

02-14-2005

5/27/



102940856

To the Honorable Commissioner of Patents and Trademark Office
Please record the attached original documents or copy thereof.

ATTN. BOX ASSIGNMENTS

1. Name of conveying party(ies):

Laurent VIDAL

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name

Other _____

Execution Date: January 27, 2004

2. Name and address of receiving party(ies):

Name: L'Oréal S.A.
Internal Address: _____

Street Address: 14, rue Royale
75008 Paris, France

City: _____
State: _____ ZIP: _____

Additional name(s) & address(es) attached?
 Yes No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s) B. Patent No.(s)

10/480,152

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas L. Irving
Internal Address: FINNEGAN, HENDERSON,
FARABOW, GARRETT & DUNNER, L.L.P.
Street Address: 1300 I Street, NW
City: Washington, D.C.
State: _____ ZIP: 20005

6. Total number of applications and patents involved 1

7. Total fee (37 CFR 3.41): \$ 40.00
 Enclosed
 Deposit Account

8. Deposit Account Number: 06-0916

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thalia V. Warnement - Reg. No. 39,064
Name of Person Signing

Signature

May 27, 2004
Date

Total number of pages including cover sheet, attachments and document: 4

JOINT INVENTION
(U.S. Rights Only)

ASSIGNMENT

WHEREAS, We, the below named inventors, (hereinafter referred to as assignors, have made an invention entitled:

DYEING COMPOSITION FOR KERATINOUS FIBRES COMPRISING A PARTICULAR DICATIONIC DIAZO DYE

for which we executed an application for United States Letters Patent concurrently herewith or on _____ or filed an application for United States Letters Patent on _____ (Application No. _____); and

WHEREAS, L'OREAL S.A., a corporation of France whose post office address is 14, rue Royale, F-75008 Paris, France (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, we, as assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, WE HEREBY further covenant and agree that we will, without further consideration, communicate with assignee, its successors and assigns, any facts known to us respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

AND, WE HEREBY authorize and request the attorneys we have empowered in the Declaration and Power of Attorney in this application, to insert here in parentheses (Application No. 10/440,152, filed Dec. 10, 2003) the filing date and application number of said application when known.

IN TESTIMONY WHEREOF, we have hereunto set our hands.

First Assignor

Laurent VIDAL
7, rue de Rungis
F-75013 Paris, FRANCE



Citizenship: French

Signature:

Laurent Vidal Vidal

Date:

27th January 2004