

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Assignment of Grant of Security Interest
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CONVEYING PARTY DATA	
Name	Execution Date
U. S. Bank National Association	06/15/2005

RECEIVING PARTY DATA	
Name:	The Bank of New York
Street Address:	600 East Las Colinas Blvd., Suite 1300
City:	Irving
State/Country:	TEXAS
Postal Code:	75039

PROPERTY NUMBERS Total: 31

Property Type	Number
Patent Number:	D312835
Patent Number:	D349592
Patent Number:	D362936
Patent Number:	D450088
Patent Number:	D451548
Patent Number:	4712704
Application Number:	60429817
Application Number:	29180917
Application Number:	29194357
Application Number:	60516083
Application Number:	29195046
Application Number:	29197417
Application Number:	29195098
Application Number:	29195099
Application Number:	29190740

CH \$1240.00 D312835

Application Number:	07451036
Application Number:	07533664
Application Number:	06473080
Application Number:	07322655
Application Number:	29182205
Application Number:	07619056
Application Number:	29112926
Application Number:	29112927
Application Number:	29112887
Application Number:	29159847
Application Number:	29161734
Application Number:	29161767
Application Number:	29159846
Application Number:	08437324
Application Number:	07657654
Application Number:	07788551

CORRESPONDENCE DATA

Fax Number: (212)836-6506
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-836-7091
Email: lbernstein@kayescholer.com
Correspondent Name: Lauren M. Bernstein, Esq.
Address Line 1: 425 Park Avenue
Address Line 2: c/o Kaye Scholer LLP
Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER: Johanne R. Remy

Total Attachments: 6
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ASSIGNMENT OF GRANT OF SECURITY INTEREST
IN UNITED STATES PATENTS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, **U.S. BANK NATIONAL ASSOCIATION**, with principal offices at US Bancorp Center, 800 Nicollet Mall, 22nd Floor, Minneapolis, MN 55402, as resigning administrative agent (in such capacity, the "Original Grantee") for certain lenders (the "Lenders") hereby assigns to **THE BANK OF NEW YORK**, as successor to the interest of Original Grantee, with principal offices at 600 East Las Colinas Blvd., Suite 1300, Irving, Texas 75039 (in such capacity, the "Successor Grantee"), all of its right, title and interest in, to and under that certain Second Amended and Restated Security Agreement dated as of August 16, 2004 (the "Granting Agreement"), among Original Grantee, **NORWOOD PROMOTIONAL PRODUCTS, INC.**, a Delaware corporation with its principal office at 10 W. Market Street, Suite 1400, Indianapolis, Indiana 46204 (the "Assignor"), and others, granting, among other things, a collateral security interest in those patents set forth on Schedule A attached hereto and recorded in the United States Patent and Trademark Office.

The Assignor hereby acknowledges and agrees that after giving effect to this Assignment, the security interests and assignments previously granted by Assignor in favor of Original Grantee in its capacity as administrative agent for the benefit of the Lenders, pursuant to the Granting Agreement shall continue in full force and effect for the benefit of Successor Grantee in its capacity as administrative agent for the benefit of the Lenders, and Assignor hereby reaffirms all of such security interest grants and assignments and its obligations under the Granting Agreement.

[Remainder of this page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Grant of Security Interests in United States Patents as of the 15th day of June, 2005.

ASSIGNOR:

NORWOOD PROMOTIONAL PRODUCTS, INC.

By: *Julie Beck*
Name: *Julie Beck*
Title: *CFO*

ORIGINAL GRANTEE:

U.S. BANK NATIONAL ASSOCIATION, as
resigning Administrative Agent

By: _____
Name:
Its Duly Authorized Signatory

SUCCESSOR GRANTEE:

THE BANK OF NEW YORK

By: _____
Name:
Its Duly Authorized Signatory

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Grant
of Security Interests in United States Patents as of the 15th day of June, 2005.

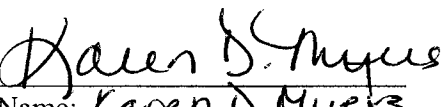
ASSIGNOR:

NORWOOD PROMOTIONAL PRODUCTS, INC.

