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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



102955407
PATENTS ONLY

ney docket no.: W2100/309018

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

112959 U.S. PTP
117000029



1. Name of conveying party(ies)/Execution Date(s):

- 1) Michael W. Smereski and
- 2) Donald Gary Ford

Execution Date(s) both on 02/24/2005

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: The Weather Channel, Inc.

Internal Address: _____

Street Address: 300 Interstate North Parkway

City: Atlanta

State: GA

Country: USA Zip: 30339

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

03/02/2005 HTECKLU1 00000033 110855 11066029
01 FC:0021 40.00 DP

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: John S. Pratt, Esq.

Internal Address: Kilpatrick Stockton LLP

Suite 2800

Street Address: 1100 Peachtree Street

City: Atlanta

State: GA Zip: 30309-4530

Phone Number: 404.815.6500

Fax Number: 404.815.6555

Email Address: bholmes@kilpatrickstockton.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers 2008

Expiration Date 08/06

b. Deposit Account Number _____

Authorized User Name Kathy Mitchell

9. Signature:

Brenda O. Holmes

Signature

02.25.2005

Date

Brenda O. Holmes

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

4

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT
REEL: 016328 FRAME: 0883

2-25-05

ASSIGNMENT

WHEREAS, we, Michael W. Smereski and Donald Gary Ford, (hereinafter referred to as ASSIGNOR), have invented certain inventions and improvements disclosed in a utility patent application entitled “**System and Method for Providing Information Synchronized To A Playlist**” executed by us on the 24 day of FEBRUARY, 2005, and 24 day of February, 2005, respectively, and about to be filed in the U.S. Patent & Trademark Office; and

WHEREAS, THE WEATHER CHANNEL, INC., a Georgia corporation having its principal place of business at 300 Interstate North Parkway, Atlanta, Georgia 30339 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application, any application claiming priority thereto, and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE.

ASSIGNMENT

System and Method for Providing Information Synchronized To A Playlist

Inventors: Michael W. Smereski and Donald Gary Ford

ASSIGNOR agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

2/24/05
Date

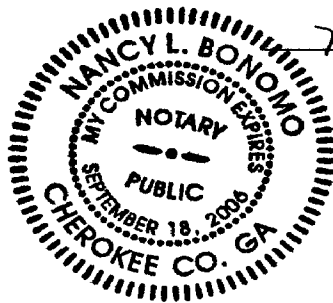
[Signature]
Michael W. Smereski

STATE OF GEORGIA

COUNTY OF COBBS

Before me, a Notary Public in and for the State of GEORGIA, on this 24th day of FEBRUARY, 2005, personally appeared **Michael W. Smereski**, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(Seal)



Nancy L. Bonome
NOTARY PUBLIC
My Commission Expires:

ASSIGNMENT

System and Method for Providing Information Synchronized To A Playlist

Inventors: Michael W. Smereski and Donald Gary Ford

2/24/2005
Date

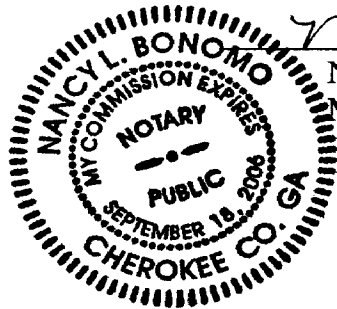
Donald Gary Ford
Donald Gary Ford

STATE OF GEORGIA

COUNTY OF COBB

Before me, a Notary Public in and for the State of GEORGIA,
on this 24th day of FEBRUARY, 2005, personally appeared **Donald Gary Ford**, who
being duly sworn, signed and acknowledged the foregoing Assignment as his free act and
deed.

(Seal)



Nancy L. Bonomo
NOTARY PUBLIC
My Commission Expires:

KS Docket: W2100/309018