

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Johnson T. Apacible</td><td>06/29/2005</td></tr><tr><td>Eric J. Horvitz</td><td>06/29/2005</td></tr><tr><td>Murugesan S. Subramani</td><td>06/29/2005</td></tr></tbody></table>		Name	Execution Date	Johnson T. Apacible	06/29/2005	Eric J. Horvitz	06/29/2005	Murugesan S. Subramani	06/29/2005
Name	Execution Date								
Johnson T. Apacible	06/29/2005								
Eric J. Horvitz	06/29/2005								
Murugesan S. Subramani	06/29/2005								
RECEIVING PARTY DATA									
Name:	Microsoft Corporation								
Street Address:	One Microsoft Way								
City:	Redmond								
State/Country:	WASHINGTON								
Postal Code:	98052								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11172529</td></tr></tbody></table>		Property Type	Number	Application Number:	11172529				
Property Type	Number								
Application Number:	11172529								
CORRESPONDENCE DATA									
Fax Number: (216)696-8731 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone: 216-696-8730									
Email: csustar@thepatentattorneys.com									
Correspondent Name: Amin & Turocy, L.L.P									
Address Line 1: 1900 E. 9th Street, 24th Floor									
Address Line 4: Cleveland, OHIO 44114									
NAME OF SUBMITTER:	Himanshu S. Amin								
Total Attachments: 1 source=P919US#page1.tif									

OP \$40.00 11172529

500039826

PATENT
REEL: 016261 FRAME: 0402

PATENT ASSIGNMENT

WE, JOHNSON T. APACIBLE, ERIC J. HORVITZ, and MURUGESAN S. SUBRAMANI ("ASSIGNORS"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "GUIDING SENSING AND PREFERENCES FOR CONTEXT-SENSITIVE SERVICES" ("APPLICATION"), which:

- ☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNORS hereby authorize, and request, ASSIGNEE'S legal representatives, of Amin and Turocy, LLP, 1900 E. 9th Street, Cleveland, Ohio 44114, who are associated with customer number 27195, to insert here in parenthesis (U.S. Serial No. 11/172529, filed 6/29/05) this APPLICATION's U.S. Serial Number and filing date, when known;
- ☐ was filed on and was given U.S. Serial No.;
- ☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNORS, the ASSIGNORS hereby sell, assign and transfer to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).


6/29/2005
DATE


JOHNSON T. APACIBLE

June 29, 2005
DATE


ERIC J. HORVITZ

06/29/2005
DATE


MURUGESAN S. SUBRAMANI