt , Germany
Citizen of Germany

respectively, have invented certain new and useful improvements in

GONIOCHROMATIC LUSTER PIGMENTS

for which an application for Letters Patent was executed on 10/01/04, 10/01/04, 10/05/04, 10/05/04

(Application No. 10/510,962, filed 11/01/04), and

WHEREAS, *BASF Aktiengesellschaft* (hereinafter referred to as "ASSIGNEE"), having a place of business at *67056 Ludwigshafen, Germany*, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of Five Dollars (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

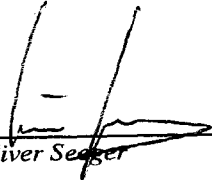
FURTHER, I (WE) agree that I (WE) will communicate to said ASSIGNEE, or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of **Oblon, Spivak, Mc.Clelland, Maier & Neustadt, P.C.** of Fourth Floor, 1755 Jefferson Davis Highway, Arlington, Virginia 22202 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

0000053539

Date: October 1, 2004

Signature of Inventor:


Oliver Seeger

Date: October 1, 2004

Signature of Inventor:


Norbert Mronga

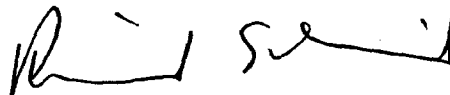
Date: October 5, 2004

Signature of Inventor:


Rainer Henning

Date: October 5, 2004

Signature of Inventor:


Raimund Schmid