

FORM PTO-1585

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1. Name of conveying party(ies):  
**CRITICAL THOUGHT, INC.**

Additional name(s) of conveying parties attached?  Yes  
 No

2. Name and address of receiving party(ies)

Name: **A.I.S. MARKETING SERVICES, INC.**

Street Address: 7222 E. Gainey Ranch Road, No. 144  
City: Scottsdale  
State: Arizona  
ZIP: 85258, U.S.A.

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other: \_\_\_\_\_

Execution dates: **February 1, 2005**

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4. Application numbers or patent numbers:  
Date application executed:

A. Patent Application:

B. Patent No.(s)  
**5,812,134**

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jong H. Lee  
Internal Address: KENYON & KENYON  
Street Address: One Broadway  
City: New York State: New York ZIP: 10004

6. Total number of applications and patents involved: **1**

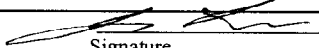
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Jong H. Lee (Reg. No. 36,197)  2/7/05  
Name of Person Signing Signature Date

Total Number of pages including cover sheet, attachments and document: 3

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02/14/2005 6T0N11 00000072 110600 5812134

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## ASSIGNMENT


WHEREAS, CRITICAL THOUGHT, INC., having a place of business at 2316 River Ridge Road, Arlington, Texas 76017, U.S.A., owns the entire right, title and interest in and to U.S. Letters Patent Number 5,812,134 issued on September 22, 1998 and entitled "USER INTERFACE NAVIGATIONAL SYSTEM AND METHOD FOR INTERACTIVE REPRESENTATION OF INFORMATION CONTAINED WITHIN A DATABASE," and to the inventions described and claimed therein; and

WHEREAS, A.I.S. MARKETING SERVICES, INC., a corporation having a place of business at 7222 E. Gainey Ranch Road, No. 144, Scottsdale, Arizona 85258, U.S.A., is desirous of acquiring the entire right, title and interest in and to U.S. Letters Patent Number 5,812,134 and the inventions described and claimed therein;

NOW, THEREFORE, for valuable consideration furnished by A.I.S. MARKETING SERVICES, INC. to CRITICAL THOUGHT, INC., the receipt and sufficiency of which is hereby acknowledged, CRITICAL THOUGHT, INC. hereby, without reservations, assigns, transfers and conveys to A.I.S. MARKETING SERVICES, INC., its successors and assigns, the entire right, title and interest in and to U.S. Letters Patent Number 5,812,134 and the inventions described and claimed therein, including the right to apply for any Letters Patent of the United States of America on the inventions, and any Letters Patent that may issue thereon or therefor in the United States, and all reissues, extensions, renewals, divisions and continuations thereof, the same to be held and enjoyed by A.I.S. MARKETING SERVICES, INC., its successors and assigns, the same as it would have been held and enjoyed by CRITICAL THOUGHT, INC. if this Assignment had not been made.

IN TESTIMONY WHEREOF, CRITICAL THOUGHT, INC. has hereunto set its  
hand and seal this 1 day of February, 2005.

CRITICAL THOUGHT, INC.

Signature:   
Name : Doris Pooser  
Title : President