

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT																
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT																
<b>CONVEYING PARTY DATA</b>																	
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Christian H. Borgs</td> <td>06/22/2005</td> </tr> <tr> <td>Jennifer T. Chayes</td> <td>06/22/2005</td> </tr> <tr> <td>David M. Chickering</td> <td>06/22/2005</td> </tr> <tr> <td>Uriel M. Feige</td> <td>06/22/2005</td> </tr> <tr> <td>Mohammad Mahdian</td> <td>06/22/2005</td> </tr> <tr> <td>Christopher A. Meek</td> <td>06/22/2005</td> </tr> <tr> <td>Amin Saberi</td> <td>06/27/2005</td> </tr> </tbody> </table>		Name	Execution Date	Christian H. Borgs	06/22/2005	Jennifer T. Chayes	06/22/2005	David M. Chickering	06/22/2005	Uriel M. Feige	06/22/2005	Mohammad Mahdian	06/22/2005	Christopher A. Meek	06/22/2005	Amin Saberi	06/27/2005
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<b>RECEIVING PARTY DATA</b>																	
<b>Name:</b>	Microsoft Corporation																
<b>Street Address:</b>	One Microsoft Way																
<b>City:</b>	Redmond																
<b>State/Country:</b>	WASHINGTON																
<b>Postal Code:</b>	98052																
<b>PROPERTY NUMBERS Total: 1</b>																	
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td><b>Application Number:</b></td> <td>11168161</td> </tr> </tbody> </table>		Property Type	Number	<b>Application Number:</b>	11168161												
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<b>CORRESPONDENCE DATA</b>																	
<b>Fax Number:</b>	(216)696-8731																
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
<b>Phone:</b>	216-696-8730																
<b>Email:</b>	csustar@thepatentattorneys.com																
<b>Correspondent Name:</b>	Amin & Turocy, L.L.P																
<b>Address Line 1:</b>	1400 E. 9th Street, 24th Floor																
<b>Address Line 4:</b>	Cleveland, OHIO 44114																
<b>NAME OF SUBMITTER:</b>	Himanshu S. Amin																

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**Total Attachments: 6**

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PATENT ASSIGNMENT

WE, CHRISTIAN H. BORGS, JENNIFER T. CHAYES, DAVID M. CHICKERING, URIEL M. FEIGE, MOHAMMAD MAHDIAN, CHRISTOPHER A. MEEK, AMIN SABERI ("ASSIGNORS"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "PRICE DETERMINATION FOR ITEMS OF LOW DEMAND" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNORS hereby authorize, and request, ASSIGNEE'S legal representatives, of Amin and Turocy, LLP, 1900 E. 9<sup>th</sup> Street, Cleveland, Ohio 44114, who are associated with customer number 27195, to insert here in parenthesis (U.S. Serial No. 11/168161, filed 6/28/05) this APPLICATION's U.S. Serial Number and filing date, when known;
- was filed on ..... and was given U.S. Serial No. ....;
- is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

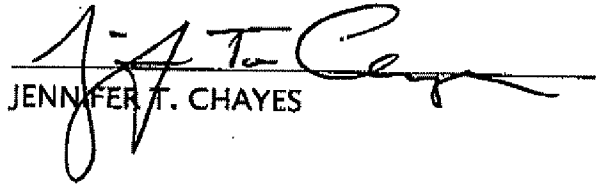
For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNORS, the ASSIGNORS hereby sell, assign and transfer to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

June 22, 2005  
DATE

  
CHRISTIAN H. BORGS


June 22, 2005  
DATE

  
JENNIFER T. CHAYES

\_\_\_\_\_  
DATE

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DAVID M. CHICKERING

6/22/2005  
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URIEL M. FEIGE

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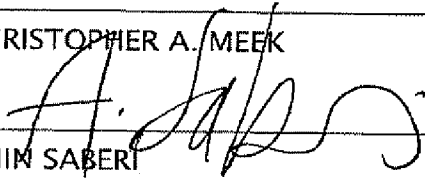
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