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1. Name of conveying party(ies)/execution date(s):
John Richard Noel - 3/24/2005
Additional name(s) of conveying party(ies) attached: Yes No

2. Name and address of receiving party(ies):
Name: The Procter & Gamble Company
Internal Address: Attention: Chief Patent Counsel
6090 Center Hill Road
Cincinnati, OH 45224
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
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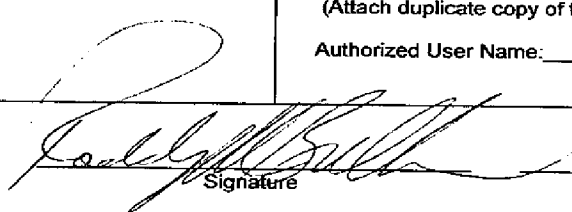
4. Application number(s) or patent number(s):
This document is being filed together with a new application: Yes No
A. Patent Application No(s). 11/059,762
Date Filed: February 17, 2005
P&G Case: 9911
Confirmation No.: 8013
B. Patent No(s).
P&G Case:
Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:
Name: CENTRAL DOCKETING
Internal Address: THE PROCTER & GAMBLE COMPANY
Street Address: Intellectual Property Division
Winton Hill Technical Center - Box 161
6110 Center Hill Avenue
Cincinnati, OH 45224
Phone:
Fax Number:
Email Address:

6. Total number of applications and patents involved: [1]

7. Total fee (37 CFR 3.41):.....\$40.00
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8. Deposit account number:
16-2480
(Attach duplicate copy of this page if paying by deposit account)
Authorized User Name: Roddy M. Bullock

Roddy M. Bullock Name of Person Signing  Signature May 6, 2005 Date

Total number of pages including cover sheet, attachments, and documents: [3]

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Sanitary Napkins Capable of Taking Complex Three-Dimensional Shape in Use**, Attorney's Docket No. **9911** and filed in the **United States** Patent Office as Number **11/059,762**, on **February 17, 2005** (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

John Richard Noel of 8767 Apalachee Drive, Cincinnati, Ohio 45249;

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Far East, Inc.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 11/059,762 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).


John Richard Noel

3/24/05
Date

State of Ohio }
County of Hamilton } SS

On this 24 day of March, 2005, before me personally appeared John Richard Noel, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.


Notary Public/Witness



PAULA F. DURR
Notary Public, State of Ohio
My Commission Expires
August 17, 2005