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Name of Person Signing, Reg. No.

JCH 103-2/02

Commissioner of Patents & Trademarks Washington, D.C. 20231 Form PTO-1595 U.S. DEPARTMENT OF COMMERCE PATENTS ONLY (Rev. 03/01) U.S. PATENT AND TRADEMARK OFFICE To the honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof: 1. Name of Conveying Party(ies): Name and Address of Receiving Party(ies): DAHBURA, Anton T. Name: Hub Labels, Inc. Street Address: 18223 Shawley Drive FLANNERY, John Street Address: City: Hagerstown State/Country: Maryland Postal Code: 21740 Additional name(s) of conveying party(ies) attached? Additional name(s) and addresses attached? 3. Nature of Conveyance: Assignment Change of Name Security Agreement ∟ Other: **Execution Date:** 02142005 └─ Merger 4. Application Number(s) or Patent Number(s): Assignment is being filed together with new application and the first execution date of application is : 02142005 Application has been filed already and the application filing date is: A. Patent Application Number(s): B. Issued Patent Number(s): 02/17/2005 RMEBRAHT 00000033 11057128 40.00 DP Additional numbers attached? Yes No 5. Name and address of party to whom correspondence 6. Total number of applicaconcerning this matter should be mailed: tions and patents involved: 7. Total Fee (37 CFR 3.41): CUSTOMER NUMBER 00136 -or-\$40.00 JACOBSON HOLMAN PLLC Enclosed 400 Seventh Street, N.W. Any deficiencies in enclosed fees are Washington, D.C. 20004-2218 authorized to be charged to Deposit Tel. 202-638-6666 Account No. 06-1358. Attorney Docket Number: P70071US0 DO NOT USE THIS SPACE 8. Statement and Signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Jonathan L. Scherer 29,851 February 15, 2005

> PATENT REEL: 016281 FRAME: 0114

Total number of pages including cover sheet, attachments, and documents:

ASSIGNMENT

WHEREAS, Anton T. Dahbura, whose address is c/o Hub Labels, Inc., 18223 Shawley Drive, Hagerstown, Maryland 21740 and John Flannery, whose address is c/o Hub Labels, Inc., 18223 Shawley Drive, Hagerstown, Maryland 21740 have invented certain new and useful improvements in Direct Mail Forms, for which they are about to make application for United States Letters Patent and entitled DIRECT MAIL FORMS;

WHEREAS, Hub Labels, Inc., a Maryland corporation, having its principal place of business at 18223 Shawley Drive, Hagerstown, Maryland 21740 (hereinafter referred to as "Assignee"), is desirous of acquiring, and Anton T. Dahbura and John Flannery (hereinafter referred to as "Assignors") are desirous of assigning all of their right, title and interest in and to the said invention, and in and to the said application, and any Letters Patent that may issue thereon;

NOW THEREFORE, for and in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignors hereby sell and assign to Assignee, their entire right, title and interest in and to the said invention and in and to the said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, reexaminations, continuations, and extensions thereof, and Assignors hereby authorizes and requests the

PATENT REEL: 016281 FRAME: 0115 Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, to the Assignee.

Assignors also hereby sell and assign to Assignee, its successors, heirs and assigns, all foreign rights to the invention disclosed in said application, in all patent-granting countries of the world, including the right to file applications and obtain patents for said invention in said countries and including all rights of priority in said countries under the terms of the International Convention for the Protection of Industrial Property, and further agree to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such patent rights.

Assignors also hereby agree to communicate to Assignee, its successors, heirs, assigns and representatives, any facts known respecting any improvements, and at the request and expense of Assignee, to testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, substitute, reexamination and continuation applications, make all lawful oaths, and generally do everything possible to aid Assignee, its successors, heirs, assigns and representatives, to obtain and enforce proper patent protection for said invention in all countries.

Assignors hereby grant Jonathan L. Scherer, Harvey B. Jacobson, Jr.; John C. Holman; and Michael R. Slobasky;

(Registrations Nos. 29,851, 20,851, 22,769, and 26,421, respectively) the power to insert on this assignment any further identification which may be necessary or desirable in order to identify the related application or otherwise comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 14th day of February, 2005.

By: Anton T. Dahbura

State of Mary land)
County of Wash)

On the day above written, before me a Notary Public in and for the State and County aforesaid, personally appeared Anton T. Dahbura, to me well known and known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his voluntary act and deed.

Motary Public Socbs

My commission expires: Oct. 1, 2006

IN WITNESS WHEREOF, I have hereunto set my hand and seal this $\frac{14^{th}}{}$ day of February . 2005.

By; John Flannery

State of Mary land)
County of Wash

On the day above written, before me a Notary Public in and for the State and County aforesaid, personally appeared John Flannery, to me well known and known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his voluntary act and deed.

Motary Public Locks

My commission expires: Oct. 1, 2006

RECORDED: 02/15/2005