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To the Director of the United States Patent

documents or the new address(es) below.

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Paul Telford

Execution Date(s): January 7, 2005Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance:**

- ☒ Assignment ☐ Merger
- ☐ Security Agreement ☐ Change of Name
- ☐ Government Interest Assignment
- ☐ Executive Order 9424, Confirmatory License
- ☐ Other _____

2. Name and address of receiving party(ies)Name: Plum Tree UK Ltd.Internal Address: Barchard HouseStreet Address: 17 Garnet LaneCity: Tadcaster

State: _____

Country: Great Britain Zip: LS24 9LDAdditional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**☐ This document is being filed together with a new application.

A. Patent Application No.(s)

29/213,930, Filed September 24, 2004

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**Name: Gunther O. HankeInternal Address: Fulwider Patton Lee & Utecht, LLStreet Address: 200 Oceangate, Suite 1550City: Long BeachState: California Zip: 90802Phone Number: (562) 432-0453Fax Number: (562) 435-6014

Email Address: _____

6. Total number of applications and patents involved:**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

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PATENT
REEL: 016151 FRAME: 0276

Practitioner's Docket No. PLUMT.69400

PATENT

For: U.S. Rights
For: U.S. Design Application
By: Inventor

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR(S):

Paul Telford
Barchard House
17 Garnet Lane
Tadcaster, Great Britain LS24 9LD
Citizenship: Great Britain

hereby sells, assigns and transfers to

ASSIGNEE(S):

Plum Tree UK Ltd.
Barchard House
17 Garnet Lane
Tadcaster, Great Britain LS24 9LD

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

VIBRATOR

and which is found in Serial Number 29/213,930, filed on September 24, 2004 and any legal equivalent thereof, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

16334.1

ASSIGNOR further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal on the dates indicated by each respective inventor below:

Date: *07 Jan 2005*

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[Signature]
X Signature of Paul Telford

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