


Form PTO-1595 (Rev. 06/04)  
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

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|---|--|
| <b>1. Name of conveying party(ies)/Execution Date(s):</b><br>1) Robert Moskovich<br>2) Alan Sorrentino<br>3) Swanson Xi<br>1) 4/25/05 2) 4/25/05 and<br>Execution Date(s) 3) 4/8/05<br>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No   | <b>2. Name and address of receiving party(ies)</b><br>Name: <u>Colgate-Palmolive Company</u><br>Internal Address: _____<br>_____<br>Street Address: <u>909 River Road</u><br><u>P.O. Box 1343</u><br>City: <u>Piscataway</u><br>State: <u>NJ</u><br>Country: <u>USA</u> Zip: <u>08855-1343</u><br>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No   |
| <b>3. Nature of conveyance:</b><br><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger<br><input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name<br><input type="checkbox"/> Government Interest Assignment<br><input type="checkbox"/> Executive Order 9424, Confirmatory License<br><input type="checkbox"/> Other _____  | <b>4. Application or patent number(s):</b> <input checked="" type="checkbox"/> This document is being filed together with a new application.<br>A. Patent Application No.(s)<br><u>29/227,276</u><br>B. Patent No.(s)<br>_____<br>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No   |
| <b>5. Name and address to whom correspondence concerning document should be mailed:</b><br>Name: <u>Harris A. Wolin</u><br>Internal Address: <u>Docket: 7917-00</u><br>_____<br>Street Address: <u>Colgate-Palmolive Company</u><br><u>909 River Road, P.O. Box 1343</u><br>City: <u>Piscataway</u><br>State: <u>NJ</u> Zip: <u>08855-1343</u><br>Phone Number: <u>732-878-6341</u><br>Fax Number: <u>732-878-6770</u><br>Email Address: <u>harris_wolin@colpal.com</u> | <b>6. Total number of applications and patents involved:</b> <span style="border: 1px solid black; padding: 2px 10px;">1</span><br><b>7. Total fee (37 CFR 1.21(h) &amp; 3.41) \$</b> <u>40.00</u><br><input type="checkbox"/> Authorized to be charged by credit card<br><input checked="" type="checkbox"/> Authorized to be charged to deposit account<br><input type="checkbox"/> Enclosed<br><input type="checkbox"/> None required (government interest not affecting title) |
| <b>9. Signature:</b><br><div style="text-align: center;"> <br/>                 _____<br/>                 Signature<br/> <u>Harris A. Wolin</u><br/>                 Name of Person Signing             </div>  | <b>8. Payment Information</b><br>a. Credit Card Last 4 Numbers _____<br>Expiration Date _____<br>b. Deposit Account Number <u>03-2455</u><br>Authorized User Name <u>Harris A. Wolin</u><br>Date: <u>6/1/05</u><br>Total number of pages including cover sheet, attachments, and documents: <span style="border: 1px solid black; padding: 2px 10px;">4</span>   |

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

CH \$40.00 032466 29227276

**Attorney Docket: 7917-00**

**ASSIGNMENT**

WHEREAS, We, Robert Moskovich, Alan Sorrentino and Swanson Xi, have invented have invented certain new and useful improvements in a TOOTHBRUSH for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Serial No. 29/227,276, filed April 8, 2005, naming the ASSIGNOR(S) as inventor(s), and entitled TOOTHBRUSH; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, by these presents does sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention in the United States and in all foreign countries, all applications for Letters Patent in the United States and all foreign countries, including without limitation all divisional, continuation, continuation-in-part, reissue and reexamination applications, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under any international agreements to which the United States adheres;

ASSIGNOR hereby authorizes and requests the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR hereby covenants that ASSIGNOR has full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith;

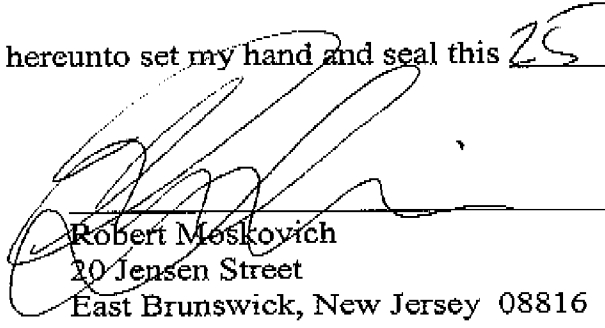
ASSIGNOR agrees to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to him respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR hereby authorizes attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR'S execution of this document.

