

2/7/5

02-17-2005

94.12-0017 -- hlw

PATENT RECORDATION FORM COVER SHEET



102942704

To the Commissioner for Patents: Mail Stop Assignment

Please record the attached copy thereof.

112847 U.S. PTO
11/052596

1. Name of conveying party(ies):
(1) David M. Bankers
(2) Benjamin M. Arnold
(3) James L. Fenno
(4) Leon P. Stoel
(5) Derin M. Zerr

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):
Name: LodgeNet Entertainment Corporation
Internal Address: _____
Street Address: 3900 West Innovation Street
City: Sioux Falls State: SD ZIP 57107

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of Conveyance:
☒ Assignment ☐ Merger ☐ Security Agreement
☐ Change of Name ☐ Other _____

Execution Date: January 28, 2005

4A. Application No.(s)

If this document is being filed together with a new application, the execution date(s) of the application is: January 28, 2005

Additional numbers attached? ☐ Yes ☒ No

4B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David R. Fairbairn
Street Address: Kinney & Lange, P.A.,
312 South Third Street
City: Minneapolis State: MN ZIP 55415-1002

6. Total number of applications and patents involved: [1]

7. Total fee (37 C.F.R. 3.41):.....\$ 40.00

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David R. Fairbairn 2/7/05
Date

Total number of pages including cover sheet, attachments and document: [4]

02/16/2005 ECDOOPER 00000391 11052596

01 FC:8021

40.00 DP

ASSIGNMENT

Attorney Docket No.

L294.12-0017

First Named Inventor : David M. Bankers

Title : DIRECT ACCESS TO CONTENT AND SERVICES AVAILABLE ON AN ENTERTAINMENT SYSTEM

WHEREAS, we, David M. Bankers, of Sioux Falls, SD, U.S.A., Benjamin M. Arnold, of Sioux Falls, SD, U.S.A., James L. Fenno, of Sioux Falls, SD, U.S.A., Leon P. Stoel, of Sioux Falls, SD, U.S.A., and Derin M. Zerr, of Sioux Falls, SD, U.S.A., have invented certain new and useful improvements as described in an application entitled DIRECT ACCESS TO CONTENT AND SERVICES AVAILABLE ON AN ENTERTAINMENT SYSTEM for Letters Patent of the United States, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. _____, filed _____; and

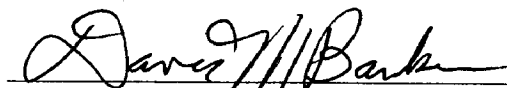
WHEREAS, LodgeNet Entertainment Corporation, a corporation organized and existing under the laws of the State of South Dakota, and having offices at 3900 West Innovation Street, Sioux Falls, SD 57107, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and I authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

I authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and application number of the application when ascertained.

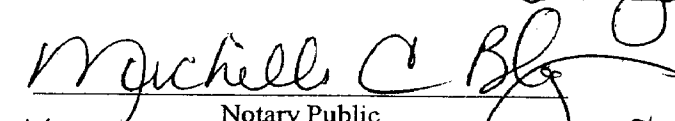
I authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

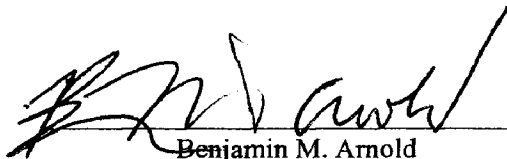

David M. Bankers

STATE OF South Dakota)
) ss.
COUNTY OF Minnehaha

Subscribed and sworn to before me, a Notary Public, this 28 day of January 2005.


Notary Public
My Commission Expires 11-18-2008

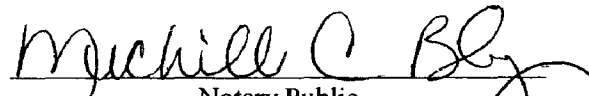
(SEAL)



Benjamin M. Arnold

STATE OF South Dakota)
) ss.
COUNTY OF Minnehaha

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(SEAL)

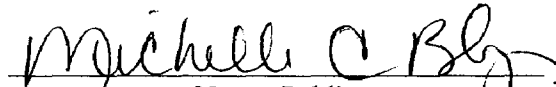

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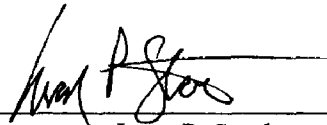

James L. Enno

STATE OF South Dakota)
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COUNTY OF Minnehaha

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(SEAL)

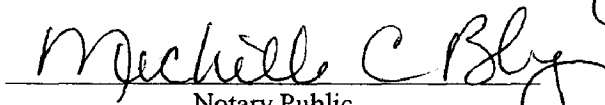

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Leon P. Stoel

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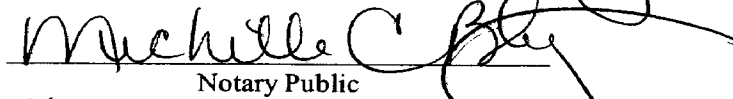
(SEAL)


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Derin M. Zeng

STATE OF South Dakota)
) ss.
COUNTY OF Minnehaha

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(SEAL)

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L294.12-0017

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WHEREAS, LodgeNet Entertainment Corporation, a corporation organized and existing under the laws of the State of South Dakota, and having offices at 3900 West Innovation Street, Sioux Falls, SD 57107, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and I authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

I authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and application number of the application when ascertained.

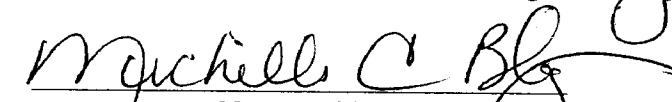
I authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.


David M. Bankers

STATE OF South Dakota)
) ss.
COUNTY OF Minnehaha

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Notary Public
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(SFAI.)

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. Notary Public

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Notary Public

Leon P. Stoel

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Notary Public

PATENT
REEL: 016254 FRAME: 0594

Derin M. Zeng

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) SS.

COUNTY OF Minnehaha

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