PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

NATURE OF CONVEYANCE: ASSIGN	MENT

CONVEYING PARTY DATA

Name	Execution Date
Rainer W. Lienhart	05/27/2005

RECEIVING PARTY DATA

Name:	Technology, Patents and Licensing, Inc.	
Street Address:	6206 Kellers Church Road	
City:	Pipersville	
State/Country:	untry: PENNSYLVANIA	
Postal Code:	18947	

PROPERTY NUMBERS Total: 7

Property Type	Number	
Application Number:	11067606	
Application Number:	60671380	
Application Number:	11120095	
Application Number:	11067002	
Application Number:	11067003	
Application Number:	11065917	
Application Number:	11135135	

CORRESPONDENCE DATA

(215)766-2920 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-766-2100 Email: phespell@techpats.com

Correspondent Name: Technology, Patents and Licensing, Inc.

Address Line 1: 6206 Kellers Church Road Address Line 4: Pipersville, PENNSYLVANIA 18947

PATENT

500038308 REEL: 016219 FRAME: 0535

NAME OF SUBMITTER:	Charles A. Eldering
Total Attachments: 4 source=Rainer L Assign#page1.tif source=Rainer L Assign#page2.tif source=Rainer L Assign#page3.tif source=Rainer L Assign#page4.tif	

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ASSIGNMENT

WHEREAS, I, Rainer W. Lienhart, a citizen of Germany with an address of Mergenthauer Weg 3, 86316 Friedberg, Bavaria hereinafter generally referred to as "ASSIGNOR(S)", have made certain new and useful invention(s) or improvement(s) for which I have executed United States patent application(s) which are listed on Attachment A hereto; and

ASSIGNORS authorize ASSIGNEE OR ASSIGNEE'S representative to insert the Application Number(s) and Filing Date(s) of these application(s) if they are unknown at the time of execution of this Assignment.

WHEREAS, Technology, Patents and Licensing, Inc., a Pennsylvania corporation having its principle place of business at 6202 Kellers Church Road, Pipersville, PA 18947, hereinafter generally referred to as "ASSIGNEE", is desirous of acquiring said invention(s) and said patent application(s).

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged and intending to be legally bound hereby, we, the undersigned ASSIGNOR(S), hereby agree to sell, assign, transfer and convey and by these presents do sell, assign, transfer and convey unto the above-named ASSIGNEE, the whole and entire right, title and interest

> in and to said invention(s) as described in the above patent application(s), for the territory of the United States and its possessions and territories and Canada and Mexico;

> in and to the above patent application(s) and any and all related United States, and Canadian and Mexican patent applications disclosing said invention(s), including provisionals, non-provisionals, divisions and continuations thereof, along with the rights of priority created by said patent application(s) under any treaty relating thereto; and

> in and to all United States, and Canadian and Mexican patents which may be granted on any and all of said patent applications, including extensions, reissues and reexamination certificates thereof;

said invention, application(s) and patent(s) to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and benefit, and for ASSIGNEE's legal representatives and assigns to the full end of the term or terms for which said patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNOR(S) had this assignment and sale not been made; and for the aforesaid consideration ASSIGNOR(S) hereby covenant, agree and undertake to communicate to said ASSIGNEE or to its nominee all known facts respecting said invention, patent application(s) and patent(s), and to testify in any legal proceedings and to execute and deliver, whenever requested by the above-named ASSIGNEE, and without undue delay, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or a

R. Lussel A

2 REPLINGHAM ROAD SOUTHFIELDS LONDON SW18 5LS ENGLAND TENT

REEL: 016219 PRANT

APOSTILLE (Hague Convention of 5 October 1961 / Convention de La Haye du 5 octobre 1961)

UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND

Country: United Kingdom of Great Britain and Northern Ireland Pays: Royaume-Uni de Grande-Bretagne et d'Irlande du Nord

This public document / Le présent acte public

Has been signed by a été signé par

Brian Anthony Spear

Acting in the capacity of Notary Public agissant en qualité de

Bears the seal/stamp of The Said Notary Public-est revêtu du sceau/timbre de

Certified/Attesté 6. the/le 15 June 2005

.5. at London/à Londres

by Her Majesty's Principal Secretary of State for Foreign and Commonwealth Affairs / par le Secrétaire d'Etat Principal de Sa Majesté aux Affaires Etrangères et du Commonwealth.

8. Number/sous No

G728213

Stamp:

10. Signature: J. Evans



If this document is to be used in a country which is not party to the Hague Convention of 5 October 1961, it should be presented to the consular section of the mission representing that country. An apostille or legalisation certificate only confirms that the signature, seal or stamp on the document is genuine. It does not mean that the contents of the document are correct or that the Foreign & Commonwealth Office approves of the contents.

PATENT

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maintaining for ASSIGNEE all the invention(s), application(s) and patent(s) hereby assigned or agreed to be assigned all without further compensation to the undersigned ASSIGNOR(S).

AND it is hereby covenanted that ASSIGNOR(S) has full right to convey the entire interest herein assigned, and that ASSIGNOR(S) has not executed and will not execute any agreement in conflict herewith.

IN WITNESS WHEREOF, the undersigned, being properly authorized to execute this Assignment, hereunto sets their hand and seal.

(SEAL)

(DATE)

RAINER W. LIENHART

COUNTY OF England:

On this 27 (day of why year of 200), before me, the undersigned officer, personally appeared Asian when who acknowledged himself/herself to be the Asian who acknowledged of the perposes therein contained by signing the name of the corporation by himself/herself as

Notary Public



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Exhibit A

Patent or Application No.	Docket No.	Filing Date	Title
11/067,606	HMM103-10	02/25/05	Detecting Known Video Entities Utilizing Fingerprints
60/671,380	HMM104-00	04/14/05	Video Entity Recognition in Compressed Digital Video Streams
11/120,095	HMM105-10	05/02/05	Video Stream Modification To Defeat Detection
11/067,002	HMM106-00	2/25/05	Determining Channel Associated With Video Stream
11/067,003	HMM107-10	02/25/05	Detecting Known Video Entities Taking into Account Regions of Interest
11/065,917	HMM108-10	02/25/05	Ending Advertisement Insertion
To Be Assigned	HMM110-10	05/23/05	Creating Fingerprints

In the Assymment signed Ex Named W. herital befreme the 25th May 2008

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RECORDED: 07/05/200

REEL: 016210