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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Shlomo Gonen;
Jonathan A. Gonen; and
Danny Rosen

12.22.04

Execution Date(s) December 21, 2004

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

2. Name and address of receiving party(ies)

Name: Metro Enterprises, Inc.

Internal Address: _____

Street Address: 9454 Wilshire Boulevard

Suite 525

City: Beverly Hills

State: California

Country: USA Zip: 90212

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

12/29/2004 HGUTEMA1 00000011 11020375

40.00 00

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Scott W. Kelley

Internal Address: KELLY LOWRY & KELLEY, LLP

Street Address: 6320 Canoga Avenue, Suite 1650

City: Woodland Hills

State: California Zip: 91367

Phone Number: 818-347-7900

Fax Number: 818-340-2489

Email Address: Scott@KLKPatentLaw.com

6. Total number of applications and patents involved:

One

7. Total fee (37 CFR 1.21(h) & 3.41) \$ _____

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Scott W. Kelley
Signature

12-22-2004

Date

Scott W. Kelley

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

6

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT
REEL: 016132 FRAME: 0342

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ASSIGNMENT

This Assignment made on December 21, 2004, by **SHLOMO GONEN** of Calabasas, California; **JONATHAN A. GONEN** of Calabasas, California; and **DANNY ROSEN** of Valley Village, California, **Assignors**, to **METRO ENTERPRISES, INC.**, a California corporation, **Assignee**, having a place of business at 9454 Wilshire Boulevard, Suite 525, Beverly Hills, California 90212.

WHEREAS, Assignors have invented a new and useful **PROCESS FOR DYNAMIC CALL ROUTING IN REAL TIME** for which an application for United States Letters Patent shall be filed in the United States Patent and Trademark Office concurrently herewith under Docket No. GONEN-46937.

WHEREAS, Assignors believe themselves to be the original, first and joint inventors of the invention disclosed and claimed in said application for Letters Patent; and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to said invention, said application and any Letters Patent that may be granted for said invention in the United States and throughout the world;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign and transfer to Assignee, the entire right, title and interest in and to said invention, said application and any Letters Patent that may be granted for said invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

Further, Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for said invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to said invention,

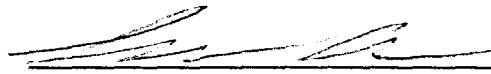
said application and any Letters Patent granted for said invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein, and that said invention, said application and any Letters Patent granted for said invention are free and clear of all encumbrances and liens.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for said invention, whether on said application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in said invention.


IN WITNESS WHEREOF, Assignors have executed this Assignment on the date first above written.

Assignor:



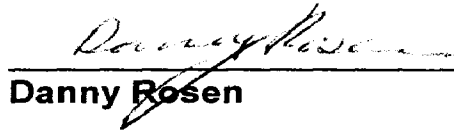
Shlomo Gonen

Assignor:



Jonathan A. Gonen

Assignor:



Danny Rosen

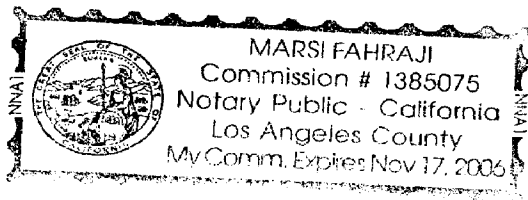
State of California)
) ss.
County of Los Angeles)

On December 21, 2004, before me, Marsi Fahraji, Notary Public, personally appeared **SHLOMO GONEN**

- personally known to me
- proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, of the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Marsi Fahraji
(Signature of Notary)



State of California)
) ss.
County of Los Angeles)

On December 21, 2004, before me, Marsi Fahraji, Notary Public, personally
Notary Public, personally appeared **DANNY ROSEN**

- personally known to me
- proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, of the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Marsi Fahraji

(Signature of Notary)

