

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| | |
|---|---------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Mr. Frank Pinco | 10/10/2000 |
| RECEIVING PARTY DATA | |
| Name: | South Brooklyn Casket Co., Inc. |
| Street Address: | 534 Union Street |
| City: | Brooklyn |
| State/Country: | NEW YORK |
| Postal Code: | 11215 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 10274718 |
| CORRESPONDENCE DATA | |
| Fax Number: | (646)424-0880 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 646-424-0770 |
| Email: | gerri.czachowski@scgb-law.com |
| Correspondent Name: | Fritz L. Schweitzer III |
| Address Line 1: | 292 Madison Avenue |
| Address Line 4: | New York, NEW YORK 10017 |
| NAME OF SUBMITTER: | Fritz L. Schweitzer III |
| Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif | |

CH \$40.00 10274718

500038027

PATENT
REEL: 016207 FRAME: 0994

1046-003P

A S S I G N M E N T

WHEREAS, I, Frank PINCO, a citizen of the United States of America, residing at 480 Lamont Avenue, Staten Island, New York 10312, have invented certain new and useful improvements in a CASKET DISPLAY SYSTEM for which an application for United States Utility Letters Patent was executed on even date herewith; and

WHEREAS, SOUTH BROOKLYN CASKET CO., INC., a corporation of the State of New York, located and doing business at 532-4 Union Street, Brooklyn, New York 11215, is desirous of acquiring the entire right, title and interest in and to said application, the invention described therein and each and every utility patent that can be issued on said application and on said invention in the United States of America, and in its colonies, territories and dependencies and also in all countries foreign to the United States of America;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of One (\$1.00) Dollar to me in hand paid, and other good and valuable considerations, the receipt of which is hereby acknowledged, I, the aforesaid Michael PONTONE, have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto said SOUTH BROOKLYN CASKET CO., INC. the full and exclusive right, title and interest in and to the aforesaid invention and application, and each and every patent that may be issued upon the aforesaid invention or application in the United States of America and its colonies, territories and dependencies, and also in each and every country foreign to the United States of America, the same to be held and enjoyed by the Assignee for its own use and behoof, and for the use and behoof of its successors, assigns or other legal representatives to the end of the term or terms for which said Utility Letters Patent may be granted as fully and entirely as the same would have been held and

PATENT

REEL: 016207 FRAME: 0995

enjoyed by me if this Assignment had not been made.

I hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all Utility Letters Patent on said invention or resulting from said application directly to the aforesaid Assignee.

I hereby authorize the aforesaid Assignee and successors to apply for patent directly in its own name, upon the aforesaid invention and wherever the same is permitted by law, and I also assign, sell, transfer and set over unto said Assignee and its successors, all priority rights under the aforesaid application.

I further covenant to execute all additional instruments and to do all things necessary for carrying out the purpose of this instrument, at the expense of assignee and its successors.

Dated: October 10, 2000



Frank Pinco