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Form PTO-1595 (Rev. 09/04)  
OMB No. 0651-0027 (exp. 6/30/2005)U.S. DEPARTMENT OF COMMERCE  
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

## 1. Name of conveying party(ies)/Execution Date(s):

William Michael Perkins  
Bradley Dale WarnickExecution Date(s) January 27, 2005Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

## 2. Name and address of receiving party(ies)

Name: ECNext, Inc.

Internal Address: \_\_\_\_\_

Street Address: 9200 Worthington Road, Suite 300City: WestervilleState: OhioCountry: USA Zip: 43082Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

02/04/2005 HLE333 00000085 11045912

05 FC:8021

40.00 DP

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address to whom correspondence concerning document should be mailed:

Name: Standley Law Group LLP

Internal Address: \_\_\_\_\_

Street Address: 495 Metro Place South, Suite 210City: DublinState: Ohio Zip: 43017-5319Phone Number: 614-792-5555Fax Number: 614-792-5536Email Address: cstovsky@standleyllp.com6. Total number of applications and patents involved: 17. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☐ Authorized to be charged by credit card  
☒ Authorized to be charged to deposit account  
☒ Enclosed  
☐ None required (government interest not affecting title)

## 8. Payment Information

a. Credit Card Last 4 Numbers \_\_\_\_\_

Expiration Date \_\_\_\_\_

b. Deposit Account Number 19-4076Authorized User Name Carol G. Stovsky9. Signature: Carol G. Stovsky  
SignatureJanuary 28, 2005

Date

Carol G. Stovsky, Reg. #41,171

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 4Documents to be recorded (including cover sheet) should be faxed to (703) 306-5996, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, V.A. 22313-1450PATENT  
REEL: 016238 FRAME: 0496

## **ASSIGNMENT**

This assignment is made by William Michael Perkins, residing at 4812 McFadden Road, Columbus, Ohio 43229 and Bradley Dale Warnick, residing at 4340 Clark Shaw Road, Powell, Ohio 43065 ("ASSIGNORS") to ECNext, Inc., a corporation organized under the laws of the State of Delaware and having an office at 9200 Worthington Road, Suite 300, Westerville, Ohio 43082 ("ASSIGNEE").

FOR ONE U.S. DOLLAR (\$1.00) AND FOR OTHER GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, ASSIGNORS do hereby sell, assign and transfer to ASSIGNEE the entire right, title and interest, together with all rights of priority, in and to their invention entitled Automated Keyword Analysis System and Method, as described and/or claimed in an application for patent of the United States of America, Serial No. \_\_\_\_\_ (If said number is not herein written, ASSIGNORS authorize said number to be supplied hereafter). A Declaration for the application has been executed on \_\_\_\_\_, 2005. ASSIGNORS further do hereby sell, assign and transfer to ASSIGNEE the entire right, title and interest, together with all rights of priority, in and to ASSIGNORS' invention as described and/or claimed in any and all applications for patents based on the invention, including divisionals, continuations, renewals, substitutes and reissues thereof, and all rights of priority resulting from any of these patent applications, as well as all foreign counterparts and extensions thereof, together with all patents issuing on any of these applications for the full terms of all of the patents which may be granted on the invention.

ASSIGNORS HEREBY AUTHORIZE ASSIGNEE to make applications for, to prosecute such applications, and to receive patents for the invention in the United States and any foreign countries, in ASSIGNEE'S name.

ASSIGNORS HEREBY PROMISE AND AGREE that ASSIGNORS will execute or procure any further necessary assurance of title to the invention and any patents which may issue on the invention. ASSIGNORS will, at any time, upon the request and without further consideration, but at the expense of ASSIGNEE, deliver any testimony in any legal proceedings and execute all papers and do all other things that may be necessary or desirable to perfect the title to the invention, or any patents which may be granted therefor, in ASSIGNEE, its successors, assigns, or other legal representatives.

ASSIGNORS will, at any time, upon the request and at the expense of ASSIGNEE, execute any continuations, divisionals, reissues, or any other additional applications for patents for the invention or any part or parts thereof and any patents issuing thereon are hereby assigned to ASSIGNEE. ASSIGNORS will make all rightful oaths, and do all lawful acts required for procuring and enforcing any of the patents, without further compensation, but at the expense of ASSIGNEE, its successors, assigns or other legal representatives.

ASSIGNORS HEREBY AUTHORIZE AND REQUEST the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States for the invention, resulting from any of the aforesaid applications to the ASSIGNEE.

Date: 1-27-2005

William Michael Perkins, ASSIGNOR  
William Michael Perkins

STATE OF OHIO :  
COUNTY OF Delaware : SS.

Before me personally appeared William Michael Perkins, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he executed the same, of his own free will and for the purposes set forth.

Sworn to before me and subscribed in my presence this 27<sup>th</sup> day of January,

2005.



VICKIE A. D'ALESSANDRO  
Notary Public, State of Ohio  
My commission expires June 15, 2009

Vickie A. D'Alessandro  
Notary Public

Date: 1-27-05

Bradley Dale Warnick, ASSIGNOR  
Bradley Dale Warnick

STATE OF OHIO :  
COUNTY OF Delaware : SS.

Before me personally appeared Bradley Dale Warnick, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he executed the same, of his own free will and for the purposes set forth.

Sworn to before me and subscribed in my presence this 27<sup>th</sup> day of January,

2005.



VICKIE A. D'ALESSANDRO  
Notary Public, State of Ohio  
My commission expires June 15, 2009

Vickie A. D'Alessandro  
Notary Public

Assignment from Perkins and Warnick to ECNext, Inc.  
Automated Keyword Analysis System and Method  
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