This Assignment is effective as of: April 8, 2005.  
(date of filing)

Attorney Docket: 7917-00

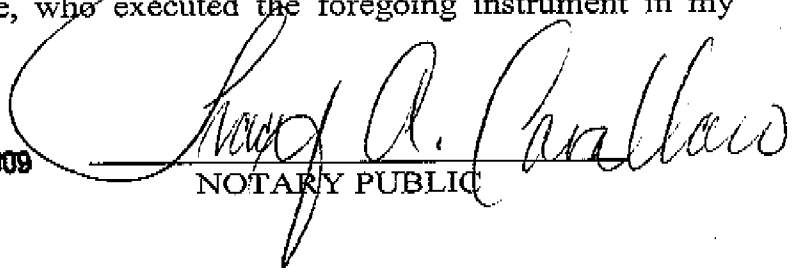
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 25 day of APRIL 2005.

  
Robert Meskovich  
20 Jensen Street  
East Brunswick, New Jersey 08816

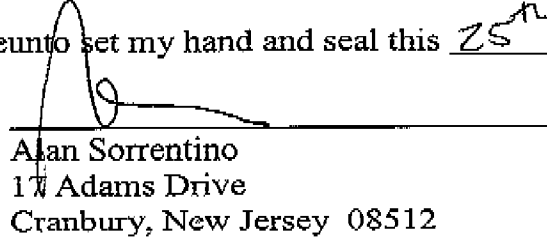
State of New Jersey  
County of Somerset

On this 25th day of April 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

TRACY A. CAVALLARO  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES AUGUST 26, 2009

  
NOTARY PUBLIC

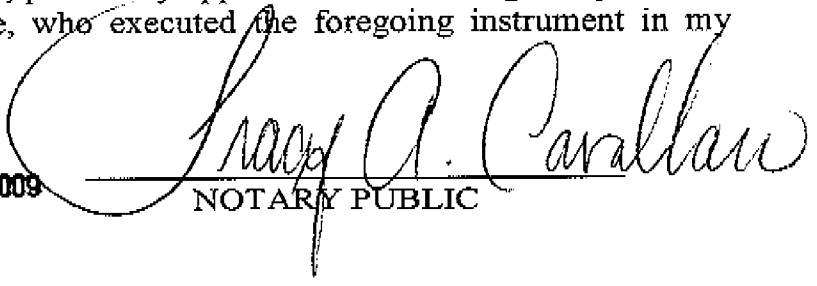
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 25<sup>th</sup> day of APRIL 2005.

  
Alan Sorrentino  
17 Adams Drive  
Cranbury, New Jersey 08512

State of New Jersey  
County of Somerset

On this 25th day of April 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

TRACY A. CAVALLARO  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES AUGUST 26, 2009

  
NOTARY PUBLIC

Attorney Docket: 7917-00

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 8 day of April 2005.

Swanson Xi  
Swanson Xi  
No.1, Sanxiao Road  
Hangii Town  
Hanjiang County  
Yangzhou, China 22511

State of  
County of

On this \_\_\_\_\_ day of \_\_\_\_\_ 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

\_\_\_\_\_  
NOTARY PUBLIC

Colgate-Palmolive Company accepts this Assignment.

COLGATE-PALMOLIVE COMPANY

By: [Signature]

Harris A. Wolin, Senior Patent Attorney