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FORM PTO-1596
1-31-92 Patent and Trademark Office

RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE

DOCKET NO.: 56600.1522

PATENTS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereto:

1. Name of conveying party(ies):

Nicholas M. Kiefer

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: December 22, 2004

2. Name and address of receiving party(ies):

Name: Revenue Management Solutions, Inc.

Internal Address: _____

Street Address: 777 South Harbour Island BoulevardSuite 890City: Tampa State/Country: FL ZIP: 33602Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If the document is being filed together with a new application, the execution date of the application is:

A. Patent Application No(s).
10/887,934, filed 7/12/04

B. Patent No(s).

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: BAKER & HOSTETLER LLP

Internal Address: _____

Street Address: Washington Square, Suite 1100,1050 Connecticut Avenue, N.W.City: Washington State: DC ZIP: 200366. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41)

\$ 40.00☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

50-2036

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jonathan A. Kidney, Registration No. 46,195

Name and Registration No. of Person Signing

Signature

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DateTotal number of pages 3

CMB No. 0851-0011 (exp. 4/94)

02/25/2005 DBYRNE 00000068 10887934

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PATENT
REEL: 016288 FRAME: 0894

ASSIGNMENT

WHEREAS I, Nicholas M. Kiefer, having an address of 700 Warren Road, 24-3B, Ithaca, NY 14850, respectively, ("Assignor"), have made a certain new and useful invention as set forth in an application for United States Letters Patent entitled **METHOD FOR ASSIGNING RETAIL UNITS TO ECONOMIC MARKETS**, executed by me on the date of execution of this document, as shown below, or for which an application for United States Letters Patent was filed on 12 July 2004, and identified by United States Serial No. 10/887,934;

AND WHEREAS, Revenue Management Solutions, Inc., (FL Corp), having an address of 777 South Harbour Island Boulevard, Suite 890, Tampa, FL 33602, ("Assignee"), is desirous of acquiring the entire right, title and interest in and to said invention, and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention, including the right to claim priority under 35 U.S.C. §119 and the right to sue for past infringement, as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATION, Assignor hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with these presents, and that Assignor will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of Assignor and Assignee;

The undersigned hereby grant(s) the firm of BAKER & HOSTETLER LLP the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

AND Assignor requests the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

12/22/2004



Date

Nicholas M. Kiefer

STATE OF _____)
COUNTY OF _____) SS:

On this _____ day of _____, 2004, before me personally appeared Nicholas M. Kiefer to me known to be the persons named in and who executed the above instrument, and acknowledged to me that they executed the same for the uses and purposes therein set forth.

S E A L

Notary Public

My commission expires _____

(NOTE: Legalization is not required for recording, but is *prima facie* evidence of execution under 35 U.S.C. 261).