

Form PTO-1595 (Rev. 06/04)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark OfficeRECORDATION FORM COVER SHEET  
PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office. Please record the attached documents or the address(es) below..

## 1. Name of conveying party(ies)/Execution Date(s):

(1) Robert M. Steinberg (5) John Feras, Jr.  
(2) Ronald M. Yurman (6) David J. DelBeccaro  
(3) Jeremy C. Rosenberg (7) Stuart H. Farber  
(4) Daniel L. McGonigal  
Execution Date(s): (1) & (7) 4/1/05, (3), (4) & (5) 4/7/05,  
(6) 4/4/05 and (2) 3/28/05Additional name(s) of conveying party(ies) attached?  
attached? ☐ Yes ☒ No

## 2. Name and address of receiving party(ies):

NAME: Music Choice

ADDRESS: 110 Gibraltar Road  
Suite 200  
Horsham, PA 19044

## 3. Name of Conveyance:

- ☒
- Assignment
- ☐
- Merger
- 
- ☐
- Security Agreement
- ☐
- Change of Name
- 
- ☐
- Government Interest Assignment
- 
- ☐
- Executive Order 9424, Confirmatory License
- 
- ☐
- Other

Additional name(s) &amp; addresses(es) attached?

☐ Yes ☒ No

## 4. Application number(s) or patent number(s):



This document is being filed together with a new application

A. Patent Application No.(s)  
11/002,181

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Brian S. Rosenbloom  
Address: Rothwell, Figg, Ernst & Manbeck  
Suite 800  
Street Address: 1425 K St., N.W.  
City: Washington,  
State: D.C. Zip: 20005  
Telephone No.: 202/783-6040  
Facsimile No.: 202/783-6031  
Email Address:  
Attorney Docket No.: 2917-138

## 6. Total number of applications and patents involved:

1

## 7. Total fee (37 CFR 3.41): . . . \$ 40

- ☐
- Enclosed
- 
- ☒
- Authorized to be charged to deposit account
- 
- ☐
- None required (government interest not affecting title)

## 8. Deposit account number: 02-2135

Authorized User Name Brian S. Rosenbloom

DO NOT USE THIS SPACE

## 9. Signature.



Signature

4/21/05

Date

Brian S. Rosenbloom  
Name of Person Signing

Total number of pages including cover sheet, attachments and documents: 5

700172954

PATENT  
REEL: 016133 FRAME: 0751

CH \$40.00 022135 11022181

**ASSIGNMENT**

WHEREAS, WE, **Robert M. STEINBERG**, a citizen of the United States, residing in Horsham, PA; <sup>Ronald</sup>**Robert M. YURMAN**, a citizen of the United States, residing in Short Hills, NJ; **Jeremy C. ROSENBERG**, a citizen of the United States, residing in Havre de Grace, MD; **Daniel L. McGONIGAL**, a citizen of the United States residing in Lexington, PA; **John FERAS**, a citizen of the United States, residing in North Wales, PA; **David J. DELBECCARO**, a citizen of the United States, residing in Jenkintown, PA; and **Stuart H. FARBER**, a citizen of the United States, residing in Horsham, PA, are the inventors of an invention in **SYSTEMS AND METHODS FOR PROVIDING A BROADCAST ENTERTAINMENT SERVICE AND AN ON-DEMAND ENTERTAINMENT SERVICE** for which we have executed an application for Letters Patent of the United State, Serial No. 11/002,181, filed December 3, 2004; and

WHEREAS, **Music Choice**, a Pennsylvania general partnership, with a place of business at 110 Gibraltar Road, Suite 200, Horsham, Pennsylvania 19044 is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the said **Robert M. STEINBERG**, <sup>Ronald</sup>**Robert M. YURMAN**, **Jeremy C. ROSENBERG**, **Daniel L. McGONIGAL**, **John FERAS**, **David J. DELBECCARO**, and **Stuart H. FARBER** have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said **Music Choice**, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof and all rights of priority in any such country or countries based upon the filing of the said application for Letters Patent of the United States which are created by any law, treaty or international convention; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said **Music Choice**, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to said **Music Choice**, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said **Music Choice**, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN TESTIMONY WHEREOF, we hereunto set our hands and seals the day and year set opposite our respective signatures.

Date April 1, 2005 Robert M. Steinberg  
Robert M. STEINBERG

Date	_____	2005	_____	Robert M. YURMAN
Date	4/1/05	2005	_____	Jeremy C. ROSENBERG
Date	4/7/05	2005	_____	Daniel L. McGONIGAL
Date	4/7/05	2005	_____	John FERRAS
Date	4/4/05	2005	_____	David J. DELBECCARO
Date	4/1/05	2005	_____	Stuart H. FARBER

ASSIGNMENT

WHEREAS, WE, **Robert M. STEINBERG**, a citizen of the United States, residing in Horsham, PA; **Robert M. YURMAN**, a citizen of the United States, residing in Short Hills, NJ; **Jeremy C. ROSENBERG**, a citizen of the United States, residing in Havre de Grace, MD; **Daniel L. McGONIGAL**, a citizen of the United States residing in Lexington, PA; **John FERAS**, a citizen of the United States, residing in North Wales, PA; **David J. DELBECCARO**, a citizen of the United States, residing in Jenkintown, PA; and **Stuart H. FARBER**, a citizen of the United States, residing in Horsham, PA, are the inventors of an invention in **SYSTEMS AND METHODS FOR PROVIDING A BROADCAST ENTERTAINMENT SERVICE AND AN ON-DEMAND ENTERTAINMENT SERVICE** for which we have executed an application for Letters Patent of the United State, Serial No. 11/002,181, filed December 3, 2004; and

WHEREAS, **Music Choice**, a Pennsylvania general partnership, with a place of business at 110 Gibraltar Road, Suite 200, Horsham, Pennsylvania 19044 is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application;


NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the said **Robert M. STEINBERG, Robert M. YURMAN, Jeremy C. ROSENBERG, Daniel L. McGONIGAL, John FERAS, David J. DELBECCARO, and Stuart H. FARBER** have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said **Music Choice**, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof and all rights of priority in any such country or countries based upon the filing of the said application for Letters Patent of the United States which are created by any law, treaty or international convention; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said **Music Choice**, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to said **Music Choice**, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said **Music Choice**, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN TESTIMONY WHEREOF, we hereunto set our hands and seals the day and year set opposite our respective signatures.

Date \_\_\_\_\_ 2005 \_\_\_\_\_  
**Robert M. STEINBERG**

Date MARCH 28, 2005   
~~ROBERT M. YURMAN~~  
~~ROBERT~~

Date \_\_\_\_\_ 2005 \_\_\_\_\_  
Jeremy C. ROSENBERG

Date \_\_\_\_\_ 2005 \_\_\_\_\_  
Daniel L. McGONIGAL

Date \_\_\_\_\_ 2005 \_\_\_\_\_  
John FERAS

Date \_\_\_\_\_ 2005 \_\_\_\_\_  
David J. DELBECCARO

Date \_\_\_\_\_ 2005 \_\_\_\_\_  
Stuart H. FARBER