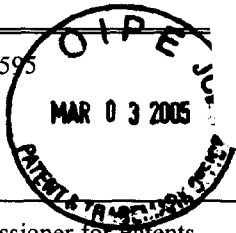


03-09-2005

FORM PTO-1595
(Rev. 6-93)



102955918 COVER SHEET
PATENTS ONLY

J.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Attorney Docket No.: 046411-0220-03

To the Commissioner for Patents
Please record the attached original documents or copy thereof.

3-10-5

1. Name of conveying party(ies):
1) Matthew SCOTT

Additional names of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):
Name: Diageo North America, Inc.
Internal Address:
Street Address: 6 Landmark Square,
City: Stamford State: Connecticut
Country: USA Zip Code: 06901-2704

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other
Execution Date: 1) 9 February 2005

Additional name(s) & address(es) attached?
 Yes No

4. New Application number(s) or patent number(s): 29/216,102

If this document is being filed together with a new application the execution date of the application is:

A. Patent Application No.(s): B. Patent No.(s)
Additional numbers attached: Yes No

5. Name and address of party to whom
correspondence concerning document should be
mailed:
Name: David W. Laub
Internal Address: Morgan, Lewis & Bockius LLP
Customer No. 09629
Street Address: 1111 Pennsylvania Ave., NW
City: Washington State: D.C. Zip: 20004

6. Total number of applications and patents involved: 1
7. Total fee (37 C.F.R. §3.41): \$40.00
 Enclosed
 Authorized to be charged to Deposit Account No.
50-0310
8. Deposit Account No. 50-0310
(Attach duplicate page if paying by deposit account)

9. Statement and Signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Scott J. Anchell Reg. No. 35,035
Name of Person Signing

Scott J. Anchell
Signature

3 Mar 05
Date

03/08/2005 DBYRNE 00000172 500310 29216102

01 FC:0021 40.00 BR

Total number of pages including cover sheet, attachments and documents: 2

ASSIGNMENT

WHEREAS I/WE, the below named inventors, [hereinafter referred to as Assignors], have made an invention entitled:

BOTTLE

for which I/WE filed an application for a:

U.S. Letters Patent on 29 October 2004 (Serial No. 29/216,102); and

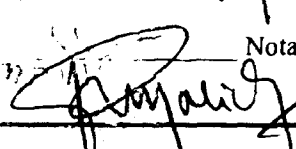
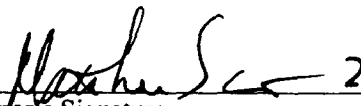
WHEREAS, Diageo North America, Inc., a corporation of Connecticut, whose post office address is 6 Landmark Square, Stamford, Connecticut 06901-2704 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for and in consideration of the sum of Ten Dollars (\$10.00) in hand paid and other good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/WE, as assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, MY/OUR entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of such application; and I/WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Patents for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY covenant that I/WE have the full right to convey the interest assigned by this Assignment, and I/WE have not executed and will not execute any agreement in conflict with this Assignment;

AND, I/WE HEREBY further covenant and agree that I/WE will, without further consideration, communicate with assignee, its successors and assigns, any facts known to ME/US respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/WE have hereunto set MY/OUR hand.

<p>County of <u>NY</u> ROBERT F. MALICHIER Notary Public, State of New York No. 01MA5059251</p> <p>State of <u>NY</u> Qualified in New York County Commission Expires April 22, 2005 SS.</p> <p>Subscribed and sworn to before me this <u>9</u> day of <u>FEBRUARY</u>, 2005.</p> <p> Notary Public</p>	<p><u>Matthew SCOTT</u> Full Name of First Assignor</p> <p>Address: <u>372 Central Park West</u> <u>Apartment 15C</u> <u>New York, New York 10025</u> <u>United States of America</u></p> <p> <u>2.09.05</u> First Assignor's Signature Date</p>
<p>Names of additional inventors attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	