

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robert Powell	05/18/2005
RECEIVING PARTY DATA	
Name:	In-Store Broadcasting Network, LLC
Street Address:	175 South Main Street
Internal Address:	Ste. # 600
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84101
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	10146192
CORRESPONDENCE DATA	
Fax Number:	(801)321-4893
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(801)321-3600
Email:	mkrieger@kmclaw.com
Correspondent Name:	KIRTON & McCONKIE
Address Line 1:	60 East South Temple
Address Line 2:	Ste. # 1800
Address Line 4:	Salt Lake City, UTAH 84145-0120
NAME OF SUBMITTER:	Michael F. Krieger
Total Attachments: 3 source=11897.9-Assignment 06-08-05#page1.tif source=11897.9-Assignment 06-08-05#page2.tif source=11897.9-Assignment 06-08-05#page3.tif	

OP \$40.00 10146192

Exhibit A

<u>Serial No.</u>	<u>Filing Date</u>	<u>Title</u>	<u>Our File No.</u>
10/145,920	May 15, 2002	System For and Method of Doing Business To Provide Network-Based In-Store Media Broadcasting	11897.8
10/146,192	May 15, 2002	Providing a Multi-Tier Enterprise Level Application for Media Broadcasting	11897.9

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