

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Strategic Design Federation W, Inc.	07/25/2005
RECEIVING PARTY DATA	
Name:	Worldwide Creative Techniques, Inc.
Street Address:	Craigmuir Chambers, PO Box 71
City:	Road Town, Tortola
State/Country:	VIRGIN ISLANDS, BRITISH
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	5915243
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	Patti L. Hespell
Total Attachments: 2	
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ASSIGNMENT

WHEREAS, Strategic Design Federation W, Inc., a British Virgin Islands corporation, having its principle place of business at **Craigmuir Chambers, P.O. Box 71, Road Town, Tortola, British Virgin Islands**, hereinafter generally referred to as "ASSIGNOR", is the sole and exclusive owner of a certain

United States Patent No. **5,915,243** to **Daniel T. Smolen**, filed **August 29, 1996**, entitled, "**Method and Apparatus for Delivering Consumer Promotions**", (hereafter "Patent Property"); and

WHEREAS, Worldwide Creative Techniques, Inc., a British Virgin Islands corporation, having its principle place of business at **Craigmuir Chambers, P.O. Box 71, Road Town, Tortola, British Virgin Islands**, hereinafter generally referred to as "ASSIGNEE", is desirous of acquiring the right, title and interest in, to and under said Patent Property.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of all of which are hereby acknowledged and intending to be legally bound hereby, ASSIGNOR does hereby agree to sell, assign, transfer and convey and by these presents do sell, assign, transfer and convey unto the above-named ASSIGNEE, the whole and entire right, title and interest

in and to said Patent Property, including any and all invention(s) as described in said Patent Property, for the territory of the United States and its possessions and territories and all foreign countries;

in and to any and all patent applications resulting from said Patent Property, including any and all related United States and foreign patent applications disclosing said invention(s), including provisionals, non-provisionals, divisions and continuations thereof, along with the rights of priority created by said patent applications under any treaty relating thereto; and

in and to any and all United States and foreign patents which may be granted on any and all of said patent applications, including extensions, reissues and reexamination certificates thereof;

said Patent Property to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and benefit, and for ASSIGNEE's legal representatives and assigns to the full end of the term or terms for which said patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNOR had this assignment and sale not been made; and for the aforesaid consideration ASSIGNOR hereby covenants, agrees and undertakes to execute and deliver, whenever requested by the above-named ASSIGNEE, and without undue delay, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may

deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the invention(s), application(s) and patent(s) hereby assigned or agreed to be assigned all without further compensation to the undersigned ASSIGNOR.

AND it is hereby covenanted that ASSIGNOR has full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed and will not execute any agreement in conflict herewith.

IN WITNESS WHEREOF, the undersigned, being properly authorized to execute this Assignment, hereunto sets their hand and seal.

July 25, 2005
(DATE)

Gordon R. Herring (SEAL)
ASSIGNOR

BY: Gordon R. Herring
Vice-President Strategic Design Federation W

State of SOUTH CAROLINA

County of GREENVILLE

On this 25TH day of JULY 2005, 2005 before me personally appeared GORDON HERRING to me known to be the person described herein and who executed the foregoing instrument, and acknowledged that he executed the same knowingly and willingly and for the purposes therein contained.

Witness my hand and Notarial seal the day and year immediately above written.

[Signature]
Notary Public

EX: 05 JAN 2014

My Commission Expires:

