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| Form PTO-1595 (Rev. 06/04) OMB No. 0651-0027 (exp. 6/30/2005) | United States Patent and Trademark Office |
|---|--|
| RECORDATION FORM | COVER SHEET |
| PATENT | SONLY |
| To the Director of the U.S. Patent and Trademark Office: Pleas | e record the attached documents or the new address(es) below. |
| 1. Name of conveying party(ies)/Execution Date(s): | 2. Name and address of receiving party(ies) |
| 1) Robert Moskovich | Name: Colgate-Palmolive Company |
| 2) Joachim Storz 3) Tanja Langger | Internal Address: |
| 4) Thomas Kuchler | |
| 1) 5/4/05, 2) 4/20/05 Execution Date(s) 3) 5/10/05 and 4) 4/22/05 | o talles 900 Pirror Pond |
| Additional name(s) of conveying party(ies) attached? Yes No | Street Address: 909 River Road |
| 3. Nature of conveyance: | P.O. Box 1343 |
| Assignment Merger | City: Piscataway |
| Security Agreement Change of Name | State: NJ |
| Government Interest Assignment | Country: USA Zip: 08855-1343 |
| Executive Order 9424, Confirmatory License | |
| Other | Additional name(s) & address(es) attached? Yes No |
| 4. Application or patent number(s): | document is being filed together with a new application. |
| A. Patent Application No.(s) | B. Patent No.(s) |
| 11/053,583 | |
| | |
| Additional numbers at | lached? |
| 5. Name and address to whom correspondence | 6. Total number of applications and patents |
| concerning document should be mailed: | involved: 1 |
| Name: Harris A. Wolin | 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 |
| Internal Address: Docket: 6808-00 | Authorized to be charged by credit card |
| | ✓ Authorized to be charged to deposit account |
| Other Address Colores Palmolisto Company | Enclosed |
| Street Address: Colgate-Palmolive Company 909 River Road, P.O. Box 1343 | None required (government interest not affecting title) |
| | 8. Payment Information |
| City: Piscataway | a. Credit Card Last 4 Numbers |
| State: NJ Zip: 08855-1343 | Expiration Date |
| Phone Number: 732-878-6341 | b. Deposit Account Number 03-2455 |
| Fax Number: 732-878-7660 Fax Number: 132-878-7660 harris wolin@colpal.com | Authorized User Name Harris A. Wolin |
| Email Address: harris_wollneed_bal.com | |
| 9. Signature: | 5/13/05 |
| Signature | Date |
| Harris A. Wolin | Total number of pages including cover sheet, attachments, and documents: |
| Name of Person Signing | |

ASSIGNMENT

WHEREAS, WE Robert Moskovich, Joachim Storz, Tanja Langgner, Joachim Storz and Thomas Küchler (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 11/053,583, filed February 8, 2005, naming the ASSIGNOR(S) as inventor(s), and entitled TOOTHBRUSH; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

| This Assignment is effective as of: | February 8, 2005 |
|-------------------------------------|------------------|
| | (date of filing) |

(Sheet 1 of 3)

PATENT REEL: 016217 FRAME: 0882 and the second of the second o

DOCKET NO. IR 6808-00

| INTESTIMONY WHEREOF, I here | unto set my ha | indend sext this Dates of |
|--|-----------------|---|
| 2005. | | day of |
| | list of | 4 |
| I | | |
| | // Ro | hert Moskovich |
| \mathcal{C} | / ^ | 00 T |
| | Address: | 20 Jensen Street East Brunswick, NJ 08816 |
| State of New Jersey | | |
| County of Somerset | | |
| On this 4th day of Nay | / ••• | |
| for the State and County aforesaid, personally | / anneared the | 05, before me, a Notary Public in and above signatory known to me to be |
| the person of that name, who executed the fore | going instrum | ent in my presence |
| TRACY A, CAVALLARO | X | |
| NOTARY PUBLIC OF NEW JERSEY | /ha | all arallas |
| MY COMMISSION EXPIRES AUGUST 26, 2009 | NO | TAKY PUBLIC |
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| IN TECTIMONIC MAIDNESS TO | | V |
| IN TESTIMONY WHEREOF, I hereur 2005. | ito set my hand | d and seal this day of |
| | | |
| | _ | |
| | Tanj | a Langgner |
| | Address: | 40 Riverside Drive |
| | | Aylestone Leicestershire |
| State of | | GB-LE2 8LG |
| County of | | |
| On this day of | | |
| for the State and County aforesaid, personally a | inneared the al | before me, a Notary Public in and |
| the person of that name, who executed the forego | oing instrumen | t in my presence. |
| | | |
| | | |
| | NOTA | RY PUBLIC |
| | | |

