

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest in Patents
CONVEYING PARTY DATA	
Name	Execution Date
BANK OF AMERICA, N.A.	07/06/2005
RECEIVING PARTY DATA	
Name:	P.O.P. DISPLAYS, INC
Street Address:	555 Tuckahoe Road
City:	Yonkers
State/Country:	NEW YORK
Postal Code:	10710
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	5794817
CORRESPONDENCE DATA	
Fax Number:	(202)728-0744
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 2:	Suite 200
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006
NAME OF SUBMITTER:	CHRISTINE WILSON
Total Attachments: 2	
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source=boa - pop displays patent#page3.tif	

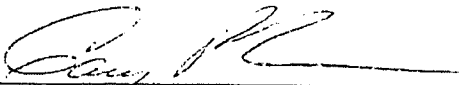
CH \$40.00 5794817

RELEASE OF SECURITY INTEREST IN PATENTS

KNOW ALL MEN BY THESE PRESENTS, that BANK OF AMERICA, N.A. ("BofA"), having an office at 100 North Tryon Street, Bank of America Corporate Center Charlotte, NC 28202, DOES HEREBY CERTIFY that the security interest it holds in certain patents and patent applications of P.O.P. DISPLAYS, INC., a New York corporation (the "Company"), pursuant to the Memorandum of Grant of Security Interest, between BofA and the Company, recorded in the United States Patent and Trademark Office on May 14, 2000, at Reel 010795, Frame 0630 (the "Memorandum"), which patents and patent applications are more fully identified on Schedule A annexed hereto and made a part hereof, is released and all interests in such property previously assigned to BofA under the Memorandum is hereby reassigned to Company, without representation or warranty of any kind, nature or description.

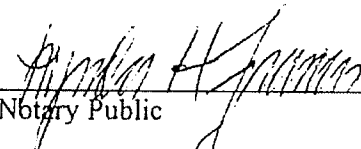
IN WITNESS WHEREOF, BofA has caused this Release of Security Interest in Patents to be executed by the undersigned this 4 day of July, 2005.

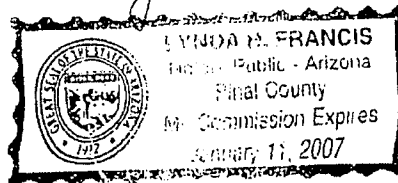
BANK OF AMERICA, N.A.

By: 
Name: Gary L. Richerson
Title: Senior Vice President

STATE OF ARIZONA)
) ss.:
COUNTY OF MARICOPA)

On the 4th day of July, 2005, before me personally came Gary L. Richerson to me known, who being by me duly sworn, did depose and say, that he/she is the Senior Vice President of Bank of America, N.A. and that said instrument was signed on behalf of Bank of America N.A., and he/she acknowledged said instrument to be the free act and deed of the same.


Notary Public



39579371

SCHEDULE A
TO
RELEASE OF SECURITY INTEREST IN PATENTS

<u>Patent No.</u>	<u>Title</u>	<u>Issue Date</u>
5,794,817	Article Dispense – Lipstick	8/18/98

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