Form PTO-1595 (Rev. 09/04) OMB No. 0651-0027 (exp. 6/30/2005)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office		
RECORDATION FOR	M COVER SHEET		
PATENTS ONLY Attorney Docket No. 3054-061			
To the Director of the U.S. Patent and Trademark Office: Pleas	se record the attached documents or the new address(es) below.		
1. Name of conveying party(les)/Execution Date(s):	2. Name and address of receiving party(ies)		
SMITH, Wayne M.	Name: WARNER BROS. ENTERTAINMENT INC.		
	Internal Address: 4000 Warner Blvd., Bldg. 156, Room 3158		
	Burbank, CA 91522-4253, USA		
Execution Date(s) April 15, 2005	Street Address: same as above		
Additional name(s) of conveying party(ies) attached? Yes 🗹 No			
3. Nature of conveyance:			
Assignment Merger	City:		
Security Agreement Change of Name	State:		
Government Interest Assignment	Country: Zip:		
Executive Order 9424, Confirmatory License	Courtiny		
Other	Additional name(s) & address(es) attached? Yes V No		
	document is being filed together with a new application.		
A. Patent Application No.(s)	B. Patent No.(s)		
11/063,790			
Additional numbers at	tached? Yes No		
5. Name and address to whom correspondence concerning document should be malled:	6. Total number of applications and patents involved:		
Name: WEISZ, Tiberiu	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40		
Internal Address: Gottlieb Rackman & Reisman PC	Authorized to be charged by credit card		
	Authorized to be charged to deposit account		
Street Address: 270 Madison Avenue	Enclosed		
	None required (government interest not affecting title)		
City: New York	8. Payment Information		
State: NY Zip: 10016-0601	a. Credit Card Last 4 Numbers Expiration Date		
Phone Number: (212_684 3900	b. Deposit Account Number 07-1730		
Fax Number: (212) 684 3999	,		
Email Address: weisz@gm.com	Authorized User Name Gottlieb Rackman & Reisma		
9. Signature:	April 19, 2005		

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
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Signature

Reg No: 29,876 Name of Person Signing

PATENT
REEL: 016101 FRAME: 0018 (3)

Date

Total number of pages including cover sheet, attachments, and documents:

WEISZ, Tiberiu

Attorney Docket No.: 3054-061 US

ASSIGNMENT OF FILED PATENT APPLICATION

WHEREAS, I, <u>Wayne M. SMITH</u>, residing at 3957 Hampstead Road, La Cañada, California 91011, USA, have made certain new and useful inventions in "Method And Apparatus For Discouraging Commercial Skipping", and have disclosed the same in an application for Letters Patent of the United States therefor, said application having been executed by me as of the date set forth below; and

WHEREAS, WARNER BROS. ENTERTAINMENT INC., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 4000 Warner Blvd., Bldg. 156, Room 3158, Burbank, CA 91522-4253 (hereafter called the "Assignee") is desirous of acquiring the entire interest in all inventions disclosed in said application entitled:

METHOD AND APPARATUS FOR DISCOURAGING COMMERCIAL SKIPPING

This patent application was filed in the United States Patent and Trademark Office on <u>February 22, 2005</u>, and received Serial No. <u>11/063,790</u>. Hereafter, this patent application is called the "application".

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable considerations to me paid by said Assignee, the receipt and sufficiency whereof is hereby acknowledged, I do hereby sell, assign, and transfer unto said Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to all said inventions disclosed in said application; and in and to said application, including all priority rights for other countries arising from said application; and in and to all substitutions, provisionals, divisions, and continuations thereof; and in and to all Letters Patent, United States and foreign, that may be granted for said inventions; and in and to all extensions, renewals, and reissues thereof.

And I do hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue any Letters Patent which may be granted on said inventions, on any applications related thereto, and on any substitute, continuing, divisional, or reissue applications, or any of them, to said Assignee, its successors and assigns, as assignee of the entire right, title and interest therein and thereto.

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that I have full and unencumbered title to the inventions and application above described and hereby assigned, which title I warrant unto said Assignee, its successors and assigns; that I have granted to others no license to make, use, or self said inventions; and that I will not execute any instrument in conflict herewith.

PATENT REEL: 016101 FRAME: 0019

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that upon request I will execute substitute, continuing, divisional, or reissue applications, amended specifications, or rightful oaths; communicate to said Assignee, its successors and assigns, any facts known to me relating to said inventions or the history thereof; execute preliminary statements; testify in any interference or other legal proceedings involving said inventions; execute and deliver any application papers, assignments, or other instruments, and do all other acts which, in the opinion of counsel for said Assignee, may be necessary or convenient to secure the grant of Letters Patent to said Assignee, its successors and assigns, or its nominees, in the United States and in all other countries where said Assignee may desire to have the said inventions, or any of them, patented, with specifications and claims in such form as shall be approved by counsel for said Assignee, and to vest and confirm and complete legal and equitable title to all such inventions, applications, and Letters Patent, and to enable it to record said title, without further consideration than now paid but at the expense of said Assignee, its successors or assigns.

TYPED OR PRINTED	NAME(S)	DATE	SIGNATURE(S)
Wayne M. SMITH		APAIL 15 2005	Windy
First Name Middle Initial	Last Name		
First Name Middle Initial	Last Name		
First Name Middle Initial	Last Name		· -
First Name Middle Initial	Last Name		,

ACKNOWLEDGMENT BY INDIVIDUAL (1189 Civil C.)

UNITED STATES OF AMERICA	
STATE OF CALIFORNIA)
COUNTY OF Los Angeles) ss:)
(or proved to me on the basis of satisfactors subscribed to the within instrument and assame in his/her authorized capacity, and the same in his/her authorized capacity.)	before me, Susan Kay Proctor, Notary Public, personally known to me person whose name is cknowledged to me that he che executed the that by his her-signature on the instrument the the person acted, executed the instrument.
WITNESS my hand and official sea	al.
(Seal)	Susan Kay Proctor
	Signature of Notary Public Title or Rank:
SUSAN KAY PROCTOR Commission # 1337011 Notary Public - Columby Los Angles County Hy Comm. Engles Jun 19, 2008	Serial Number, if any:

RECORDED: 04/19/2005

PATENT
REEL: 016101 FRAME:: 0021