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A / 581-40



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07/19/04

<p>1. Name of conveying party(ies):</p> <p>William E. McNamara Mark S. Garrison</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Avon Products, Inc. Address: Avon Place Suffern, New York 10901</p> <p>Additional name(s) & addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment</p> <p><input type="checkbox"/> Other</p> <p>Execution Date(s): June 23, 2004</p>	<p>4. Patent Application number(s)</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Charles J. Zeller, Esq. Address: Avon Products, Inc. Avon Place Suffern, New York 10901</p>	<p>6. Total number of applications involved: ONE</p> <p>7. Total fee (37 CFR 3.41): \$40.00</p> <p><input type="checkbox"/> A check in the amount of _____ is enclosed.</p> <p><input checked="" type="checkbox"/> Charge to Deposit Account No.01-3040, Order No. CR48Q-US.</p> <p><input checked="" type="checkbox"/> Charge any deficiencies to Deposit Account 01-3040, Order No. CR48Q-US. (A duplicate copy of this sheet is enclosed)</p>

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Charles J. Zeller

July 13, 2004

Name of Person Signing

Signature

Date:

Charles J. Zeller

July 13, 2004

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PATENT
REEL: 016311 FRAME: 0318

ASSIGNMENT OF APPLICATION FOR PATENT

WHEREAS:

William E. McNamara: 65 Grand Avenue, Middletown, New York 10940 USA

Mark S. Garrison: 11 Mary Beth Drive, Suffern, New York 10901 USA

(full name(s) and post office address(s) of inventor(s) (including country))

(hereinafter referred to as ASSIGNOR(S)), has made a discovery or invention entitled:

Post-Application Expanding Cosmetic Composition And Method Employing Same

(title of discovery or invention)

for which application for Letters Patent of the United States has been executed on even date herewith,

for which application for Letters Patent of the United States has been filed on _____, under Serial No. _____, and

WHEREAS:

AVON PRODUCTS, INC., Avon Place, Suffern, New York 10901 USA

(name and address of assignee)

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR(S) hereby sells, assigns and transfers to ASSIGNEE, its successors, legal representatives and assigns, the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by

said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I, SAID ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any Official of any country or countries foreign to the United States of America whose duty it is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and behoof of the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I, SAID, ASSIGNOR(S), hereby covenant that I have full right to convey the entire right, title and interest herein sold, assigned, transferred and set over;

AND I, SAID ASSIGNOR(S) hereby further covenant and agree that the ASSIGNEE, its successors, legal representatives, or assigns, may apply for foreign Letters Patent on said discovery or invention and claim the benefits of the International Convention, and that I will, at any time, when called upon to do so by the ASSIGNEE, its successors, legal representatives, or assigns, communicate to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any facts known to me respecting said discovery or invention, and execute and deliver any and all lawful papers that may be necessary or desirable to perfect the title to the said discovery or invention, the said applications and the said Letters Patent in the ASSIGNEE, its successors, legal representatives and assigns, and that if reissues of the said Letters Patent or disclaimers relating thereto, or divisions, continuations, or refilings of the said applications, or any thereof, shall hereafter be desired by the ASSIGNEE, its successors, legal representatives, or assigns, I will, at any time, when called up to do so by the ASSIGNEE, its successors, legal representatives, or assigns sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation and reissue applications so desired, and do all lawful acts requisite for the application for such reissues and the procuring thereof and for the filing of such disclaimers and such applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention or discovery in all countries, and without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

Assignor's
Signature:

William E. McNamara
Name

6-21-04
Date

Assignor's Typed
Name:

<u>William</u>	<u>E.</u>	<u>McNamara</u>
First Name	Middle Initial	Last Name

Citizenship:

USA

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal this _____ day of _____, 2004.

STATE OF New York)
)
 COUNTY OF Rockland)
)
 ss.:

On this 21 day of June, 2004, before me, the undersigned authority, personally appeared to me **William E. McNamara** known and known to me to be the individual who is described in and who executed the foregoing Assignment, and who duly acknowledged to me that she executed the same as his own voluntary act and deed for the uses and purposed therein specified.

Kathleen S. Abrams
Notary Public

KATHLEEN S. ABRAMS
Notary Public, State of New York
No. 01AB6073159
Qualified in Rockland County
Commission Expires April 15, 2006

Assignor's
Signature:

Mark S. Garrison
Name

6/23/04
Date

Assignor's Typed
Name:

<u>Mark</u>	<u>S.</u>	<u>Garrison</u>
First Name	Middle Initial	Last Name

Citizenship:

USA

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal this 23rd day of June, 2004.

STATE OF New York)
)
 COUNTY OF Rockland)
)
 ss.:

On this 23rd day of June, 2004, before me, the undersigned authority, personally appeared to me **Mark S. Garrison** known and known to me to be the individual who is described in and who executed the foregoing Assignment, and who duly acknowledged to me that he executed the same as his own voluntary act and deed for the uses and purposes therein specified.

Kathleen S. Abrams
Notary Public

KATHLEEN S. ABRAMS
Notary Public, State of New York
No. 01AB6073159
Qualified in Rockland County
Commission Expires April 15, 2006