1-28-25

02-11-2005

Form PTO-1595 (Rev. 09/04)
OMB No. 0651-0027 (exp. 6/30/2005)

RECORI

.S.	DEPARTMENT	OF	COMM	ERCE
St	ates Patent and	Tra	demark	Office

l RECORI	2939562	
To the Director of the U.S. Patent and Trademark Office: Plea	ase record the attached documents or the new address(es) below.	
1. Name of conveying party(ies)/Execution Date(s):		
William Michael Perkins Bradley Dale Warnick	Internal Address:	
Execution Date(s) January 27, 2005 Additional name(s) of conveying party(ies) attached? Yes N	Street Address: 9200 Worthington Road, Suite 300	
3. Nature of conveyance:		
Assignment Merger	City: Westerville	
Security Agreement Change of Name	State: Ohio	
Government Interest Assignment Executive Order 9424, Confirmatory License	Country: USA Zip: 43082	
Other	Additional name(s) & address(es) attached? Yes	
Additional numbers a	attached? Yes No	
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:	
Name: Standley Law Group LLP		
Internal Address:	7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00 Authorized to be charged by credit card Authorized to be charged to deposit account	
Street Address: 495 Metro Place South, Suite 210	Enclosed None required (government interest not affecting ti	
City: Dublin	8. Payment Information	
State: Ohio Zip: 43017-5319	a. Credit Card Last 4 Numbers Expiration Date	
Phone Number: 614-792-5555		
Fax Number: 614-792-5536	b. Deposit Account Number 19-4076	
Email Address: cstovsky@standleyllp.com	Authorized User Name Carol G. Stovsky	
9. Signature: Carol V. Storshy Signature	January 28, 2005 Date	

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5996, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1460, Alexandria, V.A. 22313-1450

PATENT REEL: 016238 FRAME: 0496

ASSIGNMENT

This assignment is made by William Michael Perkins, residing at 4812 McFadden Road, Columbus, Ohio 43229 and Bradley Dale Warnick, residing at 4340 Clark Shaw Road, Powell, Ohio 43065 ("ASSIGNORS") to ECNext, Inc., a corporation organized under the laws of the State of Delaware and having an office at 9200 Worthington Road, Suite 300, Westerville, Ohio 43082 ("ASSIGNEE").

FOR ONE U.S. DOLLAR (\$1.00) AND FOR OTHER GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, ASSIGNORS do hereby sell, assign and transfer to ASSIGNEE the entire right, title and interest, together with all rights of priority, in and to their invention entitled Automated Keyword Analysis System and Method, as described and/or claimed in an application for patent of the United States of America, Serial No. (If said number is not herein written, ASSIGNORS authorize said number to be supplied hereafter). A Declaration for the application has been executed on ______, 2005. ASSIGNORS further do hereby sell, assign and transfer to ASSIGNEE the entire right, title and interest, together with all rights of priority, in and to ASSIGNORS' invention as described and/or claimed in any and all applications for patents based on the invention, including divisionals, continuations, renewals, substitutes and reissues thereof, and all rights of priority resulting from any of these patent applications, as well as all foreign counterparts and extensions thereof, together with all patents issuing on any of these applications for the full terms of all of the patents which may be granted on the invention.

> Assignment from Perkins and Warnick to ECNext, Inc. Automated Keyword Analysis System and Method Page 1 of 3

> > PATENT REEL: 016238 FRAME: 0497

ASSIGNORS HEREBY AUTHORIZE ASSIGNEE to make applications for, to prosecute such applications, and to receive patents for the invention in the United States and any foreign countries, in ASSIGNEE'S name.

ASSIGNORS HEREBY PROMISE AND AGREE that ASSIGNORS will execute or procure any further necessary assurance of title to the invention and any patents which may issue on the invention. ASSIGNORS will, at any time, upon the request and without further consideration, but at the expense of ASSIGNEE, deliver any testimony in any legal proceedings and execute all papers and do all other things that may be necessary or desirable to perfect the title to the invention, or any patents which may be granted therefor, in ASSIGNEE, its successors, assigns, or other legal representatives. ASSIGNORS will, at any time, upon the request and at the expense of ASSIGNEE. execute any continuations, divisionals, reissues, or any other additional applications for patents for the invention or any part or parts thereof and any patents issuing thereon are hereby assigned to ASSIGNEE. ASSIGNORS will make all rightful oaths, and do all lawful acts required for procuring and enforcing any of the patents, without further compensation, but at the expense of ASSIGNEE, its successors, assigns or other legal representatives.

ASSIGNORS HEREBY AUTHORIZE AND REQUEST the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States for the invention, resulting from any of the aforesaid applications to the ASSIGNEE.

Assignment from Perkins and Warnick to ECNext, Inc. Automated Keyword Analysis System and Method Page 2 of 3

> PATENT REEL: 016238 FRAME: 0498

Date: 1-27-2005	W/ AL. ()
1 17 17 10 6	

STATE OF OHIO

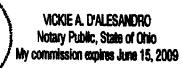
COUNTY OF Delaware

SS.

Before me personally appeared William Michael Perkins, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he executed the same, of his own free will and for the purposes set forth.

Sworn to before me and subscribed in my presence this 27 day of January,

2005.



Date:

, ASSIGNOR

STATE OF OHIO

SS.

COUNTY OF

Before me personally appeared Bradley Dale Wamick, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he executed the same, of his own free will and for the purposes set forth.

Sworn to before me and subscribed in my presence this 27 day of January.

2005.



RECORDED: 01/28/2005

VICKIE A. D'ALESANDRO Notary Public, State of Ohio My commission expires June 15, 2009

Assignment from Perkins and Warnick to ECNext, Inc. Automated Keyword Analysis System and Method Page 3 of 3

PATENT

REEL: 016238 FRAME: 0499