

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest in Patents
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Wells Fargo Foothill, Inc.	07/07/2005
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	P.O.P. DISPLAYS, INC
<b>Street Address:</b>	555 Tuckahoe Road
<b>City:</b>	Yonkers
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10710
<b>PROPERTY NUMBERS Total: 4</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	6199724
Patent Number:	6076670
Patent Number:	5794817
Patent Number:	5190186
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(202)728-0744
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	2027216405
<b>Email:</b>	christine.wilson@t-t.com
<b>Correspondent Name:</b>	Thomson & Thomson
<b>Address Line 1:</b>	1750 K Street, NW
<b>Address Line 2:</b>	Suite 200
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20006
<b>NAME OF SUBMITTER:</b>	CHRISTINE WILSON

**CH \$160.00 6199724**

Total Attachments: 2  
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**RELEASE OF SECURITY INTEREST IN PATENTS**

KNOW ALL MEN BY THESE PRESENTS, that WELLS FARGO FOOHILL, INC. ("Foothill"), having an office at One Boston Place, 18th Floor, Boston, MA 02108, DOES HEREBY CERTIFY that the security interest it holds in certain patents and patent applications of P.O.P. DISPLAYS, INC., a New York corporation (the "Company"), pursuant to the Memorandum of Grant of Security Interest, between Foothill and the Company, recorded in the United States Patent and Trademark Office on January 8, 2003, at Reel 013645, Frame 0483 (the "Memorandum"), which patents and patent applications are more fully identified on Schedule A annexed hereto and made a part hereof, is released and all interests in such property previously assigned to Foothill under the Memorandum is hereby reassigned to Company, without representation or warranty of any kind, nature or description.

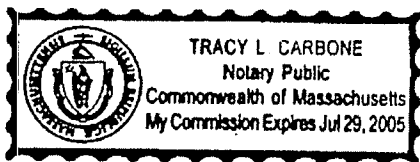
IN WITNESS WHEREOF, Foothill has caused this Release of Security Interest in Patents to be executed by the undersigned this 7 day of July, 2005.

WELLS FARGO FOOHILL, INC.

By: [Signature]  
Name: DAVID J. GARCIA  
Title: V.P.

Massachusetts  
STATE OF CALIFORNIA )  
COUNTY OF Santa Clara ) ss.:

On the 7 day of July, 2005, before me personally came David Garcia to me known, who being by me duly sworn, did depose and say, that he/she is the Vice President of Wells Fargo Foothill, Inc. and that said instrument was signed on behalf of Wells Fargo Foothill, Inc., and he/she acknowledged said instrument to be the free act and deed of the same.



[Signature]  
Notary Public

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**SCHEDULE A  
TO  
RELEASE OF SECURITY INTEREST IN PATENTS**

<u>Patent No.</u>	<u>Title</u>	<u>Issue Date</u>
6,199,724	Bulk Pre-Measure Single Hand Dispenser	3/13/01
6,076,670	Toothbrush Tray with Canopy	6/20/00
5,794,817	Article Dispense – Lipstick	8/18/98
5,190,186	Multi-Package Adjustable Shelf Display Dispenser	3/2/93

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