

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Susan H. Matthews Brown</td><td>07/21/2005</td></tr><tr><td>Sheila Littlehorn</td><td>07/21/2005</td></tr><tr><td>Elizabeth Franqui</td><td>07/21/2005</td></tr></tbody></table>	Name	Execution Date	Susan H. Matthews Brown	07/21/2005	Sheila Littlehorn	07/21/2005	Elizabeth Franqui	07/21/2005	
Name	Execution Date								
Susan H. Matthews Brown	07/21/2005								
Sheila Littlehorn	07/21/2005								
Elizabeth Franqui	07/21/2005								
RECEIVING PARTY DATA									
Name:	The Boppy Company								
Street Address:	560 Golden Ridge Road, #150								
City:	Golden								
State/Country:	COLORADO								
Postal Code:	80401								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>10612266</td></tr></tbody></table>	Property Type	Number	Application Number:	10612266					
Property Type	Number								
Application Number:	10612266								
CORRESPONDENCE DATA									
Fax Number:	(415)576-0300								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	4155760200								
Email:	djgibby@townsend.com								
Correspondent Name:	Darin J. Gibby								
Address Line 1:	Townsend and Townsend and Crew LLP								
Address Line 2:	Two Embarcadero Center - 8th Floor								
Address Line 4:	San Francisco, CALIFORNIA 94111-3834								
NAME OF SUBMITTER:	Darin J. Gibby								
Total Attachments: 1 source=010900 assignment#page1.tif									

CH \$40.00 10612266

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PATENT
REEL: 016326 FRAME: 0815

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Susan H. Matthews Brown of 29753 Canterbury Circle, Evergreen, Colorado 80439, Sheila Littlehorn of 12909 W. Berry Drive, Littleton, Colorado 80127, and Elizabeth A. Franqui of 26 S. Holman Way, Apt. 3B, Golden, Colorado 80401, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: MULTI-USE PILLOW AND METHODS

Filing Date: July 1, 2003

Application No.: 10/612,266; and

WHEREAS, The Boppy Company, 560 Golden Ridge Road, Golden, Colorado 80401, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

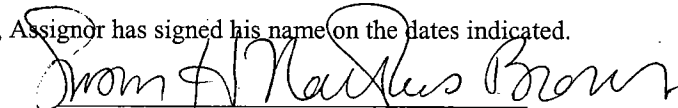
For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

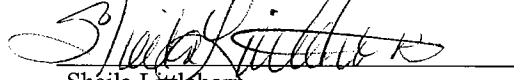
Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, 8th Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignor has signed his name on the dates indicated.

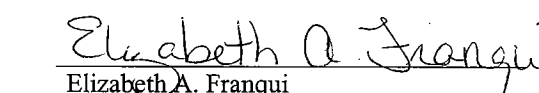
Dated: 7/21/05


Susan H. Matthews Brown

Dated: 7/21/05


Sheila Littlehorn

Dated: 7/21/05


Elizabeth A. Franqui

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