| | Robert Moskovich | | |
|---|------------------|--|---|
| | Addressi | 20 Jensen Stre East Brunswic | |
| State of New Jersey County of Somerset | | | |
| On this day of and for the State and County aforesaid, pers me to be the person of that name, who execu | юпану арреаг | rea me above sigi | natory, known to |
| | NOT | TARY PUBLIC | 1) VI PMA () |
| IN TESTIMONY WHEREOF, I hereu 2005. | Ta | and and seal this 2 | day of |
| tonical 40 JOUTH HILL PARKE | Address: | 30 Kover ide Dri Aylatone Reicestershire GDA E281.G | 125 SHEPHERDESUN LONDON N1 FKR UU |
| On this 200 day of April and for the State and Contry of the person of that man who execut | ed the tore to | ia. It design at | us presence |
| | XV L | (XELS LILLIA | |

PATE_ REEL: 016217 FRAM

| IN TESTIMONY WHEREOF, II | Joachim Storz Address: Wiesenweg 8 5700 Zell am See |
|--|---|
| State of County of see page 4) | Austria |
| On this day of | 2005, before me, a Notary Public in an naily appeared the above signatory, known to me to be foregoing instrument in my presence. |
| | NOTARY PUBLIC |
| IN TESTIMONY WHEREOF, I he | ercunto set my hand and seal this day of |
| | Thomas Küchler |
| State of County of | Address: Spühlihaldi 17 CH-3098 Schliem |
| On this day of for the State and County aforesaid, personal the person of that name, who executed the fo | 2005, before me, a Notary Public in and appeared the above signatory, known to me to be pregoing instrument in my presence. |
| | NOTARY PUBLIC |
| Colgate-Palmolive Company accepts | this Assignment. |
| | COLGATE-PALMOLIVE COMPANY |
| | Ву |
| | Harris A. Wolin |

(Sheet 3 of 3)

page 4)

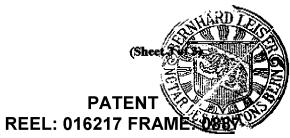
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File number: 841 / 2005



| | Joa | chim Storz |
|---|-----------------------|---|
| | Address: | Wiesenweg 18 5700 Zell am See Austria |
| State of County of | | |
| On this day of or the State and County aforesaid, per the person of that name, who executed | rsonally appeared the | above signatory, know |
| · | NO | TARY PUBLIC |
| IN TESTIMONY WHEREOF, APRIC 2005 | I hereunto set my han | d and seal this 22. d |
| | Address: | Spühlihaldi 17 CH-3098 Schliern |
| tate of County of | | |
| On this day of or the State and County aforesaid, per he person of that name, who executed | rsonally appeared the | above signatory, know |
| | NO | TARY PUBLIC |
| Colgate-Palmolive Company a | ccepts this Assignmen | ıt. |
| | COLGATE | PALMOLIVE COMP |
| | | |
| | By | ris A. Wolin |



LEGALIZATION

Bernhard Leiser, notary public of the canton of Berne (Switzerland), with offices at Ostermundigen and Berne (Switzerland),

<u>certifies</u>:

The foregoing signature "T. Küchler" was written in his own hand by Mister <u>Thomas Küchler</u>, born 9th May 1971, of Alpnach OW, Spühlihalde 17, 3098 Schliern, who is competent to act and gives proof of his identity by presenting his identity-card no. 000478978.

Certified at the office of the notary public on the twenty-second April two thousand and five.

22nd April 2005

Reg. B No. 4274







PATENT

REEL: 016217, FRAME: 0888

RECORDED: 05/13/2005