

01-25-2005

Washington, D.C. 20231

Form PTO-1595

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(Rev. 03/01)

U.S. DEPARTMENT OF COMMERCE

U.S. PATENT AND TRADEMARK OFFICE

To the honorable Commissioner of Patents

102925193

original document or copy thereof.

1. Name of Conveying Party(ies):

LOWRY, Michael G.

2. Name and Address of Receiving Party(ies):

Name: Fast Industries, Ltd.

Street Address: 1850 Spectrum Boulevard

Street Address:

City: Fort Lauderdale

State/Country: Florida

Postal Code: 33309

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ NoAdditional name(s) and addresses attached? ☐ Yes ☒ No

3. Nature of Conveyance:

☒ Assignment☐ Change of Name☐ Security Agreement☐ Other:☐ Merger

Execution Date: 12212004

4. Application Number(s) or Patent Number(s):

☒ Assignment is being filed together with new application and the first execution date of application is: 12222004☐ Application has been filed already and the application filing date is:

A. Patent Application Number(s):

B. Issued Patent Number(s):

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

CUSTOMER NUMBER 00136 -or-

JACOBSON HOLMAN PLLC
400 Seventh Street, N.W.
Washington, D.C. 20004-2218
Tel. 202-638-6666

Attorney Docket Number: P70326US0

6. Total number of applications and patents involved: 1

7. Total Fee (37 CFR 3.41): \$ 40.00

☒ Enclosed☒ Any deficiencies in enclosed fees are authorized to be charged to Deposit Account No. 06-1358.

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8. Statement and Signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael R. Slobasky 26,241

Jonathan I. Slobasky Reg. No. 29,111 L

January 6, 2005

Name of Person Signing, Reg. No.

Signature

Date

Total number of pages including cover sheet, attachments, and documents:

3

JCH 108-2/02

01/10/2005 EFLORES 00000031 29220720

04 FC:8021

40.00 OP

PATENT
REEL: 016159 FRAME: 0073

ASSIGNMENT

WHEREAS, Michael G. Lowry, whose address is 19609 Sedgefield Terrace, Boca Raton, Florida 33498 (hereinafter individually and collectively "ASSIGNOR") has invented certain new and useful improvements in a ELECTRONIC SHELF LABEL HOLDER FOR COFFIN COOLER FRONT, for which he is about to make application for United States Letters Patent, said application having been filed on January 6, 2005, and assigned Serial No. _____ (ASSIGNORS grant its attorneys the power to insert on this assignment any further identification which may be necessary or desirable in order to identify the related application or otherwise comply with the rules of the United States Patent and Trademark Office for recordation of this document.);

WHEREAS, Fast Industries, Ltd., a limited partnership organized and existing under the laws of the State of Florida, located and doing business at 1850 Spectrum Boulevard, Fort Lauderdale, Florida 33309, whose general partners are Fast Industries, LLC, FEMC, LLC and Fast Real Estate Partners, LLC, each of which is a limited liability corporation of the State of Florida, located and doing business at 1850 Spectrum Boulevard, Fort Lauderdale, Florida 33309 (hereinafter "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to the aforesaid application, and in and to any and all Letters Patent of the United States and elsewhere therefor;

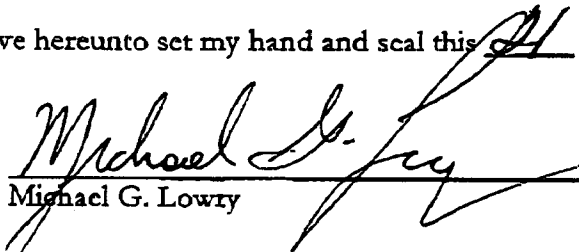
NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR has and by these presents does hereby sell, assign and transfer unto ASSIGNEE, its successors and assigns, ASSIGNOR'S entire right, title and interest in and to said invention, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application, and in and to any non-provisional application claiming priority therefrom, and in and to any application filed in any foreign country based thereon, including the right to file said foreign applications under the provisions of the International Convention; also ASSIGNOR'S entire right, title and interest in and to any and all design patents, reissues or extensions thereof, to be obtained in this or any foreign country upon said invention, and any provisional, non-provisional, divisional, continuation, continuation-in-part, or

substitute applications or supplementary disclosures which may be filed upon said invention in any country; and ASSIGNOR hereby authorizes and requests the issuing authority to issue any and all patents on said application to ASSIGNEE.

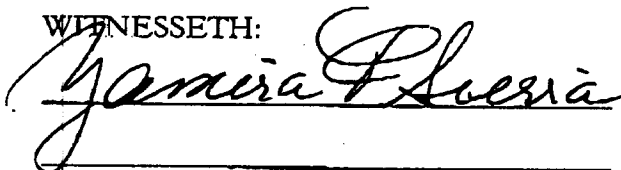
ASSIGNOR further agrees, without any payment by ASSIGNEE other than expenses incurred by ASSIGNOR, to communicate to ASSIGNEE, its representatives or agents any facts relating to said invention, including evidence for interference purposes or for other proceedings, whenever requested; and execute and deliver on request all lawful papers required to make these provisions binding upon ASSIGNOR'S heirs, legal representatives, administrators and assigns; and ASSIGNOR hereby warrants that, at the time of execution and delivery of this Assignment, ASSIGNOR is the lawful owner of the entire right, title and interest in and to said invention and said application, that the same is unencumbered, and that he has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 24 day of

Dec, 2004.


Michael G. Lowry

WITNESSETH:



Atty Dkt No.: 5883/P70326US0