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1. Name of conveying party(ies)/Execution Date(s):	2. Name and address of receiving party(ies)Name:Colgate-PalmoliveCompany
Robert Moskovich	Internal Address:
Execution Date(s) February 17, 2005	
Additional name(s) of conveying party(ies) attached? Yes 🖌 N	Street Address: 909 River Road
3. Nature of conveyance:	P.O. Box 1343
Assignment Merger	City: Piscataway
Security Agreement Change of Name	State: NJ
Government Interest Assignment	
Executive Order 9424, Confirmatory License	Country: USA Zip: 08855-134
Other	Additional name(s) & address(es) attached? Yes
4. Application or patent number(s):Image: ThisA. Patent Application No.(s)	s document is being filed together with a new application B. Patent No.(s)
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Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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## ASSIGNMENT

WHEREAS, I, Robert Moskovich, residing at 20 Jensen Street, East Brunswick, New Jersey 08816 ("ASSIGNOR"), a citizen of the United States of America, have invented certain new and useful improvements in a TOOTHBRUSH for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. \_\_\_\_\_, filed \_\_\_\_\_, naming the ASSIGNOR(S) as inventor(s), and entitled TOOTHBRUSH; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, by these presents does sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention in the United States and in all foreign countries, all applications for Letters Patent in the United States and all foreign countries, including without limitation all divisional, continuation, continuation-in-part, reissue and reexamination applications, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign thereon in the United States and in all foreign countries, together with the right of priority under any international agreements to which the United States adheres;

ASSIGNOR hereby authorizes and requests the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR hereby covenants that ASSIGNOR has full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR agrees to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to him respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR hereby authorizes attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR'S execution of this document.

This Assignment is effective as of: <u>February 18, 2005</u>. (date of filing) IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 17 day of February, 2005.

Robert Moskovich 20 Jensen Street East Brunswick, New Jersey 08816

State of NCU County of ( ome

On this  $\frac{1}{1000}$  day of  $\frac{1}{1000}$  2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

TRACY A. CAVALLARO NOTARY PUBLIC OF NEW JERSEY MY COMMISSION EXPIRES AUGUST 26, 2009

Y PUBLIC ΝΟΤΑ

Colgate-Palmolive Company accepts this Assignment.

COLGATE-PALMOLIVE COMPANY

 $\mathbf{B}$ Harris A. Wolin Senior Patent Attorney

**RECORDED: 02/18/2005**