Form PTO-1595 (Rev.0 9/04) OMB No. 0651-0027 (exp. 6/30/2005)

03-10-2005



U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

PATENTS ONLY	
To the Director of the U.S.P atent and Trademark Office: Please record the attached documents or the new address(es) below.	
1. Name of conveying party(ies)/Execution Date(s):	2. Name and address of receiving party(ies)
Braden R. Huenefeld	Name: DEE SIGN CO.
	Internal Address:
	<u> </u>
Execution Date(s) February 16, 2005	Street Address: 6163 Allen Road
Additional name(s) of conveying party(ies) attached? Yes V No	
3. Nature of conveyance:	
Assignment Merger	City: West Chester
Security Agreement Change of Name	State: Ohio
Government Interest Assignment	Country: USA Zip: 45069
Executive Order 9424, Confirmatory License	Country. OOA
Other	Additional name(s) & address(es) attached? Yes V No
4. Application or patent number(s): This document is being filed together with a new application.	
A. Patent Application No.(s)	B. Patent No.(s)
Additional numbers attached? Yes No	
5. Name and address to whom correspondence	6.T otal number of applications and patents
concerning document should be mailed:	involved: 1
Name: Wood, Herron & Evans, L.L.P.	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00
Internal Address: 2700 Carew Tower	Authorized to be charged by credit card
	Authorized to be charged to deposit account
Street Address: 441 Vine Street	✓ Enclosed
0.10017 (dd.1000)	None required (government interest not affecting title)
City: Cincinnati	8. Payment Information
State: Ohio Zip: 45202	a. Credit Card Last 4 Numbers
	Expiration Date
Phone Number: (513)241-2324	b. Deposit Account Number
Fax Number: (513)142-6234	Authorized User Name
Email Address:	
9.S ignature:	February 22, 2005 Date
Signature	Total number of negocineluding cover
Gregory J. Lunn Name ofPe rson Signing	sheet,a ttachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or malled to:
MailS top Assignment Recordation Services,D irector of the USPTO,P .O.Box 1450, Alexandria, V.A. 22313-1450

125/20

03/09/2005 ECOOPER 00000028 29223940

01 FC:8021

40.00 DP

PATENT REEL: 016336 FRAME: 0930 Att'y Docket No. DES-20-111

ASSIGNMENT OF INVENTION AND PATENTS THEREON

WHEREAS, I, BRADEN R. HUENEFELD, of Cincinnati, Ohio, have invented

YARD SIGN WITH TRIM, as fully disclosed in an application for Patent so entitled

executed on even date herewith; and

WHEREAS, **DEE SIGN CO.**, a corporation organized under the Laws of the State

of Ohio and having its principal office at 6163 Allen Road, West Chester, Ohio 45069,

desires to acquire the entire interest in and to the subject-matter disclosed in said

application and in and to all patents issued or to be issued thereon.

NOW, THEREFORE, to all whom it may concern, be it know that, for and

in consideration of the sum of One Dollar to me in hand paid, and other good and

valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned

and transferred, and by these presents do sell, assign and transfer unto the said

DEE SIGN CO. my entire right, title and interest in and to the subject-matter disclosed

in said application and in and to all Letters Patent Domestic and Foreign issued or to be

obtained thereon, including all rights and interests with priority rights under the Paris

Convention for the Protection of Industrial Property, and International Patent Cooperative

Union, European Patent Convention, Common Market Convention, or any other

Convention or Union for each country of said Convention or Letters Patent granted on said

application and all future patents granted upon the subject-matter disclosed therein to the

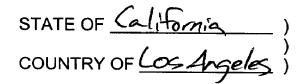
above Assignee, its legal representatives and assigns.

Witness my hand this 16^{h} , day of February, 2005.

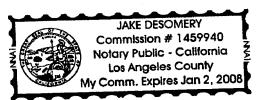
Braden R. Huenefeld

ASSIGNMENT OF INVENTION AND PATENTS THEREON

Page 1 of 2



On this _____ day of Fegruary, 2005, before me personally appeared Braden R. Huenefeld, to me known and known to me to be the individual aforesaid, who duly acknowledged the signing of the foregoing instrument to be his voluntary act and deed and who executed the same for the uses and purposes therein specified.



totary Public

ASSIGNMENT OF INVENTION AND PATENTS THEREON

RECORDED: 02/22/2005

Page 2 of 2

PATENT REEL: 016336 FRAME: 0932