By: _____
Name:
Title:

ORIGINAL GRANTEE:

U.S. BANK NATIONAL ASSOCIATION, as
resigning Administrative Agent

By: 
Name: *Karen D. Myers*
Its Duly Authorized Signatory
Karen D. Myers
Senior Vice President

SUCCESSOR GRANTEE:

THE BANK OF NEW YORK

By: _____
Name:
Its Duly Authorized Signatory

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Grant of Security Interests in United States Patents as of the 15th day of June, 2005.

ASSIGNOR:

NORWOOD PROMOTIONAL PRODUCTS, INC.

By: _____
Name:
Title:

ORIGINAL GRANTEE:

U.S. BANK NATIONAL ASSOCIATION, as
resigning Administrative Agent

By: _____
Name:
Its Duly Authorized Signatory

SUCCESSOR GRANTEE:

THE BANK OF NEW YORK

By: Francis B. Casanova, II
Name: **Francis B. Casanova, II**
Vice President
Its Duly Authorized Signatory

Schedule A

Patent Collateral

CURRENT OWNER	INVENTION TITLE	PATENT NO.	SERIAL NO.	STATUS
	FLEXIBLE INSULATING CONTAINER		60/429817	PENDING
Norwood Products, Inc.	WALKING TOY FIGURE		29/180917	PENDING
Norwood Promotional Products, Inc.	TOTE BAG		29/194357	FILED
	FOLDABLE TOTE BAG		60/516083	FILED
	BILLBOARD CLIP DESIGN		29/195,046	FILED
	SQUEEZABLE HEAD TOY		29/197417	FILED / ALLOWED
	HEART CLIP DESIGN		29/195098	FILED / ALLOWED
	TRIANGLE CLIP DESIGN		29/195099	FILED / ALLOWED
Norwood Promotional Products, Inc.	BOTTLE HOLDER		29/190740	FILED / ALLOWED
Artmold Products Corporation	WRITING INSTRUMENT CLIP	D323530	07/451036	GRANTED
Artmold Products Corporation	PAPER CLIP CONTAINER FOR SIMILAR ARTICLE	D325395	07/533664	GRANTED
Duratec Corporation	DISPLAY SHEET	D312835	07/55749	GRANTED
Gerber Industries	SCRAPER	D349592	D-2018	GRANTED
Gerber Industries	MULTI-GRILL AND WINDOW SCRAPER	D362936	D-24692	GRANTED
Key Industries, Inc.	FLASHLIGHT	4,443,833	06/473080	GRANTED
Key Industries, Inc.	DISPOSABLE FLASHLIGHT WITH IMPROVED ACTIVATOR FIELD OF THE INVENTION	4,926,300	07/322655	GRANTED
Norwood Products	BEVERAGE CONTAINER	D488675	29/182205	GRANTED

CURRENT OWNER	INVENTION TITLE	PATENT NO.	SERIAL NO.	STATUS
Norwood Promotional Products, Inc.	SELF-SEALING CLOSURE	5,036,993	07/619056	GRANTED
Norwood Promotional Products, Inc.	WHEELED DUFFLE	D434900	29/112926	GRANTED
Norwood Promotional Products, Inc.	DUFFLE BAG	D440765	29/112927	GRANTED
Norwood Promotional Products, Inc.	BRIEF BAG	D442368	29/112887	GRANTED
Norwood Promotional Products, Inc.	WRITING INSTRUMENT	D450088	137988	GRANTED
Norwood Promotional Products, Inc.	WRITING INSTRUMENT	D451548	138028	GRANTED
Norwood Promotional Products, Inc.	DUAL COMPARTMENT INSULATION BAG	D474649	29/159847	GRANTED
Norwood Promotional Products, Inc.	CD WALLET DESIGN	D471009	29/161734	GRANTED
Norwood Promotional Products, Inc.	NOTEPAD FOLDER DESIGN	D478623	29/161767	GRANTED
Norwood Promotional Products, Inc.	SINGLE COMPARTMENT INSULATED BAG	D472431	29/159846	GRANTED
Norwood Promotional Products, Inc./RAM Products	SELF-SEALING CLOSURE	4,712,704	07/16375	GRANTED
Radio Cap Company	BEVERAGE HOLDER	5,551,592	08/437324	GRANTED
RAM Products/Radio Cap, LP	SELF-SEALING CLOSURE	5,082,134	07/657654	GRANTED
RAM Products/Radio Cap, LP	SELF-SEALING CLOSURE	5,186,353	07/788551	GRANTED