

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | |
|--|------------------------|---------------|-----------------|---------------------|------------------------|---------------------|------------|-----------------------|------------|--------------|-------|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Michael G. Reindl</td><td>06/01/2005</td></tr><tr><td>Michael A. Terlizzi</td><td>06/01/2005</td></tr><tr><td>Joel Scott Scarbrough</td><td>06/01/2005</td></tr></tbody></table> | | Name | Execution Date | Michael G. Reindl | 06/01/2005 | Michael A. Terlizzi | 06/01/2005 | Joel Scott Scarbrough | 06/01/2005 | | |
| Name | Execution Date | | | | | | | | | | |
| Michael G. Reindl | 06/01/2005 | | | | | | | | | | |
| Michael A. Terlizzi | 06/01/2005 | | | | | | | | | | |
| Joel Scott Scarbrough | 06/01/2005 | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | |
| <table border="1"><tr><td>Name:</td><td>Serigraph, Inc.</td></tr><tr><td>Street Address:</td><td>3801 East Decorah Road</td></tr><tr><td>City:</td><td>West Bend</td></tr><tr><td>State/Country:</td><td>WISCONSIN</td></tr><tr><td>Postal Code:</td><td>53095</td></tr></table> | | Name: | Serigraph, Inc. | Street Address: | 3801 East Decorah Road | City: | West Bend | State/Country: | WISCONSIN | Postal Code: | 53095 |
| Name: | Serigraph, Inc. | | | | | | | | | | |
| Street Address: | 3801 East Decorah Road | | | | | | | | | | |
| City: | West Bend | | | | | | | | | | |
| State/Country: | WISCONSIN | | | | | | | | | | |
| Postal Code: | 53095 | | | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | | | |
| <table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11151124</td></tr></tbody></table> | | Property Type | Number | Application Number: | 11151124 | | | | | | |
| Property Type | Number | | | | | | | | | | |
| Application Number: | 11151124 | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | |
| Fax Number: (414)271-5770 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | | | | | | | | | |
| Phone: 414-271-7590 | | | | | | | | | | | |
| Email: chris@andruslaw.com | | | | | | | | | | | |
| Correspondent Name: Andrus, Sceales, Starke & Sawall, LLP | | | | | | | | | | | |
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| Address Line 2: Suite 1100 | | | | | | | | | | | |
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| NAME OF SUBMITTER: | Michael E. Taken | | | | | | | | | | |
| Total Attachments: 2 source=Assignment_0001#page1.tif source=Assignment_0002#page1.tif | | | | | | | | | | | |

CH \$40.00 11151124

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PATENT
REEL: 016260 FRAME: 0559

ASSIGNMENT

I, identified below as "**Inventor**," have made certain new and useful improvements in an invention ("**Invention**"), as set forth in an application for United States Letters Patent executed or about to be executed by me or otherwise in which I am an inventor and bearing the following title and Attorney Docket No. and for which the Attorney of record is hereby authorized to insert the serial number and filing date when ascribed:

Title: **MULTI-TEXTURED REFLECTIVE DISPLAY**

Serial Number: 11/151,124

Filing Date: JUNE 13, 2005 Atty. Docket No.: 1094-00206

Customer I.D. 26753

For good and valuable consideration, I do hereby sell, assign, and transfer to Serigraph, Inc. ("**Assignee**"), a corporation organized under the laws of the State of Wisconsin, and located and doing business at 3801 East Decorah Road, West Bend, Wisconsin 53095, and to its legal representatives, successors, and assigns, my entire right, title, and interest in and to the Invention and to all United States and foreign patent applications any of whose claims cover all or part of the Invention, to any prior or provisional application, including any application from which priority is claimed, together with all patents resulting from such applications including any continuations, continuations-in-part, divisions, reissues, re-examinations and extensions thereof and any applications claiming priority therefrom. Assignee shall hold such right, title, and interest as fully and completely as they would have been held by me had this assignment and sale not been made.

I agree, upon Assignee's request, to execute or assent to such United States and foreign patent applications and to execute all separate assignments and other legal documents that Assignee may find necessary or desirable in its exercise of the right, title, and interest assigned above. I also agree to communicate to Assignee any facts relating to the Invention or to any of the patent applications or patents contemplated above that may be useful to Assignee and to testify as to such facts in any interferences or in litigation, if requested to do so. I shall do all these things without additional compensation but at no expense to me.

I hereby request the Commissioner of Patents to issue to Assignee, as the owner of my entire right, title, and interest therein, any Letters Patent of the United States that may be issued for the Invention.

Inventor: Michael G. Reindl Date: 6-1-05
(Signature)

Name typed or printed: Michael G. Reindl
Address: 1313 Goldcrest Court
West Bend, WI 53095

State of Wisconsin)
) ss

County of Washington)

On this 1st day of June, 2005, before me personally appeared said **Michael G. Reindl**, known to me to be the person who executed the above instrument and acknowledged to me that he or she executed the same for the uses and purposes therein set forth.

SEAL

Sheila A. Boehring
Notary Public
My Commission expires: 6/19/05

Title: **MULTI-TEXTURED REFLECTIVE DISPLAY**

Serial Number: 11/151,124

Filing Date: JUNE 13, 2005

Atty. Docket No.: 1094-00206

Customer I.D. 26753

Inventor: Michael A. Terlizzi Date: 6-1-05
(Signature)

Name typed or printed: **Michael A. Terlizzi**
Address: 1427 Fox Lane
Grafton, WI 53024

State of Wisconsin)
County of Washington) ss

On this 1st day of June, 2005, before me personally appeared said **Michael A. Terlizzi**, known to me to be the person who executed the above instrument and acknowledged to me that he or she executed the same for the uses and purposes therein set forth.

SEAL

Sheila A. Hoehring
Notary Public
My Commission expires: 6/19/05

Inventor: Joel Scott Scarbrough Date: 6-1-05
(Signature)

Name typed or printed: **Joel Scott Scarbrough**
Address: 33614 Ridge Lane
Burlington, WI 53105

State of Wisconsin)
County of Washington) ss

On this 1st day of June, 2005, before me personally appeared said **Joel Scott Scarbrough**, known to me to be the person who executed the above instrument and acknowledged to me that he or she executed the same for the uses and purposes therein set forth.

SEAL

Sheila A. Hoehring
Notary Public
My Commission expires: 6/19/05